



**REPORT
OF THE EXPERT PANEL
IN THE PROCEDURE OF INITIAL ACCREDITATION OF THE
STUDY PROGRAMME
university graduate study programme Business Economics,
module: Management and Entrepreneurship at the University
of Slavonski Brod**

Date of accreditation:

11 June 2024

August, 2024



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INTRODUCTION

The Agency for Science and Higher Education (the Agency) is an independent legal entity with public authority, registered in the court register, and a full member of the European Quality Assurance Register for Higher Education (EQAR) and the European Association for Quality Assurance in Higher Education (ENQA).

All study programmes delivered by public and private higher education institutions are subject to the initial accreditation of study programmes, a procedure conducted by the Agency in accordance with the Act on Quality Assurance in Higher Education and Science (Official Gazette 151/22) and by following *the Standards and Guidelines for Quality Assurance in the European Higher Education Area* (ESG) and good international practice in quality assurance of science and higher education.

The Agency's Accreditation Council appointed an independent expert panel for the evaluation of the university graduate study programme Economics, module: Management and Entrepreneurship at the University of Slavonski Brod.

Members of the Expert Panel:

- Prof. Kristina Afrić Rakitovac, PhD, Juraj Dobrila University of Pula, Faculty of Economics and Tourism “Dr. Mijo Mirković”, Republic of Croatia,
- Prof. Tomaž Čater, PhD, University of Ljubljana, School of Economics and Business, Republic of Slovenia,
- Assoc. Prof. Armand Faganel, PhD, University of Primorska, Faculty of Management, Republic of Slovenia, Panel chair,
- Assist. Prof. Sofie Regina Walzl, PhD, University of Cambridge, Department of Land Economy, United Kingdom of Great Britain and Northern Ireland,
- Tin Krstačić, student, University of Zagreb, Faculty of Economics and Business, Republic of Croatia.

The Expert Panel held meetings with the following groups:

- Management,
- Head of the study programme,
- Full-time teaching staff that will participate in the delivery of the study programme,
- Representatives of the business sector, potential employers.

The Expert Panel visited the laboratories, the library, the student administration office and the classrooms.



The Expert Panel drafted this Report on the initial accreditation of the study programme university graduate study programme Economics, module: Management and Entrepreneurship at the University of Slavonski Brod based on the Proposal of the Study Programme University graduate study programme Economics, module: Management and Entrepreneurship at the University of Slavonski Brod, other relevant documents and the site visit.

The Report contains the following elements:

- Basic information on the study programme,
- Detailed analysis of each quality standard, recommendations for improvement and quality grade for each standard,
- Final recommendation of the Expert Panel,
- Appendices (quality grade summary by each assessment area and standard and the site visit protocol).

In the analysis of the documents, site visit and meetings held at the University of Slavonski Brod and writing of the Report, the Expert Panel was supported by:

- Matan Čulo, coordinator, ASHE,
- Maja Mrsin, interpreter.



BASIC INFORMATION ON THE STUDY PROGRAMME

Name, seat and OIB (Personal Identification Number) of higher education institution: University of Slavonski Brod, Trg Ivane Brlić Mažuranić 2, Slavonski Brod, OIB 33027834374.

Name and type of study programme: university graduate study programme Business Economics, module: Management and Entrepreneurship

CroQF/EQF/QF-EHEA level: Level 7 as of CroQF

Scientific or artistic area and field of study programme: scientific field of Social Sciences, area of Economics

ISCED FoET classification: scientific field of Social Sciences, area of Economics

Programme duration: four (4) semesters, two (2) years

Number of ECTS points acquired on completion of study programme: 120 ECTS

Academic or professional degree / qualification obtained upon the completion of the study programme (if the study programme has several specializations, the issued degree/qualification cannot be named according to the specialization, but at the level of the study programme): University Master of Economics (Croatian abbreviation: MEcon; English abbreviation: MEcon)

Language of delivery: Croatian

Place of delivery of the study programme: University of Slavonski Brod, Slavonski Brod

Method of delivery of the study programme: in-person

Admissions quota (for full-time and part-time students): 40 full-time students and 40 part-time students

Academic year in which the study programme delivery is to commence: Academic year 2025/2026



In case of joint programmes delivered by Croatian higher education institutions, please include a list co-providers/partners: not applicable

THE EXPERT PANEL'S RECOMMENDATION TO ASHE'S ACCREDITATION COUNCIL

1. to issue a licence

2. to deny the issuance of a licence

DETAILED ANALYSIS OF EACH STANDARD, RECOMMENDATIONS FOR IMPROVEMENT AND QUALITY GRADE

I. Internal Quality Assurance

1.1. Clear justification for the introduction of the new study programme has been provided with regard to the mission and strategic goals of the higher education institution, as well as economic and societal needs.

Analysis:

The Department of Economics at the University of Slavonski Brod (UNISB) is already providing the professional undergraduate study programme Management and the professional graduate study programme Management. The latter will gradually stop running and the University would like to replace it with the University graduate study programme Economics, module: Management and Entrepreneurship. By that, it is confirmed that the University is offering an undergraduate study programme in the same scientific or artistic field. Since the title of the proposed study programme did not fully correspond to the contents included, the panel of experts suggested changing the study contents or changing the title of the study programme. The University took the suggestion into account and changed the title in accordance with the proposal from the University Master of Economics, module: Management and Entrepreneurship to the University Master of Business Economics, module: Management and Entrepreneurship. However, the qualification obtained after the completion of the study programme was not changed accordingly and was left as in the original Initial accreditation procedure application form: University Master of Economics (MEcon).

The mission of the Department of Social Sciences and Humanities is the continuous development and improvement of existing knowledge in the scientific research environment, its expansion and widening through the generation of new knowledge in



the field of social sciences, areas of economics, pedagogy and kinesiology, which will be recognised as relevant in the local, national and the international socio-economic environment in which the Department operates. While the vision of the Department of Social Sciences and Humanities is to position itself as a modern higher education institution with recognisable forms of professional, scientific and lifelong learning programmes, and as a centre of excellence in professional higher education, scientific and professional research activities. The new study programme would definitely contribute to the local, national and international community by its education and scientific-research potential. The mission and strategic goals of the University are not to be found on the University's website or freely accessible documents.

The Croatian Employment Service opinion was submitted, in which it states that the number of unemployed economists is high in the region, but different regional associations and chambers support its introduction and confirm that the new study programme is aligned with labour market needs and does ensure the employability of graduates. The Croatian Chamber of Commerce – County Chamber Office in Slavonski Brod issued an opinion that “the expected learning outcomes fully meet the needs of the labour market. Accordingly, we support the establishment of the graduate study programme of Economics at the University of Slavonski Brod” (CLASS: 602-01/23-02/1, REG.NO.: 311-32-00-00-23-2).

The proposed admission quotas are aligned with labour market needs and the capacities of the University, and with the scientific needs, according to the interviews. They have been strategically planned.

The new study programme would be the first and only economics-related university graduate's programme in this region of Croatia. This means an enhancement of opportunities for students in an economically weak region of Croatia which will have a positive impact on levelling up this region as a whole. Thus, the expert panel supports the introduction of such a programme.

Recommendations:

Basic documents, such as the vision and mission of the University, should be clearly published on the University websites.

The title obtained by students after the completion of studies should be changed to University Master of Business Economics (MBE).

Quality grade:

Fulfilled



1.2. The study programme has undergone an appropriate internal quality assurance process and has been formally approved by the higher education institution.

Analysis:

The proposed study programme has been subjected to the internal quality assurance procedure that involved internal and external stakeholders, as well as students, according to the University Quality assurance policy (<https://www.unisb.hr/kvaliteta/>) and Ordinance on the assessment procedure of study programmes (*Pravilnik o postupku unutarnje periodične prosudbe sustava osiguravanja kvalitete Sveučilišta u Slavonskom Brodu*, 2022).

The Expert Panel ascertained that the Decision on the adoption of the University Graduate Study Programme in Economics, module in Management and Entrepreneurship, has been reached by the Senate of the University on 30.03.2024. (CLASS: 602-01/22-10/28, REF.NO.: 2178-1-39-02-02/5- 24-10). The Decision has been based on the proposal of the Department of Social Sciences and Humanities (the decision made by the Expert Committee of the Department of Social Sciences and Humanities, dated 15 February 2024; CLASS: 602-01/22-10/28, REF.NO.: 2178-1-39-02-02/5- 24-9) and the document of the University Graduate Study Programme in Economics, module in Management and Entrepreneurship, as the Department of Social Sciences and Humanities is eligible to propose study programmes, in accordance with the Statute of the University and in compliance with the Rules for the evaluation of university undergraduate, graduate and professional study programmes of the University.

Recommendations:

None.

Quality grade:

Fulfilled

1.3. The higher education institution will collect, analyse and use relevant data for the effective management and continuous enhancement of the study programme in accordance with the published quality assurance policy.

Analysis:

From the publicly available documents on the quality assurance (<https://www.unisb.hr/dokumenti-sustava-kvalitete-sveucilista-u-slavonskom-brodu/>) it is evident that the management and continuous enhancement of the proposed study



programme are assured. Monitoring of the outcomes and key performance indicators is conducted by the institution on a regular basis.

It was mentioned that surveys among students are regularly conducted to gather feedback. On the Panel's request, additional documents were provided, among them the examples for the analysis of the Survey for evaluation of the teaching staff, for single courses; the analysis of the Survey for teaching staff; and a Report on the results of the survey for part-time students of the Department of Social and Humanities at the University of Slavonski Brod.

Feedback will further be received by companies chosen by students to accomplish their internship. The strategy how and when feedback is collected has been presented in a convincing way. Additionally, a promising initiative has been mentioned that appears to guarantee beneficial outcomes for students: an internal scientific project titled "Student Practice and the Labour Market – Development Opportunities for Entrepreneurs and Students" has been set up that will systematically collect data and evaluate outcomes related to the internship-component of the study programme. This initiative should lead to a better understanding of the benefits of combining university-theoretical and practical on-the-job training that will likely feed back into the exact design of procedures and standards in place to arrange internships and adopt lessons learnt.

Recommendations:

The Expert Panel recommends considering publishing a short report once per year based on systematically collected and evaluated feedback from students and companies. This report could highlight the type of companies involved (industries), the type of job and tasks students had an opportunity to obtain insights into, and a numeric evaluation by students and employers with regard to students' performance and preparation through the university course, quality and relevance of the assigned tasks in the light of learning opportunities and on-the-job training.

Quality grade:

Fulfilled



1.4. The higher education institution informs the public about the study programmes it offers, as well as plans to offer new programmes, i.e. change made to existing ones.

Analysis:

University website is only partially translated into English, but it offers up-to-date and easily searchable information in Croatian. The admission information is easily found on <https://www.unisb.hr/upisi/>.

The University has appointed a Committee for the promotion of study programmes, which initiates and coordinates promotional activities, such as posts on websites and social media networks, and on-site visits to secondary schools to give presentations to prospective students about study programmes offered by the University.

There appears to be good relationships with local businesses and some public stakeholders. Students further benefit from a practise internship part of the course which is aimed to foster relationships with the local community and businesses.

Materials (incl. brochures and a website) for promoting the new study programme have not yet been developed. However, sample brochures used for previous programmes have been made available and similar material is planned to be created for the new programme. Further communication channels (incl. the University's social media accounts as well as traditional channels like local radio and television stations) are planned to inform the wider public about this opportunity.

Recommendations:

None.

Quality grade:

Fulfilled



II. Study programme

2.1. The proposed study programme is compatible with the qualification standard entered in the Croatian Qualifications Framework Register.

Analysis: /

Recommendations: /

Quality grade: Not applicable.

2.2. The intended learning outcomes at the level of the study programme are aligned with the competences a student should gain by completing the study programme, as well as with the CroQF and EQF level.

Analysis:

The programme has been renamed according to the Expert Panel's recommendation. The new title is "Business Economics" with a module in Management and Entrepreneurship.

The intended learning outcomes at the level of the study programme have been clearly defined. The outcomes are also aligned with requirements of the profession and internationally recognised professional standards, and they ensure that the programme is state-of-the-art.

The intended learning outcomes mostly reflect the competences required to participate in the labour market, continue one's education or meet other needs of individuals/society.

The intended learning outcomes are comparable with the intended outcomes of comparable programmes in the Republic of Croatia and other EU member states.

The intended learning outcomes also include the development of generic (general/key/transferable) and profession-specific competences.

The University has shown that a smooth transition (without any additional prerequisites) from the existing undergraduate programme in Economics offered by the University to the new graduate programme is ensured. Furthermore, graduates from economics undergraduate programmes from other universities are shown to be eligible to enrol.



Recommendations:

None

Quality grade:

Fulfilled

2.3. The intended course outcomes are aligned with the intended learning outcomes at the level of the study programme.

Analysis:

The courses are mostly aligned with the subject Business Economics as the new name of the programme suggests. The core methodological course has also been redeveloped, following the suggestions of the Expert Panel. The course has been properly renamed (now titled Research Methods in Business Economics), new teachers have been added to the course, and the course learning outcomes and content have been changed to better reflect the needs of graduates from a specialization in management and entrepreneurship.

In addition, also reflecting the suggestion of the Expert Panel, the readings (both required and supplementary) for the majority of courses have been updated including newer and more up-to-date literature in the course syllabi.

To sum up, the HEI has clearly defined the intended learning outcomes for all elements of the study programme (courses, modules, seminars, student practice, projects, etc.).

The list of learning outcomes for each element of the study programme is relatively extensive, detailed and includes everything the student needs to master to successfully master the tasks and study involved in each component.

The HEI also checks and ensures that course outcomes are aligned with programme level outcomes.

Recommendations:

None

Quality grade:

Fulfilled



2.4. The study programme content allows students to achieve all the intended learning outcomes.

Analysis:

The study programme as it stands now has a sound methodological course. It is also clear which courses are essential to be taken first, and which courses have prerequisites (and should thus be taken later in the study programme). Following the suggestions of the Expert Panel the sequence of courses has also been improved, now showing a much more logical flow from general to specific courses (appropriate sequence of courses).

We conclude that the study programme, in addition to profession-specific skills and knowledge, now better encourages and enables the acquisition of generic competences.

Also, the updated study programme content ensures horizontal and vertical student mobility in the national and European education area.

Finally, the core disciplines contributing to the acquisition of all professional competences are well represented.

Recommendations:

None.

Quality grade:

Fulfilled

2.5. ECTS distribution is aligned with the anticipated actual student workload.

Analysis:

It is currently not clear how ECTS have been allocated / calculated. More details are necessary explaining expected students' workload, both in contact hours and non-contact hours (including individual study as well as potential engagement with individual assignments and group works). This would then translate into ECTS allocations.

Recommendations:

The suggestion of preparing clear outlines per course stating all elements has not been followed and the exact distribution and allocation rationale of ECTS is still not entirely clear. We thus strongly recommend to still prepare clear course-specific outlines including tasks to be accomplished and estimated workload.



Quality grade:

Partly fulfilled

2.6. Student/professional practice is an integral part of the study programme (if applicable).

Analysis:

This is the main strength of the study programme. Professional practice is incorporated into the study programme, accounting for 70 hours (3.1% of the total contact hours). The Division for Economics has established a mentoring system for students during their professional practice. An experienced mentor is appointed, which contacts the potential employers, ascertains that the programme is in line with the study programme and controls the students' reports.

Recommendations:

None

Quality grade:

Fulfilled

2.7. If the completion of the study programme allows students access to a regulated profession, the programme is aligned with national and European regulations and the recommendations of national and international professional associations.

Analysis: /

Recommendations: /

Quality grade: Not applicable



III. Teaching process and student support

3.1. Admission requirements and criteria as well as the admissions procedure are clearly defined and transparent, and guarantee that students will possess the necessary prior knowledge.

Analysis:

The basic requirements for admission to the first year of the University Graduate Study Programme in Economics, module in Management and Entrepreneurship for the acquisition of the academic title University Master of Economics are clearly defined and transparent for students which have completed the university undergraduate study in the field of Social Sciences, area of Economics. Following the suggestions of the Expert Panel, the University has clearly explained the admission criteria for those who have completed university undergraduate studies in other scientific fields and those coming from professional studies.

Recommendations:

None

Quality grade:

Fulfilled

3.2. The planned teaching methods guarantee student-centred teaching and the achievement of all intended learning outcomes.

Analysis:

According to the Study programme proposal and curriculum, various teaching methods will be implemented (active learning, problem-based learning, collaborative learning, application of technology, practical teaching, etc) in most courses. The planned teaching methods, according to the Initial accreditation procedure application form and the site visit, were adapted to part-time students. But they weren't adapted to other underrepresented and vulnerable groups. Following the suggestions of the Expert Panel, the University has delivered all necessary documents which prove their commitment to adapt the teaching methods to diverse student population. As observed during the site visit, the new buildings are not fully accessible as there is no lift to access the second floor. This means that even the new building will not be inclusive. Following the suggestions of the Expert Panel, the University has delivered all necessary documents which proves their commitment to organise the teaching process for students with disabilities in accordance with their needs.



The student workload has been distributed appropriately so as to avoid overloading students. As observed during the study visit, the use of modern technologies and staff training has been planned and the University has the necessary conditions to enable it.

Recommendations:

None

Quality grade:

Fulfilled

3.3. The higher education institution has provided evidence that adequate support will be ensured for future students.

Analysis:

The University provides adequate support for future students through information materials, Open days and presentations, orientation and introductory courses, workshops and training programmes, cultural and social events, mentoring and tutoring, consultation hours, library services, individual counselling, psychological support, online resources and financial support by scholarships and student loans.

The University does not have functional procedures for future student carrier guidance. The higher education institution employs an adequate number of qualified professional, administrative and technical staff.

Recommendations:

Upgrade and formalise the procedures for future student carrier guidance.

Quality grade:

Fulfilled

3.4. Objective and consistent evaluation and assessment of student achievements are planned so as to ensure the achievement of all intended learning outcomes.

Analysis:

The University adopted the Ordinance on Studying as a fundamental document that governs issues and procedures related to studying at the University. This ordinance defines and publicly announces the standards and regulations for verifying learning outcomes (exam procedures) that must be followed in the delivery of all study



programmes. In addition to the Ordinance on Studying, the exam procedures for all study programmes at the University are outlined in the Regulations on Assessment of Students' Knowledge. Students' knowledge is evaluated during lectures through partial exams, seminars, and practical assignments, with the final grade being determined by the exam.

The delivered syllabi (Initial accreditation procedure application form - study programme) show that the assessment of knowledge is clearly defined for each course, the evaluation of grades is explained and harmonized with ECTS equivalents and the Croatian grading system. They are planned to be publicly available before the courses start. The chosen criteria and methods for evaluation and grading are aligned with the planned learning outcomes and teaching methods. Impartiality and transparency for evaluating and grading student achievements are ensured, with procedures for appeals and other relevant issues related to studying clearly defined.

Recommendations:

None

Quality grade:

Fulfilled



IV. Teaching resources and infrastructure

4.1. The higher education institution has ensured adequate teaching capacities to deliver the study programme and achieve the intended learning outcomes.

Analysis:

The higher education institution employs an adequate number of teachers who are delivering courses in the total value of at least 50% of any type of direct instruction. A total of 13 teachers and 2 assistants from the institution will be delivering the courses. The teacher-student ratio is 1:25, which is below the required 1:30 level. Total annual teaching load of an individual teacher does not exceed 20% of the total annual standard teaching load.

The Expert Panel noticed a disconnect between scientific references and the planned content of courses at some of the professors' bibliographies, and during the amendment phase the University presented supplemented documents which now correspond to the expectations. In order to avoid such situations in the future, it would be wise if the University would upgrade its syllabus form where the individual course lead teachers would enter their specific references relevant to the course in question (and not as a separate document, where general competences and references are presented).

The higher education institution has clearly defined how it intends to support teachers in their scientific, teaching and/or professional development.

Recommendations:

Upgrade the syllabi form to include the specific references of lead teachers.

Quality grade:

Fulfilled

4.2. The qualifications and professional experience of external associates are appropriate for the delivery of the study programme and the achievement of the intended learning outcomes.

Analysis:

External associates have relevant work experience. The Expert Panel ascertained through the analysis of available documents and interviews that the professional experience of external associates is appropriate. However, it is necessary to further



motivate the external associates to include the latest research, trends and professional expertise from the labour market in the teaching process.

The University also encourages the participation of external associates in the supervision of final and graduation theses.

The Panel also has a positive opinion on how the University encourages the organization of student/professional practice at the institution where the external associate is employed.

Finally, for the external associates who come from the business sector the University organises trainings on how to plan and teach classes and informs the external associates about regulations and practices in the higher education sphere. In fact, it was visible in the interview that external associates are widely included in many parts of the programme.

Recommendations:

None

Quality grade:

Fulfilled

4.3. The premises, equipment and entire infrastructure (classrooms, laboratories, library, etc.) are appropriate for the delivery of the study programme and ensure the achievement of the intended learning outcomes.

Analysis:

The Department of Economics is using two buildings not owned by the University (Matije Gupca 24, and Gundulićeva 20A), placed at disposal to the University by the City of Slavonski Brod. The building at Gundulićeva 20A is being renovated.

Since 2021, the University has owned building No. 10 at 108. brigade ZNG, which includes a newly equipped lecture hall with 80 seats. Additionally, the Department of Social Sciences and Humanities at the University of Slavonski Brod has access to Computer Room I Cisco (31.2 m² with 19 seats) located at Dr. Mile Budaka 1, and Computer Room II Microsoft (45.22 m² with 25 seats), also situated at Dr. Mile Budaka 1 in Slavonski Brod.

Currently, the University has the following available spatial capacities: lecture halls: 2,234.11 m², teaching laboratories/practicums: 802.7 m², teachers' offices: 1,668.96 m²,



and computer classrooms: 541.22 m². There are 6 + 7 teachers' offices which are furnished with one to three workstations, including tables, chairs, telephones, and other office equipment. The computer network in both buildings is linked to the CARNet office via optical connections. Based on the information provided, the University has sufficient spatial capacity to accommodate the proposed study programme for teaching purposes as their available premises guarantee more than 1 square meter of space per student.

Students have access to computers and a printer in the library, available for their use at any time. The Department's library is open five days a week. Basic bibliographic information about the library collection is accessible to users around the clock via the website and online catalogue. Users can access databases secured by national or university licenses. Materials not in the library's possession are obtained through interlibrary loans from both Croatian and international sources.

The premises allow the accommodation for the planned number of students, they would have on their disposal computer rooms, sufficient number of classrooms, and other places. Therefore, based on the presentation of the facilities onsite, we can positively assess the following three criteria:

- The premises, equipment and the entire infrastructure are adequate for the delivery of the study programme and ensure the achievement of intended learning outcomes and implementation of scientific activity;
- The premises, equipment and entire infrastructure are adequate for the realization of professional and/or scientific research;
- The University has ensured an adequate supply of computers to be made available to students, as well as wireless internet access in all rooms intended for students.

Recommendations:

None.

Quality grade:

Fulfilled

4.4. The library premises and resources, as well as access to additional services ensure the availability of literature and library services for the delivery of the study programme.

Analysis:

The library provides teaching literature for the proposed study programme.



The teaching materials of individual courses can be found on the Merlin digital platform, where teachers post their lectures, various instructions, results of partial exams or final exams, and students post their seminar papers.

Students and teachers can access the online resources from their homes through remote access.

Recommendations:

None

Quality grade:

Fulfilled

4.5. The higher education institution ensures the availability of the necessary financial resources to organise the activities and provide a high quality of delivery of the proposed study programme.

Analysis:

Financial resources have been ensured for study programme delivery and achievement of the intended learning outcomes. The University also provided evidence of financial sustainability and efficiency. Funding sources for organising the activities come from the state budget funds awarded by the Ministry of Science and Education, budget funds of the Brod-Posavina County, tuition fees paid by students who participate in the costs of studies, fees collected from participants in various lifelong learning programmes, EU projects, ERASMUS+ projects, cooperation with the economy sector, and others. The sources ensure the provision and delivery of the proposed study programme.

Recommendations

None.

Quality grade:

Fulfilled



AMEND THE STUDY PROGRAMME

Rationale:

**OPINION OF THE EXPERT PANEL AFTER PROGRAMME AMENDMENTS**

The University decided to change the title of the study programme from University Master of Economics, module: Management and Entrepreneurship to University Master of Business Economics, module: Management and Entrepreneurship. However, the qualification obtained after the completion of the study programme was not changed accordingly and was left as in the original Initial accreditation procedure application form: University Master of Economics (MEcon). With the aim of better informing future students and other stakeholders, basic documents, such as the vision and mission of the University, should be clearly published on the University websites. The Expert Panel recommends considering publishing a short report once per year based on systematically collected and evaluated feedback from students and companies. This report could highlight the type of companies involved (industries), the type of job and tasks students had an opportunity to obtain insights into, and a numeric evaluation by students and employers with regard to students' performance and preparation through the university course, quality and relevance of the assigned tasks in the light of learning opportunities and on-the-job training.

FINAL RECOMMENDATION OF THE EXPERT PANEL MEMBERS:**a. ☒ ISSUE A LICENSE, rationale**

The new study programme would be the first and only economics-related university graduate's programme in this region of Croatia. This means an enhancement of opportunities for students in an economically weak region of Croatia which will have a positive impact towards levelling up this region as a whole. Thus, the expert panel supports the introduction of such a program with some recommendations:

- Rename the title achieved after the completion of studies to the University Master of Business Economics (MBE).
- Basic documents should be clearly published on the University websites.
- Prepare clear course-specific outlines including tasks to be accomplished and estimated workload.
- Upgrade and formalise the procedures for future student carrier guidance.
- Continue to replace the outdated mandatory literature in the syllabi gradually with more recent ones.
- Upgrade the syllabi form to include the specific references (important for the course topics) of lead teachers.

a. ☐ DENY THE REQUEST FOR ISSUING A LICENSE, rationale:



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ANNEXES

1. Quality grade summary - tables

<i>Quality grade by assessment area</i>			
<i>Assessment area</i>	Not fulfilled	Partially fulfilled	Fulfilled
<i>I. Internal Quality Assurance</i>			X
<i>II. Study programme</i>			X
<i>III. Teaching process and student support</i>			X
<i>IV. Teaching resources and infrastructure</i>			X



<i>Quality grade by standard</i>			
<i>I. Internal Quality Assurance</i>	Not fulfilled	Partially fulfilled	Fulfilled
1.1. Clear justification for the introduction of the new study programme has been provided with regard to the mission and strategic goals of the higher education institution, as well as economic and societal needs.			X
1.2. The study programme has undergone an appropriate internal quality assurance process and has been formally approved by the higher education institution.			X
1.3. The higher education institution will collect, analyse and use relevant data for the effective management and continuous enhancement of the study programme in accordance with the published quality assurance policy.			X
1.4. The higher education institution informs the public about the study programmes it offers, as well as plans to launch new programmes, i.e. changes made to existing ones.			X



<i>Quality grade by standard</i>			
<i>II. Study programme</i>	Not fulfilled	Partially fulfilled	Fulfilled
2.1. The proposed study programme is compatible with the qualification standard in the Croatian Qualifications Framework Register.	n/a		
2.2. The intended learning outcomes at the level of the study programme are aligned with the competences a student should gain by completing the study programme, as well as with the CroQF and EQF level.			X
2.3. The intended course outcomes are aligned with the intended learning outcomes at the level of the study programme.			X
2.4. The study programme content allows students to achieve all the intended learning outcomes.			X
2.5. ECTS distribution is aligned with the anticipated actual student workload.		X	
2.6. Student/professional practice is an integral part of the study programme (if applicable).			X
2.7. If the completion of the study programme allows students access to a regulated profession, the programme is aligned with national and European regulations and the recommendations of national and international professional associations.	n/a		



<i>Quality grade by standard</i>			
<i>III. Teaching process and student support</i>	Not fulfilled	Partially fulfilled	Fulfilled
3.1. Admission requirements and criteria as well as the admissions procedure are clearly defined and transparent, and guarantee that students will possess the necessary prior knowledge.			X
3.2. The planned teaching methods guarantee student-centred teaching and the achievement of all intended learning outcomes.			X
3.3. The higher education institution has provided evidence that adequate support will be ensured for future students.			X
3.4. Objective and consistent evaluation and assessment of student achievements are planned so as to ensure the achievement of all intended learning outcomes.			X



<i>Quality grade by standard</i>			
<i>IV. Teaching resources and infrastructure</i>	Not fulfilled	Partially fulfilled	Fulfilled
4.1. The higher education institution has ensured adequate teaching capacities to deliver the study programme and achieve the intended learning outcomes.			X
4.2. The qualifications and professional experience of external associates are appropriate for the delivery of the study programme and the achievement of the intended learning outcomes.			X
4.3. The premises, equipment and entire infrastructure (classrooms, laboratories, library, etc.) are appropriate for the delivery of the study programme and ensure the achievement of the intended learning outcomes.			X
4.4. The library premises and resources, as well as access to additional services ensure the availability of literature and library services for the delivery of the study programme.			X
4.5. The higher education institution ensures the availability of the necessary financial resources to organise the activities and provide a high quality of delivery of the proposed study programme.			X



agency for science and higher education croatia

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2. Site-visit Protocol

**Inicijalna akreditacija -
sveučilišnog diplomskog
studija Ekonomija, smjer:
Menadžment i
poduzetništvo Sveučilišta u
Slavonskom Brodu**

**Initial accreditation -
university graduate study programme Economics,
module: Management and Entrepreneurship at
University of Slavonski Brod.**

PROTOKOL POSJETA / SITE VISIT PROTOCOL

Mjesto izvođenja studija: Slavonski Brod / Place of study programme delivery: Slavonski Brod

Adresa/Address: Trg Ivane Brlić Mažuranić 2, 35000 Slavonski Brod

	Utorak 11. lipnja 2024.	Tuesday, 11th June 2024
09:00 – 09:45	Sastanak s Upravom (<i>bez prezentacije</i>)	Meeting with the Management (<i>no presentation</i>)
09:45 – 10:45	Sastanak s voditeljem studijskog programa	Meeting with the head of the of the study programme
10:45 – 11:00	<i>Pauza i interni sastanak članova Stručnog povjerenstva</i>	<i>Break and internal meeting of the panel members</i>
11:00 – 12:00	Sastanak s nastavnicima koji će biti angažirani na studijskom programu (<i>u stalnom radnom odnosu - nisu na rukovodećim mjestima i vanjskim nastavnicima</i>)	Meeting with teachers (<i>full time employed - except those in managerial positions and external teachers</i>)
12:00 – 13:30	Obilazak mjesta izvođenja studija (<i>knjižnica, nastavni laboratoriji/praktikumi/informatička učionica, ured za studente, predavaonice</i>)	Tour of the place of study programme delivery (<i>library, teaching laboratories/practicums, Computer classrooms, Office for students, classrooms</i>)
13:30 – 15:00	<i>Radni ručak Stručnog povjerenstva</i>	<i>Working lunch</i>



15:00 – 16:00	Sastanak s vanjskim dionicima - predstavnicima strukovnih i profesionalnih udruženja, poslovna zajednica, poslodavci, stručnjaci iz prakse, organizacijama civilnog društva.	Meeting with external stakeholders - representatives of professional organisations, business sector/industry sector, professional experts, non-governmental organisations, external lecturers
16:00 – 16:30	Organizacija dodatnog sastanka o otvorenim pitanjima, prema potrebi	Organisation of additional meeting on open questions, if needed
16:30 – 17:00	Interni sastanak članova stručnog povjerenstva – priprema za završni sastanak	Internal meeting of the panel members – preparation for the exit meeting
17:00– 17:10	Završni sastanak s Upravom	Exit meeting with the Management