



«АККРЕДИТЕУ ЖӘНЕ РЕЙТИНГТИҢ
ТӘУЕЛСІЗ АГЕНТТІГІ» КЕМ

НУ «НЕЗАВИСИМОЕ АГЕНТСТВО
АККРЕДИТАЦИИ И РЕЙТИНГА»

INDEPENDENT AGENCY FOR
ACCREDITATION AND RATING

REPORT

**on the Results of the Work of an External Expert Commission
for Assessing the Compliance with the Requirements of Specialized
Accreditation Standards of educational programs**

5B030100 / 6B04201 - Jurisprudence

5B050400 / 6B03201 - Journalism

6M030100 / 7M04201 - Jurisprudence

6M050400 / 7M03201 – Journalism

Kostanay State University named after A. Baytursynov

Site-Visit Dates: April 22-25, 2019

INDEPENDENT AGENCY OF ACCREDITATION AND RATING
External Expert Commission

*Addressed to the Accreditation Council
of IAAR*



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Standards of educational programs

5B030100 / 6B04201 - Jurisprudence

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KOSTANAY STATE UNIVERSITY NAMED AFTER A. BAYTURSYNOV
from April 22 to April 25, 2019.

Kostanay, 2019

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(I) LIST OF SYMBOLS AND ABBREVIATIONS

RK	–	The Republic of Kazakhstan
RF	–	Russian Federation
MES of RK	–	Ministry of Education and Science of the Republic of Kazakhstan
KSU	–	Kostanay State University
ECTS	–	European Credit Transfer and Accumulation System
KPI	–	Key Performance Indicator
DB	–	Database
PPP	–	Public and private partnership
EPIS	–	Eurasian Patent Information System
ESMC	–	Education and Science Monitoring Committee
EP	–	Educational program
FL	–	Faculty of Law
HSF	–	Humanities and Social Faculty
D of JCM	–	Department of Journalism and Communication Management
D of CLP	–	Department of Civil Law and Process
D of CrLP	–	Department of Criminal Law and Procedure
D of TSL	–	Department of Theory of State and Law
PTS	–	Professors and teaching staff
RSAE	–	Rating system of activity evaluation
MEP	–	Modular educational program

(I) INTRODUCTION

The external expert commission conducted an assessment of the compliance of the educational programs 5B030100 / 6B04201 - Jurisprudence, 5B050400/6B03201 Journalism, 6M030100/7M04201 Jurisprudence, 6M050400/7M03201 Journalism in Kostanay state University named after A. Baitursynov o the standards specialized accreditation of the Independent Agency of Accreditation Rating (No. 10-17- CD of February 24, 2017, fifth edition) in accordance with order No. 35-19 - CD from 08.04.2019 of the Independent Agency of accreditation and rating from 22 to 25 of April, 2019.

The report of the external expert commission (EEC) contains an assessment of the compliance of the activities of Kostanay State University named after A.Baitursynov within the framework of specialized accreditation criteria of the Independent Accreditation Agency and rating. The report of the external expert commission contains recommendations of the external expert commission (EEC) to further improve the parameters of the specialized profile.

The composition of the EEC:

1. **The Chairman of the Commission** is Ualkhanov Baizhan Nurbayevich, Candidate of technical science, Director of LLP "Pavlodar Agricultural Experimental Station" (Pavlodar);

2. **The foreign expert** is Milan Paul, professor, PhD, Masaryk University, ENQA expert (Brno, Czech Republic);

3. The foreign expert is Gostin Alexey Mikhailovich, Candidate of technical science, Associate Professor, Ryazan State Radio Engineering University (RSREU), (Ryazan);

4. The expert is Zakirova Dilnara Ikramkhanovna, doctor PhD, Turan University (Almaty);

5. The expert is Baitileu Darkhan Aytzhanuly, Candidate of Historical Sciences, Institute of Archeology named after A.Kh. Margulan in the city of Nur-Sultan;

6. The expert is Ivashov Arslan Amanbayevich, Ph.D. in Philosophical Sciences, Associate Professor, University of UIB (Almaty);

7. The expert is Adilbekova Lyazzat Makhaykyzy, Candidate of Philological Sciences., Professor, Kazakh State Women's Pedagogical University (Almaty);

8. The expert is Toleubayeva Aknur Mukhitovna, PhD, Eurasian National University named after L.N. Gumilyov (Nur-Sultan);

9. The expert is Kurmangali Medeu Shungenuly, PhD in Law, Associate Professor, University of National Economy (Almaty);

10. The expert is Zhumabekov Meiram Kenesovich, Ph.D. in Philology., Associate Professor, Karaganda State University named after Ye.A. Buketova (Karaganda);

11. The expert is Movkebayeva Zulfiya Akhmetvaliyevna, Doctor of pedagogical sciences, professor, Abay Kazakh National Pedagogical University (Almaty);

12. The expert is Amirbek Zarlykovich Bekeshev, Candidate of Physical and Mathematical Sciences, Associate Professor, K. Zhubanov Aktobe Regional University (Aktobe);

13. The employer is Ludmila Yurevna Olkinyan, Head of the Corporate University of SaryarkaAvtoProm LLP of "Allur" Group of Companies (Kostanay);

14. The employer is Kazin Manarbek Auanovich, head of the human capital department of the Chamber of Entrepreneurs of Kostanay region (Kostanay);

15. The student is Alybekova Anel Tolegenovna, the 2nd year student of the Educational program "5B050500-Regional Studies", Eurasian National University named after L.N. Gumilev (Nur-Sultan);

16. The student is Zhanibek Kabdullaevich Utkelbaev, 4th year student; Educational program "5B011900-Foreign language: two foreign languages", Kostanay State Pedagogical University named after U. Sultangazin (Kostanay);

17. The student is Olga Lutsenko, 3rd year student; Educational program “5B060100-Mathematics”, Kostanay State Pedagogical University named after U. Sultangazin (Kostanay);

18. The student is Doribay Aruzhan Temirbaykyzy, a 3rd year student; Educational program “5B050400-Journalism”, Eurasian National University named after L.N. Gumilev (Nur-Sultan);

19. The student is Elena Ivanovna Studenkina, a 3rd year student; Educational program “5B050300-Psychology”, Kostanay State Pedagogical University named after U. Sultangazin (Kostanay);

20. The observer for the Agency is Timur Kanapyanov, PhD, Head of International Projects and Public Relations of the Independent Accreditation and Rating Agency (Nur-Sultan).



(I) REPRESENTATION OF THE EDUCATION ORGANIZATION

The Republican state enterprise on the right of economic management “Kostanay State University named after A. Baitursynov” (hereinafter - KSU or University) is the subject of higher and postgraduate education (hereinafter - HPE) of the Republic of Kazakhstan (hereinafter - RK). KSU is a regional university of Kostanay region, providing training in a wide range of specialties. Currently, the university has 31 departments, including military department. 5 thousand students study at KSU.

The University carries out its activities in accordance with the Constitution of the Republic of Kazakhstan, the Law "On Education", the Law "On Science", the Law "On the Commercialization of Scientific and Scientific-Technical Activities." The University operates in accordance with the regulatory legal acts regulating educational and scientific activities; Model rules of activity of organizations of Education implementing programs of higher and postgraduate education (Annex 5 to the order of the Ministry of Education and Science of the Republic of Kazakhstan No. 595 of October 30, 2018) and the University Charter. The University has a state license (No. 12020851 dated December 11, 2012) and its annexes for the right to conduct educational activities in educational programs of higher and postgraduate education.

The University acts in accordance with the strategic plan of KSU for 2015-2020 (hereinafter referred to as the strategic plan), approved at the meeting of the academic council on December 26, 2014 Protocol No. 13. Later, the strategic plan of KSU was amended for 2016-2020 (decision of the academic council of October 28, 2016, Minutes No. 13) and for 2018-2020 (decision of the Academic Council of August 31, 2017, Minutes No. 12). The strategic plan is posted on the University portal in the final version.

Currently, work is underway to change the strategic plan taking into account the strategic development plan of the Republic of Kazakhstan until 2025 (approved by Decree of the President of the Republic of Kazakhstan dated February 15, 2018 No. 636), the Law of the Republic of Kazakhstan “On Education” dated July 27, 2007 No. 319-III changes and additions as of January 01, 2019); Resolution of the Government of the Republic of Kazakhstan dated December 12, 2017 No. 827 “On Approval of the State Program Digital Kazakhstan”, the Programmatic Article of the Head of State “Looking into the Future: Modernization of Public Consciousness”, Speech by the President of Kazakhstan N.A. Nazarbayev at the opening ceremony of the Year of Youth on January 23, 2019.

The mission of KSU is a regional multidisciplinary university as an educational scientific and cultural center, a generator of innovations and a source of human potential of high competence.

Vision is a university that has an impeccable image in society, has achieved sustainable development in the educational services market, and maintains broad academic ties with foreign partners to implement joint educational, scientific and cultural programs, ensuring the introduction of innovations and scientific achievements in industry and other spheres of public life.

The strategic goal of development is the formation of a unified scientific and educational space in the northern region of Kazakhstan, ensuring its dynamic, continuous and sustainable social and economic development.

The mission, vision, strategic development goal and quality policy are posted on the university website at <http://ksu.edu.kz/about/mission/>; http://ksu.edu.kz/portal/organizacionnopravovye_dokumenty_plan_otchety_kgu/strategiya_plan_y_i_otchety_kgu_im_abajtursynova/ and are available to everyone.

All documents developed at the university are based on a strategic plan, mission and quality policy.

The educational process is provided by a professorial teaching staff of 458 people, of which 366 people are full-time (80%). There are 29 doctors of science, 16 doctors of philosophy

(PhD) and 140 candidates of science, 145 masters. The degree of university is 50.5%, which shows a slight increase over the past 4 years.

The contingent of students at KSU is 4582 people on February 1, 2019. Graduation 232 was held among students of the specialized magistracy, including the state program of industrial-innovative development (SPIID) in January 2019.

The number of university graduates was 1228 people in the 2017-2018 academic years. 83% of university graduates are employed. At the same time, the average republican employment rate is 67%.

Monitoring of the employed graduates of the University is conducted monthly on the basis of information from official sources (letter № 01-11/16 from 08.01.2019. S. Sapanova is a Director of the branch of the National Academy of Education (NAE) "Public Corporation "Government for citizens" in Kostanay region; the letter №14-5/67 dated January 22, 2019. S. Ismagulova is an acting Director of the DDHPE MES RK).

In 2014, KSU underwent the procedure of institutional accreditation by the Independent Agency for Quality Assurance in Education (IAQAE) and accredited for a period of 5 years (certificate IA No. 0039) on June 3, 2019.

Procedures for specialized accreditation to the Independent Kazakhstan Agency for Quality Assurance in Education (IKAQAE), ACQUIN, KazSEE were conducted in 2014 and in subsequent years. Taking into account the 18 new educational programs opened in 2017 and in 2018, 60 educational programs of the university from 78% of the total number are accredited.

In 2009, on the basis of Kostanay State University, a Republican seminar "Improving the credit technology of education" was held, at which the University signed the Taraz Declaration - the Memorandum of Universities of Kazakhstan on the adherence to the principles of the Bologna process. In the same year, KSU signed the Great Charter of Universities and thus assumed obligations to develop autonomy, democratic principles of governance, academic freedoms of students, research, educational programs, inseparability of teaching and research. The university has implemented and certified a quality management system based on the International Standard ISO 9001: 2000 with the presentation of certificates of conformity of the Association "Russian Register" and IQNet., since October 2009, according to the new version of the International Standard ISO 9001: 2008.

The university participates in 8 projects of the Erasmus + program: http://ksu.edu.kz/partnership/mezhdunarodnye_proekty_programmy_erasmus_kgu_im_a_bajtursynova/. Each project involves the solution of a number of specific tasks for the development of the professional potential of teachers and university staff, the development of educational modules, the creation of new educational programs for magistracies, the improvement of the educational process and the interaction between universities, both within the country and abroad.

The quality of the services provided by the university is confirmed by various ratings. The University participates in the ratings of the Independent Kazakhstan Agency for Quality Assurance in Education (IKAQAE), Webometrics. According to the results of the 2018 ratings, KSU showed the following results:

- KSU took the 10th place in the general ranking of the best multidisciplinary high schools of Kazakhstan in 2018 according to the version of the Independent Agency for Quality Assurance in Education.
- The position of the university site among the universities of the world is 15336 in Webometrics.

The contingent of students in 5B050400 / 6B03201 "Journalism", 6M050400 / 7M03201 "Journalism" is 133 people (68 people with the state language of instruction and 65 people with the Russian language of instruction).

There are 13 full-time faculty members (1 doctor of science; 1 doctor of philosophy (PhD) and 4 candidates of science, of whom 5 associate professors of the highest attestation commission (HAC), including 3 professors of A. Baitursynov KSU) 5B050504 / 6M050400 "Journalism". The number of Teaching staff trained in master's and doctoral studies has

increased in recent years.

In the context of the Educational Program "Journalism", Advisors monitor employment and record supporting certificates from the graduate's workplace. There is an electronic journal of graduate employment. 126 graduates of the bachelor's degree were issued in accordance with this document for the three reporting periods (2015-2016, 2016-2017, and 2017-2018).

16 graduates of the bachelor were trained on the state grant. 9 out of 18 graduates of the master's program in the scientific-pedagogical and specialized fields were trained under the state grant. 76% of undergraduate graduates are employed in their specialty, the remaining 24% of unemployed were graduates who continued their studies in the magistracy, chose to serve in the army, emigrated to the Russian Federation and the United States, several people are on leave to care for a child.

All graduates of the master's degree program work in accordance with the diplomas obtained: creative employees of the editorial offices of newspapers, radio, television, Internet publications, PR agencies and analytical structures. The best graduates of the scientific pedagogical magistracy of these years (4) joined the ranks of the professors of the faculty of the Department of Journalism and Communication Management (DJCM). 4 students were trained in external academic mobility in the Journalism Educational Program according to the individual curriculum.

The initiative theme "Actual problems of modern Kazakhstan journalism in the context of the development of new information technologies (regional aspect)", (№0116PK00271, NC STI RK) (Annex 62. Registration card), was confirmed by the faculty of the department (DJCM) and registered in 2016 in the National Center for Scientific Technical Information of the Republic of Kazakhstan (NC STI RK).

Scientific studies of the teacher staff, doctoral students and undergraduates set out the most topical issues of regional journalism such as: "Regional media and the entry into the digital communicative space of Kazakhstan"; "Communicative technologies and problems of digitalization" in the interim report on the Scientific Research Work (R & D), which was submitted to NC STI RK dated March 12, 2018 (No. 15-30-12 / 534, dated February 13, 2018). (Annex 63. Information card).

The contingent of students on the Educational program "Jurisprudence" on February 1, 2019 is 854 people (students and undergraduates). Stability has been maintained for the last 4 years. 504 students (210 people of the Kazakh branch and the Russian branch of 294) are trained on the internal form. 297 students (76 people of the Kazakh branch and 221 Russian branches) study by correspondence. 4 full-time students and 9 part-time students study on the grant. Other students study on the basis of the contract. 53 people, 8 people in the Kazakh Department and 45 in the Russian Department. 9 undergraduates are trained on a grant (1 student of the Kazakh branch and 8 students of the Russian branch).

The qualitative composition of the full-time Teaching staff of the Educational program "Jurisprudence" is 54 full-time teachers (2 doctors of Sciences, 9 candidates of Sciences, including 4 professors of the University, 4 associate professors of the Committee for control of education and science (CCES)), as well as associate professors and senior teachers with a master's degree in law, teachers-practice. The degree of professorial staff on the Educational program "Jurisprudence" for 2018-2019 academic years are more than 50 percent.

Employment of graduates under the Educational program "Jurisprudence" in 2017 - 2018 academic year was 74%. The share of graduates working in the specialty of 2016 in the bachelor's degree was 76%, and in 2016-2017 academic year was 64%. All graduates are employed in the magistracy for three years.

In the 2018-2019 academic year, 5 foreign students are enrolled in the Educational Program "Jurisprudence". 5 students of 2-3 courses of the Educational Program "Jurisprudence" studied at the Karaganda Economic University of Kazpotrebsoyuz in the 2017-2018 academic year. For the 2017-2019 year, 6 students of the specialty "Jurisprudence" went on internal academic mobility to Karaganda University of Economics.

(I) DESCRIPTION OF PREVIOUS ACCREDITATION PROCEDURE

Educational programs 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism is accredited by the IAAR for the first time.

(I) DESCRIPTION OF VISIT “EEC”

The visit of the external expert commission to KSU was carried out on the basis of the approved and previously agreed program of the visit of the expert commission on institutional and specialized accreditation of Kostanay State University named after A. Baitursynov from April 22 to April 25, 2019.

In order to coordinate the work of “EEC”, on April 21, 201, an orientation meeting was held, during which powers were distributed among the members of the commission, the schedule of the visit was specified, and agreement was reached on the choice of examination methods.

In order to obtain objective information on the evaluation of the University members of “EEC” used such methods as visual inspection, observation, interviewing employees of various departments, lecturers, students, graduates and employers, questioning the teaching staff, students.

In accordance with the requirements of the standards, the visit program covered meetings with the rector, vice-rectors, heads of departments, deans, heads of university departments, teachers, students, graduates, employers and employees from various departments, interviewing and questioning teachers and students. A total of 195 people took part in the meetings (Table 1).

Details of the staff and students who participated in the meetings with the “EEC” IAAR:

Category of participants	Number
Rector	1
Vice-Rectors	3
Heads of structural units	19
Faculty Deans	7
Heads of Chairs	25
lecturers	20
Students	20
Graduates	50
Employers	50
Total	195

During the visual inspection, members of “EEC” got acquainted with the state of material and technical base. They visited faculties and departments that implement accredited educational programs, scientific library “Bilim ortalgy”, Digital “HUB” “Parasat”, Scientific Innovation Center, home of students No. 2 , lab, media studio.

Events planned within the framework of the EEC IAAP visit contributed to the familiarization of experts with the practice bases 5B050400 / 6B03201 - Journalism, 6M050400 / 7M03201 Journalism in the editorial offices of the newspapers "Kostanay tany", «Kostanaiskie novosti», «Nasha gazeta», Television and Radio «Kazakhstan Qostanai» and the TV channel "Alau".

During the visit, the editors-in-chief of the editorial staff of the media reported that students of the journalism specialty were constantly undergoing practical training in the editorial office, were well-trained and had good performance during the internship. There are agreements on cooperation with practice bases.

According to the Educational program "Jurisprudence" the following bases of practices

were visited: the Center of operational management of police of the city of Kostanay; the Center of law enforcement services of Prosecutor's office of the Kostanay region; Department of the Agency for Civil Service Affairs and Anti-Corruption.

The center of law enforcement services of the Prosecutor's Office (CLES) of the Kostanay region has been operating since October 2017. Its main function is consulting and outreach work with the population (more than 5 thousand citizens for 2017-2019). Reception is carried out by experienced prosecutors of the region and the city of Kostanay, professional lawyers, mediators, probation officers and bailiffs in the presence of students.

The center of law enforcement services (CLES) is an ideal base of practice for students of the Educational program "Jurisprudence", where they can get skills of legal consulting, preparation of legally significant documents: claims, petitions, appeals. Communication skills are honed in the process of communication with applicants. These skills belong to the category of flexible skills that cannot be instilled in the process of theoretical training. We visited the Department of corruption prevention of the Department of the Agency of the Republic of Kazakhstan for civil service Affairs and anti-corruption in Kostanay region, which also serves as a base of practice for students of KSU.

The main base of practice for university students is the Police Department and its district departments. The Prosecutor's Office and the Police Department of the Kostanay region are the leading practice bases for students of the EP "Jurisprudence". Memorandums of cooperation, an agreement to conduct production, pre-diploma and training practices were signed. In the current academic year, out of 82 students of the 3rd and 4th year of graduation courses, they took practical training from January 21 to March 15, 2019 in the territorial divisions of the Prosecutor's Office and the Police Department of the region 17 and 23 students, according to the selected diploma projects.

During the visit, there was a visit to the training sessions on the following topics: «Issue of Newspapers, magazines, creation of TV programs» и «Editing in the media». 23.04.2019, at 10.00-10.50, a seminar lesson was attended on the topic: «Issue of Newspapers, magazines, creation of TV programs». The lesson was conducted by the teacher, master of social knowledge Kakimbek G.U.

The lesson on the topic "Interview genre in talk show" was built on fixing a lecture topic on the material of creating a talk show on the topic "Employment for students". In the 2nd course group of the specialty 5B050400-Journalism, 12 people out of 14 took part in the class. 2 were absent for a good reason. The teacher in the course of the practical lesson used various methodological techniques that were aimed at consolidating the topic covered in the lecture lesson. The lesson was built in the form of the game "Talk Show".

The media studio created all the conditions that meet the requirements of a modern television studio. The lecturer paid special attention to the work of light, sound, work with the camera. Scenario talk show was prepared in advance. The script was approved by the head of the department. All roles were clearly distributed: screenwriter, director, cameraman, editor, audience, guests of the studio. All students participated with interest in conducting the lesson. During the lesson, a film was created by the students themselves. At the end of the lesson, the conclusions were made by the teacher, errors and omissions were indicated, after which the grades were announced. The lesson reached the goal and was held at a high methodological level.

23.04.2019 at 11.00 – 11.50 we attended a practical lesson of the Senior lecturer S. M. Himich at students of the 2nd course of the specialty 5B050400 "Journalism" on the theme: "Work on the language and style of texts of mass media". From 9 people there were 7 people. 2 was absent for a good reason. Senior lecturer S. M. Himich together with students analyzed the texts of the Newspapers "Nash Kostanai", "Nasha gazeta", "Tvoi shag", "Vremya". The characteristic of advertising texts was given. Special attention was paid to the vocabulary, morphology and style of advertising. The emphasis was made on artistic and expressive means – Proverbs and sayings, phraseological units, terms, foreign words, nomenclature names. For each

subject senior lecturer, conclusions were drawn and observations, after which he was declared valuation. The lesson reached the goal and was held at a high methodological level.

The members of "EEC" attended training lessons on EP "Jurisprudence": 1) Discipline is "Fundamentals of the operational-search activity of the Republic of Kazakhstan". Senior lecturer is S.S. Aralbaev (audience 101, time 11.00). Course 3, 13 students were attended. The topic of the lesson: "Results of operational-search activity (ROSA) and the procedure for their use." At a seminar lesson situational problems were solved. 2) Discipline is "Criminal Law (Special Unit) of the RK". Senior lecturer is A.A. Almatov (audience 102, time 11.00). Course 2, 14 students were attended.

Topic is "Criminal offenses concerning the administration of justice and execution of sentences".

The seminar session discussed issues of the topic and the reports of students. 3) Discipline is "Bodies of inquiry and investigation". Senior teacher is Nurzhanova Zh.K. (audience 115, time 12.00). Course 3, 14 students were attended. The theme of the lesson is "The concept of the protocol form of pre-trial investigation." At the seminar lesson was a presentation and its protection by students.

In accordance with the accreditation procedure, a survey of 85 teachers, 90 students, including students of junior and senior courses was conducted. In order to confirm the information presented in the Self-Assessment Report by external experts, the working documentation of the university was requested and analyzed. Along with this, the experts studied the university's Internet positioning through the official website of the university www.ksu.edu.kz. All conditions were created for the work of "EEC", access to all necessary information resources was organized. On the part of the KSU team, the presence of all the persons indicated in the visit program was ensured, in compliance with the established time period. Within the framework of the planned program, recommendations for the improvement of accredited educational programs at KSU, developed by "EEC" following the results of the examination, were presented at a meeting with the management on 25.04.2019.

(III) COMPLIANCE WITH SPECIALIZED ACCREDITATION STANDARDS

6.1. Standard "Management of the educational program"

The evidence part

As follows from the report on the university self-assessment, A. Baitursynov Kostanay State University has a published quality assurance policy. The quality policy is approved by the academic council of the university and corresponds to the strategic directions of the development of the university. For the implementation of the policy in the field of quality management identified key areas. The mission, vision, strategic goal of development, quality policy are available and posted on the university website <http://ksu.edu.kz>. All documents developed at the university are based on the Strategic Plan of KSU named after A. Baitursynov mission, quality policy. To ensure quality education of students and increase the level of satisfaction of educational services, the Faculty of Law updates the content of educational programs taking into account the latest achievements of legal science, changes in the current legislation, and opinions of employers.

The strategy of the Educational Program "Journalism" is built in accordance with the Development Plan of the Department of Journalism and Communication Management (DJCM) for 2015-2020 (Academic Council of December 26, 2014, Protocol No. 13). The tactics of implementing strategic objectives is reflected in the Development Plan of the Educational Program "Journalism" for 2017-2020 (bachelor's, master's and doctoral studies), which was reviewed at a meeting of the department on September 28, 2017, Minutes No. 9 and the Council of the Humanitarian and Social Faculty dated August 20, 2017 Protocol number 7. The document was approved by the director and chief editor of the regional newspaper "Kostanay tany" Zh.A. Ayazbekov. (Annex 3. The development plan of the Educational Program "Journalism" for 2017-2022).

The main national goal of the Educational Program "Journalism" is to provide conditions for obtaining a full-fledged, high-quality professional education, professional competence in the field of journalism and the science of Media and Communication. The objectives of the Educational Program "Journalism" correspond to the mission and goals of the university. They are realized through the training of students along 2 paths: "The Media" and "Public Relations".

The objectives of the Educational Program "Journalism" in accordance with the mission of the university are: the creation and improvement of the educational environment based on innovative technologies of education and science; providing the region with specialists in the field of information and communication activities, scientific and scientific-pedagogical staff capable of high personal and professional achievements; preservation and enhancement of the educational, scientific, technical, cultural potential of the region and the Republic of Kazakhstan.

Educational programs are developed on the basis of analysis of functioning given the status of University activities that meet the needs of the state, employers, students and other interested persons. The Department of Journalism and communication management (DJCM), aiming to contribute to providing consumers with educational services that meet modern requirements, operates in accordance with the priorities.

Priority is the competitiveness of the educational services; the demand on the labour market of the graduates; the customer satisfaction with the quality of educational services; professional competence of the teaching staff; carrying out of scientific researches on priority directions of science; integration into the global academic space.

In order to improve the effectiveness of the implementation of the plan, the Educational program provides constant monitoring of the improvement of the educational process, the revision of programs and curricula, updating the system of professional development of the Teaching staff. Every year at the end of the academic year, the management of Educational programs reports on the implementation of the development plan, identifies the achievements

and causes of outstanding activities. This analysis allows at the beginning of the next academic year to make changes to the plan of development of Educational programs taking into account the shortcomings revealed during self-report.

The development plan for the Educational Program "Journalism" is posted on the "Telegram" channel. Teachers and students express their opinions. This communication channel is also available for applicants <https://t.me/zhurnalistykgu>. Links are established between research, teaching and learning, in order to ensure the quality of education. The research project on the topic "Specificity of the formation of the modern media market as the intellectual potential of the country" was implemented under the Journalism Educational Program from 2012 to 2014, under the grant of the Committee on Science of the Ministry of Education and Science of the Republic of Kazakhstan with a funding volume of 3,000,000 tenge (№0112PKO01064 NCSTI RK).

The supervisor of the project is M. A. Zhusupov, head of the Department, candidate of philological Sciences, associate Professor. Young teachers and graduate students Markabaeva G. T. and B. S. Mustafina were attracted to this work. Changes have been made to the curricula of Educational programs in the framework of this research project. Disciplines: "Media research" (bachelor) and "Methodology and methodology of media research" (master) were introduced, which had a positive impact on the formation of research skills, critical thinking, publication activity of students and the Teaching staff.

The "Policy" reflects the relationship of research, training and teaching, strategic partnership with employers. EP "Jurisprudence" is the basis of the mission of KSU named after A. Baitursynov. This means: to be a regional, multidisciplinary University, educational, scientific and cultural center, a generator of innovation and a source of human resources of high competence. Employers, stakeholders and students are actively involved in the development of Educational programs. The policy supports such values as academic integrity, prevention of corruption and discrimination. These values are reflected in the documents: the Code of honor of the teacher, the Code of honor of the employee, the Code of honor of the student, the Code of academic honesty.

As part of the formation of Educational programs and the implementation of the development Plan of Educational programs, the management of Educational programs conducts activities aimed at continuous improvement of Educational programs: joint meetings of departments with employers and students; meetings of the faculty Council (Annex 22, 23 to the Report on self-assessment); Round tables on updating Educational programs (Annex A); Questioning of students (Annex B).

Updating of the Educational program "Jurisprudence" is reflected in "Appendix B". The desire to ensure quality is manifested in the implementation of the opportunities of double-degree education and the development of academic mobility. Negotiations were held on the conclusion of a cooperation agreement and the issuance of two diplomas of KSU named after A. Baitursynov and Tambov State University named after G. R. Derzhavin (Annex 40, 41 to the self-assessment Report).

Development plan of Educational program "Jurisprudence" was agreed with the head of the Department of state and legal Department of the akim of Kostanay region E. Abishev, head of the Department of justice of Kostanai region by M. Tulepov, Director of the Center for law enforcement services of Prosecutor's office of Kostanay region E. Kurmanalieva, lawyer law firm "Lawyer", a member of the Regional bar Association A. Ismagulova (Annex 7 to the self-evaluation Report).

The University has developed its own standards of internal quality assurance system based on the recommendations of ESG, which allowed streamlining and unifying the processes of document management, systematizing the main processes of activity, improving the interaction between the structural units of the University. In quality assurance processes, an important role is played by the creation of conditions aimed at motivating and increasing the responsibility of employees for ensuring the quality of performance, which is reflected in the Rating system of

performance evaluation. The effectiveness of this system is confirmed by the results of interviews and questionnaires of heads of departments and Teaching staff conducted during the visit of “EEC”.

The management of Educational programs carries out risk management through its identification, analysis and subsequent evaluation, selection and implementation of risk management methods, monitoring of results and improvement of the risk management system (page 14 of the self-assessment Report). Management of Educational programs is open and accessible to interested persons, employers, Professors and teaching staff, which is ensuring their participation in decision-making on the management of Educational programs. The University regularly supports communication with stakeholders through questionnaires (Annex 11, 14 to the self-assessment Report). Management of Educational programs has been trained in the program of education management (Annex D). Recommendations made during the specialized accreditation of Educational programs "Jurisprudence" in 2014 (Annex 5 to the self-assessment Report) were taken into account in preparation for the passage of specialized accreditation in 2019.

Analytical part

The section provides information on the processes of formation of the mission and strategy of Kostanay State University named after A. Baitursynov. The University has a published quality assurance policy. The quality policy reflects the link between research, teaching and learning. The management of the Educational program "Journalism" demonstrates the functioning of the mechanisms of formation and regular revision of the plan of development of the Educational program and monitoring its implementation, evaluation of the achievement of learning goals, compliance with the needs of students, employers and society, decision-making aimed at continuous improvement of Educational programs. The University demonstrates innovation management in the framework of Educational programs, including the analysis and implementation of innovative proposals. Guide Educational programs have been trained in educational management programs.

The report of the University on self-assessment of educational programs of the 3rd cluster "Journalism" and "Jurisprudence" contains information about the published policy of quality assurance and briefly describes its content. Also on the website of the University there is a published document, which can be found at: <http://ksu.edu.kz/files/-corruption/celi.jpg>. The policy in the field of quality assurance of the University was approved about a year ago – may 25, 2018 and corresponds to the strategic directions of development of the University.

The development of the culture of quality assurance, including in the context of the Educational program "Journalism" and "Jurisprudence" is manifested in the adjustment, addition and updating of the mission, goals and objectives of the University and is carried out in accordance with changes in the external and internal environment, as well as taking into account new legislative and other normative legal acts and policy documents adopted in the field of education and science. The University has developed its own standards of internal quality assurance system based on the recommendations of ESG, which allowed streamlining and unifying the document management processes, systematizing the main processes of activity, improving the interaction between the structural units of the University.

According to the criterion – the management of Educational programs should carry out risk management (7.2.12 there is an understanding of risks. The report of the University on self-assessment States that the management of the Educational program "Jurisprudence" has to face the risks of drawing up a competence model of a specialist, inadequate to the needs of employers; lack of teachers with degrees; inability to provide modern material and technical base; risks of maintaining the stability of student recruitment; with the refusal of enterprises to cooperate with the University in the organization of practical training of students, from scientific cooperation and the lack of practical training programs in the University.

Among the risks of the quality of the results of the University are the low quality of educational services; reducing the number of loans in fundamental legal disciplines; the risk of

insufficient level of adaptability and employment of graduates. Visiting the University, interviews with teachers and students, with the management of Educational programs confirmed the presence of the above risks. A positive aspect here is the understanding and acceptance of these risks by the management of Educational programs. During the visit to the university, a full-fledged vision of a set of measures to eliminate or reduce them was not presented.

In this regard, in order to improve the processes of management of the Educational program "Jurisprudence" it is recommended to assess the risks of development of educational programs and identify ways to reduce these risks, including in terms of reducing the number of students, outflow of students.

The report of the University on self-assessment according to the criterion (7.2.14) – (the University must demonstrate innovation management in educational programs, including the analysis and implementation of innovative proposals) did not provide adequate information.

Thus, it was only said that the University used "various innovative technologies and methods that contribute to the achievement of learning outcomes and the formation of both professional and General competencies", but did not disclose what exactly and how they are used. The features of such technologies and methods in the Educational program "Jurisprudence" were not disclosed. During the visit to the University was also not demonstrated innovation management and implementation of innovative proposals. In this regard, the management of the Educational program is recommended to pay attention to this in its activities. Thus, with regard to the Educational program "Jurisprudence" it is possible to pay attention to the legal aspects of the economy of innovative development, and in particular, the measures of the Government of Kazakhstan to prepare Kazakhstan for the fourth industrial revolution" (industry 4.0). It is possible to update the content or study such special courses or individual topics as: "International legal protection of intellectual property", "Legal regulation on the Internet", "Legal regulation in the field of IT technologies", "Patent law", "Legal protection of trademarks" , etc. In this regard, it is recommended to activate the various channels of communication through which stakeholders can make innovative proposals. It is recommended to involve more employers and partners in the analysis and implementation of innovative proposals.

Strengths/best practice Educational programme 5B030100/6B04201 - "Jurisprudence", 6M030100/7M04201 - "Jurisprudence", 5B050400/6B03201 Journalism, 6M050400/7M03201 Journalism.

- The University has a published quality assurance policy.
- The University demonstrates the development of a culture of quality assurance, including in the context of the Educational program "Journalism" and the Educational program "Jurisprudence".

The recommendations of the "EEC" under Educational programme 5B030100/6B04201- "Jurisprudence", 6M030100/7M04201- "Jurisprudence", 5B050400/6B03201 Journalism, 6M050400/7M03201 Journalism.

1. In order to improve the management processes of EP "Journalism" and EP "Jurisprudence" it is recommended to assess the risks of educational programs and identify ways to reduce these risks.

2. It is recommended that the various channels of communication through which stakeholders can make innovative proposals be strengthened. It is recommended to involve employers, practitioners in the analysis and implementation of innovative proposals, including the development, implementation, monitoring and evaluation of educational programs.

Findings of "EEC" on the criteria of the Standard "Management of the educational program": strong – 2; satisfactory – 13; suggest improvements – 2.

6.2. Standard «Information Management and Reporting»

The evidential part

The corporate informational and educational environment of KSU named after A. Baitursynov ensures a high degree of automation of information management processes.

<http://hghltd.yandex.net/yandbtm?fmode=inject&url=http%3A%2F%2Fwww.nci.kz%2F%3Fco m%3Dnews%26what%3Dshow%26id%3D176%26lang%3Dkaz&text=%D0%B3%D0%BE%D 1%82%D0%BE%D0%B2%D0%BD%D0%BE%D1%81%D1%82%D1%8C%20%D0%9F%D0 %9F%D0%A1%20%D0%BA%20%D0%B8%D0%BD%D1%84%D0%BE%D1%80%D0%BC %D0%B0%D1%82%D0%B8%D0%B7%D0%B0%D1%86%D0%B8%D0%B8%20%D0%BE% D0%B1%D1%80%D0%B0%D0%B7%D0%BE%D0%B2%D0%B0%D0%BD%D0%B8%D1% 8F&110n=ru&mime=html&sign=717b6a8624872817c1c98debdffb04f9&keyno=0 - YANDEX 18>

Introduced information systems, both proprietary and commercial products. The developed mechanisms of interaction of information systems are constantly being improved. The university's own development is a web portal, information systems: Personnel, Applicant, Rating, Electronic university: The educational process. The developed web portal of the university is managed by the Umi-CMS system, on the basis of which the official website of the university (www.ksu.edu.kz) and the internal portal (<http://ksu.edu.kz/portal/>) are developed.

As part of the educational program 5B050400-Journalism, 6M050400-Journalism, 6D050400-Journalism, there is a channel on the video hosting "YouTube". (<https://www.youtube.com/channel/UCizkYrzD1IR-PrikyNhCSPHQ>). Placed plots about scientific and educational activities, questions of the educational process, coverage of significant events of the university and the faculty are prepared weekly by the students of the department. Students also disseminate information on social networks <https://www.facebook.com/studiakgu/videos/-1256415261138155/>, "Vkontakte" and "Instagram". Pages in social networks covering the activities of the educational program are also actively developing. This is the public in the social network VKontakte - "Journalists of KSU" <https://vk.com/zhurnalistkgu>, instagram channel "Journalists of KSU // Kostanay" <https://www.instagram.com/zhurnalistkgu/>, where teachers organize Live broadcasts of classes, support interactive communication with parents and applicants; instagram channel "Zhas Orken" https://instagram.com/jasorken.qostanai?utm_source=ig_profile_share&igshid=14402hh98tzg5-, telegram channel for discussion on the formation and implementation of the specialty plan - <https://t.me/zhurnalistykgu>.

Specially created resources for applicants, the multimedia project "Know Ours" - <http://jksu.tilda.ws/>, information and educational page "Vivat Applicant" - <https://vk.com/enroll-eofjkgu>. are also popular. Pages on all listed resources are located on the university website and are indexed from search engines, which allow everyone to be available for review.

According to the educational program 5B050400-Journalism, 6M050400-Journalism, 6D050400-Journalism, the elements of distance learning based on the Moodle system (md.ksu.edu.kz) are also used. For example, according to the educational program 5B050400-Journalism for the 2017-2018 academic year, the senior teacher Bulatova MB and teacher Suleimenova A.E. the course "Multimedia Journalism" has been developed for 2nd year students.

The university's existing feedback channels provide an opportunity for all interested parties to turn to management with problems, initiatives and suggestions for improvement. Vice-rectors, heads of structural divisions, deans of faculties receive visitors in working mode daily. There is a procedure for a written appeal of staff to the rector to improve the activities of the university. Also, in the framework of the work of the working group to improve the criteria for evaluating the work of teaching staff, departments, faculties, proposals are being made to improve educational, teaching, research, educational and management activities

Specific decisions are made on all appeals and suggestions. Informing the public of the region and the Republic about the activities of the university is carried out through publications in periodicals, television programs, interviews, advertising image products. According to EP 5B050400-Journalism, 6M050400-Journalism, 6D050400-Journalism there is a telegram channel <https://t.me/zhurnalistykgu>, where there is also the possibility of feedback and quick response from the head of the EP.

The university has developed mechanisms for the interaction of information systems that make up the corporate information environment of KSU named after A. Baitursynov (Annex 6 of the Self-Assessment Report). The presence of a system of automated databases for collecting, analyzing and managing information for managing programs and other activities is confirmed by the implementation of these processes and the availability of procedures ensuring them.

The collection and analysis of information is necessary for effective management and reporting in the activities of the educational organization. Own developments of the university are an web portal, information systems: Personnel, Applicant, Rating, Electronic University: The educational process. The developed web portal of the university is managed by the Umi-CMS system, on the basis of which the official website of the university (www.ksu.edu.kz) and the internal portal (<http://ksu.edu.kz/portal/>) are developed.

In the management of the main processes (educational, methodical, scientific, educational) of the implementation of the goals of the Jurisprudence, the following documents are applied: decisions of collegial governing bodies (Rectorate, Academic Council, Educational and Methodological Council, Scientific and Technical Council), orders of the rector and orders of vice-rectors for activities, student documents, planning, analytical, reporting, financial and accounting documents.

Procedures for the exchange of information are developed in the internal regulatory documents. The following means are available for the exchange of information at the university: communications equipment (telephones, e-mail, Internet, local area network, faxes, etc.); information and regulatory documents (magazines, books, reference books, etc.); archive; computer and copying equipment. To ensure security when interacting with information systems, the exchange of data between users and systems is switched to access mode via a secure protocol. Evaluation of the effectiveness and efficiency of activities in the implementation of educational programs occurs due to feedback provided by employers, expansion of practice bases, analysis of employer questionnaires, etc. The leadership of the EP during the visit IEC documented.

The information management system of the educational process "Electronic university: The educational process" (EHEPSL) is a large-scale product of the university and is considered as the main system in the development of integration links, which is fully integrated into the university's internal portal system. Its purpose is information support and automation of the organization and management of educational processes on the credit technology of training. The current version and system developed in KSU named after A. Baitursynov in PHP version 5.5.3, a database developed in MySQL. The information system is built on the principles of modularity, single entry of information, differentiation of rights and responsibilities, ensures the relevance, availability and correctness of information in accordance with the powers and responsibilities of the university staff member.

The main functions of the information system "Electronic University. Educational process" are: the formation of a data structure for the organization of the educational process: specialties, curricula, working curricula, academic groups, individual curricula, generation of usernames and passwords of personal offices of advisors, students, undergraduates; access control: generation of usernames and passwords of personal offices of advisors, students, undergraduates; blocking access in the system on the basis of orders on deduction, academic leave, release; opening and closing access to examinations in the form of testing; storing student data; student card index; data storage and teachers and disciplines taught; formation of individual curricula for students; user account management on the basis of orders for student contingent: deduction, restoration,

transfer, etc.; storing and maintaining up to date the history of academic achievements of students: results within semester certifications, teaching and examination sessions, additional and summer semester sessions.

The automated information system “Electronic University”. Office-Registrar”, which is annually updated and improved to enter, collect, analyzes and manages all information relating to the movement and history of students' educational achievements. Also along with these AIS, the University introduced the AIS “Platonus” which allows you to enter the entire movement history of students from admission to graduation. The AIS “Platonus” automatically transfers data to the ECMS in the form of reports on 23 forms. The main functions of managing the educational process are carried out by specialists of the Registration Department (RD), who have a set of administration rights for the information system applicable only to their faculty. Separate system access interfaces (private offices) with authorized access have been developed for students, teachers and advisors of groups. For example, the student's personal account allows you to view your personal information, academic achievements and an individual curriculum. The functionality of the personal account of the adviser is basically similar to the functionality of the personal account of the student, but the advisor has access to all the data assigned to him by the students. The personal office of the teacher provides access to the completion of certification scores and oral exam results, as well as to the attendance of students

The university and the administration of the EP on the website (www.ksu.edu.kz) regularly publishes information on the educational programs implemented by the university, including on the EP Law, as well as the results of the university's activities. According to the EP, there are intra-faculty mechanisms of interaction and feedback with stakeholders, through the group of the Law Faculty of KSU on Facebook at <http://www.facebook.com/groups/2802472043310804/> and on what's App.

Analytical part.

Kostanay State University named after Ahmet Baitursynov ensures the functioning of a system for collecting, analyzing and managing information through the use of modern information and communication technologies and software. The management of the “Journalism” EP demonstrates the systematic use of processed, adequate information to improve the internal quality assurance system. The university establishes the frequency, forms and methods of evaluating the management of EP, the activities of collegial bodies and structural divisions, senior management, the implementation of research projects. EP management demonstrates the existence of a communication mechanism with students, employees and other stakeholders, including the existence of conflict resolution mechanisms

In the report on the university's self-assessment on the criterion - ensuring that the university operates the system for collecting, analyzing and managing information using modern information and communication technologies and software (8.2.1) and on the criterion - EP management must demonstrate the systematic use of processed, adequate information to improve internal quality assurance system (8.2.2) the necessary information is available. So, from the report you can see the availability of information technology university; provides a general scheme for the interaction of information systems in the corporate information environment, but does not reveal how the process of data collection and analysis takes place, and how information is used for management purposes, etc. However, when visiting a university, experts ascertained the effective functioning of such a system, the main element of which is the Platonus AIS. The processed information is used in the framework of the EP Jurisprudence on a systematic basis to improve the internal QMS

According to the criterion for the availability of a regular reporting system, reflecting all levels of the structure, including an assessment of the effectiveness and efficiency of the activities of departments and departments, scientific research in the university self-assessment report did not reflect clear and complete information. With a direct visit to the university, it was possible to verify the availability of reporting documents in the framework of the EP. The heads

of the educational program state that in practice this information is used for making decisions and implementing concrete measures. The criterion that the university should establish the frequency, forms and methods of evaluating the management of EP, the activities of collegial bodies and structural divisions, top management is performed.

When visiting a university by criterion 8.2.10 - information collected and analyzed by the university within the EP (key performance indicators; the dynamics of the contingent of students in the context of forms and types; level of achievement, student achievement and deduction; satisfaction of students with the implementation of EP and the quality of education in the university; availability of educational resources and support systems for students, employment and career growth of graduates) was obtained sufficiently complete supporting information. So, it was found that the information collected and analyzed by the university in the framework of the EP Journalism and Jurisprudence clearly takes into account key performance indicators; the dynamics of the contingent of students in the context of forms and types; level of achievement, student achievement and expulsion.

According to the criterion - the university must demonstrate the determination of the order and ensuring the protection of information, including the definition of responsible persons for the accuracy and timeliness of information analysis and data provision (8.2.5) in the report on the university's self-assessment there was no complete information. A visit to the university showed that the criterion - the involvement of students, employees and teaching staff in the process of collecting and analyzing information, as well as making decisions based on them, is not carried out to the proper extent and is not systemic. The EP management has demonstrated documents confirming that the university has provided a measure of the degree of satisfaction of students' needs. In this regard, it is recommended to determine the procedure and conditions for the protection of information, as well as to determine those responsible for the accuracy and timeliness of information analysis and data provision in the framework of the EP Journalism and Jurisprudence.

Strengths / best practice according to EP

5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

The information collected and analyzed by the university in the framework of the EP Journalism and Jurisprudence takes into account:

- key performance indicators;
- the dynamics of the contingent of students in the context of forms and types;
- Level of performance, student achievement and expulsion.

Recommendations EEC on OP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

1. It is recommended to determine the procedure and conditions for the protection of information, as well as to determine those responsible for the accuracy and timeliness of information analysis and provision of data within the EP.

Conclusions of the EEC by the criteria of the Standard "Information Management and Reporting": strong - 3; satisfactory - 13; suggest improvements – 1

6.3. Standard "Development and approval of the educational program"

The evidential part

The EP Journalism and Law are developed in accordance with the requirements of regulatory documents of the MES RK, the National Qualifications Framework, based on an analysis of the labor market and recommendations of employers. EP aimed at learning outcomes and built on a modular principle. EPs are developed by program managers, curriculum and program committees. The purpose, tasks and functions of the Committees for Curriculum Plans and Programs are presented in the Regulations "Committee for Curriculum Plans and Programs". The Committee consists of the most experienced teachers and students. The Committee on curricula and programs of the Law faculty includes experienced teachers (junior professor, senior lecturer Askarova GM, junior professor, senior lecturer Taltanova IK, junior professor, senior lecturer Dzhaksybayeva AA), as well as a student (Bakitzhanova D.) The members of the Committee on Journalism are the Ph.D. Professor Kungurova OG, Art. Lecturer Khimich S.M., Ph.D., Lecturer Kakimbek G.O., undergraduate Zhilkibayeva ZG, 4th year student A. Leonova. The members of the UP & P committees are invited and discussed at the beginning of each academic year at the department meetings, approved at the UMC meeting (the document can be found at:

http://ksu.edu.kz/files/folder_2/ums/ums_2018-2019/sostav_komitetov_po_uchebnym_planam_-_2018-19.pdf

Implementation of the undergraduate diploma program Journalism is aimed at achieving the following goals: training specialists with theoretical knowledge and practical skills in certain areas of development of modern media that are capable of collecting, processing, editing information on topical issues of society, commenting and analyzing situations; able to organize the activities of press services, to establish contacts with representatives of state authorities and the public; Master's objectives - training a highly qualified media specialist who meets the demands of traditional and innovative media related to the functioning of electronic media and PR activities.

The algorithm for the development and approval of the EP Jurisprudence and Journalism is as follows. 1. Formulated the purpose of the educational program. 2. Based on the analysis of the labor market, the requirements of employers for graduates, as well as taking into account the National Qualifications Framework, Dublin Descriptors, a qualification characteristic of the graduate is developed, which includes both professional and general key competencies. 3. Based on the competency model of the graduate, the content of the educational program is developed. 4. The volume and content of the modules, disciplines of the educational program and their duration by semester are determined. 5. The developed educational program is discussed at the meeting of the department, if necessary, adjusted, changes and additions are made. 6. The modular educational program is reviewed at a meeting of the methodological council, agreed with the employer. 7. Ready-made modular educational programs are reviewed at the university's academic council and, on the basis of its decision, are approved by the chairman of the academic council - the rector.

The structure of the modular accredited educational programs includes the following components: 1) the name of the educational program; 2) the level of the educational program: (bachelor, master). An educational program has been developed for each level; 3) the passport of the educational program, as well as the key competencies that graduates of the educational program must master: in the field of native language, in the field of foreign languages; fundamental mathematical training, natural science and technical training; computer; training; social; entrepreneurial; economic, cultural, and also additional abilities — critical thinking, creativity (creativity), etc. The Constitution of the Republic of Kazakhstan, the foundations of international law; laws and regulations governing media activity, the ability to use the methods of social and humanitarian, legal sciences in the above areas of activity; analyze the socio-political, socio-economic phenomena in the dynamics for media coverage, make predictions for

the future; create journalistic groups and work in them. 4) the content of the undergraduate educational program within the types of modules with an indication in the context of each module of the formed competencies, the components (disciplines) of the module. 5) a summary table reflecting the amount of credits mastered in the context of the modules of the educational program.

EP Jurisprudence and Journalism are developed in the form of a set of documents that are updated to reflect the development of science, culture, economics, technology and the social sphere and contain: 1) a general characteristic of a modular educational program; 2) catalog of elective disciplines; 3) EMCD, including working training programs (syllabuses); 4) end-to-end practice program; 5) the program of state final certification; 6) plan for the development of the educational program.

EP Jurisprudence and Journalism consist of the following parts: compulsory (according to the standard curriculum), elective, professional practices. Elective disciplines are presented in the Catalogs of elective disciplines, which are developed annually. Among the elective disciplines, the Curriculum and Program Committee examines the content of the elective disciplines in terms of their relevance. According to the proposals of the faculty, employers, students, new disciplines can be introduced. The leaders of the EP, teachers conduct significant methodological work aimed at creating educational materials that allow you to apply more effective, optimal methods and techniques of work in training, thereby ensuring the quality of students' training. For each discipline, an educational complex of the discipline has been developed.

Model graduate EP Journalism prepared on the basis of an analysis of the labor market, the requirements of employers through a survey, review sites for employment. Developed for each level of education separately, while they represent different goals, positions, enterprises, labor functions, learning outcomes (Dublin descriptors). Alumni models were discussed with employers and reviewed at department meetings. Representatives of the media took part in the discussion of the Model of the graduate: Director of Alau-TV LLP AM Suleimenov and Hazez Meshit, editor-in-chief of Gazette Nash Kostanay LLP. Models of graduates are posted on the university website. Modular educational programs of specialty 5B050400-Journalism passed the expertise of employers. In this examination, the director of the KOF JSC "RTRK" Kazakhstan "Qostanai" E.Ipbergenov gives a complete analysis of the program and a positive conclusion, noting that the curricula meet the requirements in the field of training highly qualified personnel in the field of journalism and are focused on meeting the needs of the labor market. Along with this, the expert recommends that, in the future, the priorities of the specialization of the EP should be reconsidered, focusing on the digital changes of the modern mass media. The procedure for the examination of educational programs is prescribed in Regulation P 007-2019. «University Quality Assurance System».

Some planned activities have already been implemented, some are in the process of implementation. So, in the 2017-2018 academic year, in the CMD of all disciplines of educational programs, maps of methodological provision of disciplines were completely updated to introduce new modern sources of materials into the educational process. In the 2018-2019 school year, maps of the methodological security of the disciplines of the OP Journalism Legal Basics of Journalism, Photojournalism, Child Rights and Journalism, Language and Style of Mass Communications for the introduction of foreign authors Li into the educational process Ann Peck, Guy S. Rila "Media Ethics. Zhas Mamandardyn tәzhibesinen ", Ter-Minasovoy SG "Til zhmene mudenite aralyk communication", translated within the framework of the republican project "New humanitarian knowledge. 100 textbooks in the Kazakh language. " At the end of the school year, the implementation of the plan is reviewed at a department meeting, and if necessary, adjustments and additions can be made to the plan (Annex 10 EP Development Plan for 2017-2022).

The EP Journalism throughout the course of training introduces a practice-oriented approach into the educational process. Thus, at the 1-2 courses, excursions to various mass

media are held annually to get acquainted with the activities of editorial boards; to the printing house - to show the technical component of the specialty; meetings with media leaders and journalists. The curriculum plans to conduct training and work experience. Current practical and studio classes are conducted in the media studio department. At the 3rd year, the "Creative Workshop" module was introduced into the curriculum according to the recommendations of employers, which includes the discipline "Professional and Creative Practicum" in 5, 6 semesters. EP Journalism entered into contracts with five media outlets as branches of the departments: "Editorial office of the newspaper" "Kostanay tany" LLP, JSC "Republican Television and Radio Corporation "Kazakhstan", "Kostanay News" LLP, "Alau TV" LLP, and "Our Kostanay" Newspaper LLP. Classes in this discipline are held in the branches of the department of journalism and communication management, as well as in the media, which are the bases of practice. To consolidate students, a student registration form has been developed to visit the media within the discipline "Professional and Creative Practicum".

The educational and methodological support of the educational process corresponds to the variable educational programs; it is developed for all types of educational activities. EMCD placed in the electronic library of KSU named after A. Baitursynov. The procedure for the development of curricula, modular educational programs, catalogs of elective disciplines is prescribed in the Regulations «Formation of the educational and methodical complex of the specialty». The educational and methodological department of the university has developed Recommendations for the formation of modular educational programs (09/01/2018, approved by Acting Vice-Rector for EWI Mayer FF), Recommendations for planning the educational process for the 2018-2019 academic year in the field of higher education (02.03.2018, approved by Acting Vice-Rector for URI and Mayer FF). The modular educational programs for the academic year 2018-2019 were approved at a meeting of the academic council on April 27, 2018, protocol №5; recruitment of the 2017-2018 school year approved by the methodological Council of the GSF 05/22/2017, protocol number 6; Methodical Council of the SF 26.05.2017, Protocol № 5; recruitment of the 2016-2017 school year approved by the methodological Council of the GSF 05/22/2016, protocol number 6; Methodical Council of the Law University on 05/27/2016, protocol № 5. EP Journalism was developed along two educational paths: «Modern Mass Media» and «Public Relations», EP Magistracy Journalism - «Theory and Practice of Electronic Media and PR» and «Theory and Practice print media». EP Jurisprudence is developed in three educational trajectories: «Public service and administrative activity», «Civil law activity», «Criminal law activity».

Analytical part.

The implementation of the "Journalism" educational program is aimed at the formation of professional competence of future specialists, relevant qualification frameworks of educational levels and professional standards, as well as meeting the needs of the market. The university determines its procedures for the development and approval of the EP. Educational programs provide for the possibility of building an individual educational trajectory, taking into account the personal needs and capabilities of students. Evaluation of the quality of EP is carried out on the basis of: analysis of curricula, catalog of elective disciplines, schedules, individual plans of students, internal regulatory documents governing the implementation of EP.

Procedures for the development of EP and their approval are described in the Report on self-assessment and confirmed by the data obtained in the process of interviewing faculty and heads of Chairs. A model of a graduate from the Law faculty is presented in the annex to the report and on the website of the law faculty. In developing the model, an analysis of the labor market, a review of sites on employment, the requirements of employers. The model of the graduate was developed with the participation of the lawyer in the law office «Lawyer», a member of the Regional Bar Association, Candidate of Law Sciences Ismagulova AK Developed for each level of study separately, the graduate model contains learning outcomes and personal qualities. The external examination is confirmed by the submitted documents and is reflected in the report of

the university on self-assessment. MEP EP5B030100 / 6B04201-Jurisprudence passed the expertise of employers, where the head of the state-legal department of the Akim Staff of Kostanay region Abishev B.S. acted as an expert. (Annex 7 to the self-assessment report).

According to the EP Jurisprudence, students have the opportunity to undergo additional certification, as evidenced by the submitted materials to the Report (Appendix 32, 57, 58 to the Self-Assessment Report), data obtained during the visit of the IEC and interviewing students. Participation of students, faculty, employers and other stakeholders in the process of forming the EP Development Plan for 2017-2022. (Annex 4 to the Self-Assessment Report) in order to improve educational activities is confirmed by the documents submitted during the visit of the IEC, interview data of employers, teaching staff and students.

The complexity of the EP is defined in Kazakhstan loans and ECTS, which is reflected in the curriculum of the EP, presented during the visit of the IEC. Exact correspondence of the content of academic disciplines and learning outcomes to the level of training was carried out on the basis of in-depth analysis of the Teaching-methodical complexes of disciplines, class schedules, attendance of classes, as well as data obtained during interviewing students. The curriculum provides for theoretical training, additional types of training (professional practice, physical education, military training), intermediate and final certification. The EP Master's program also includes research and experimental work.

When visiting the university, experts of the IEC as the strengths of the EP Journalism and Jurisprudence, it was noted that the leadership of the EP developed high-quality models of the graduate of the EP, describing learning outcomes and personal qualities. The qualifications obtained at the end of the EP Journalism and Law are clearly defined, explained and correspond to a certain level of the NQS. The complexity of the EP Journalism and Jurisprudence is clearly defined in Kazakhstan loans and ECTS.

However, according to the criterion 9.2.12 - about the presence of joint EPs with foreign educational organizations in the University Self-Assessment Report there was no complete information. So, it was only said that "under the Law of the Undergraduate undergraduates have the opportunity to undergo an internship" in several foreign universities with which there are contracts. When visiting the university and meeting with the leadership of the OP, it was said about negotiating the conclusion of an agreement on cooperation in matters of double-diploma education between KSU named after A. Baitursynov and Tambov State University named after G.R. Derzhavin. In this regard, based also on the wishes of university students expressed by them during the meeting, it is recommended to strengthen the work on the development of cooperation with domestic and foreign universities implementing similar educational programs. It is recommended to resolve issues of harmonization of educational programs with educational programs of foreign partner universities. It is important to consider the issues of participation in networking or in creating joint educational programs with other universities, to step up work on double-degree education programs.

Strengths / best practice according to EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

The EP manual Journalism and Jurisprudence ensures the availability of developed graduate models describing learning outcomes and personal qualities.

Qualifications received upon completion of the EP Journalism and Law are clearly defined, explained and correspond to a certain level of the NSC.

} The complexity of the EP Journalism and Jurisprudence is clearly defined in Kazakhstan loans and ECTS.

Recommendations EEC on OP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

1. It is recommended to strengthen the work on the development of cooperation with domestic and foreign universities that implement similar educational programs. It is important to consider the issues of participation in networking or in creating joint educational programs with other universities, to step up work on double-diploma education programs.

Conclusions of EEC on the criteria of the Standard "Development and approval of educational programs": strong - 3; satisfactory - 8; suggest improvements -1



6.4. Standard "Continuous monitoring and periodic evaluation of educational programs"

The evidence part

The University with the aim of continuous improvement of educational programs conducts their monitoring in order to achieve their goals and meet the needs of students and society. Monitoring is implemented through reports, reports of deans, deputy deans, chairmen of methodological councils of faculties at meetings of collegial bodies, meetings, surveys, questionnaires of stakeholders: students and employers. Constant monitoring, periodic evaluation and revision of the university's educational programs are aimed at ensuring their effective implementation and creating a favorable learning environment. The university has determined the procedure for monitoring, analyzing and revising educational programs. The reasons for the revision of educational programs are as follows:

- 1) Changes in regulatory requirements for the development of educational programs. During the reporting period, the regulatory documents of the Ministry of Education and Science of the Republic of Kazakhstan, including the model curricula and programs, changed several times. In connection with this educational and methodical department developed recommendations for planning in accordance with the new documents. The curriculum and program committees developed curricula, modular educational programs in accordance with the requirements of the Ministry of Education and Science of the Republic of Kazakhstan, model curricula, working curricula (syllabuses) were developed in accordance with the new standard curricula. After examination, the educational and methodological department of the program was approved by the academic council. For the next academic year, all programs will be radically revised in connection with the new regulatory acts of the MES RK and the increased academic freedom of the university.
- 2) The proposals of employers, formed on the results of the survey or joint activities with graduating departments.

With regard to the EP Journalism, the following should be noted. Employers are surveyed annually, 92% of respondents are satisfied with the quality of training. They express their wishes at meetings, round tables, in questionnaires. For example, you can cite events with employers, teachers, students in EP 5B050400 / 6B03201 Journalism: a round table "Regional media in multimedia technologies" (December, 2016); meetings with employers: March 2016 - meeting with Z. Ayazbekov, editor-in-chief of the regional newspaper "Kostanay tany", and correspondents of the newspaper Zhandos Zhusupbekov and Zhumatai Kakimzhanov; April 2016, 2017 with Alibek Tatanov, director of the regional TV channel "Kazakhstan - Kostanay"; 2017 - with Igor Niderer, head of the Alau SEC; November 2017 - with the correspondent of the KTK channel Zhadroy Seydesh; December, 2018 - AM Suleimenov, Director of the Alau shopping and entertainment center. At such events, new information is given to teachers and students, competencies are discussed, recommendations are given, and changes are made in educational programs. Work-oriented disciplines of practice-oriented disciplines are coordinated with employers. Recommendations of the chairmen of SAC. The chairpersons of the SAC upon the completion of the final attestation provide reports that are considered at the meetings of the departments and meetings of the academic council. Results of research activities of teaching staff EP 5B050400 / 6B03201 Journalism, EP 6M050400 / 7M03201 Journalism in the field of special sciences and modern pedagogical research are being introduced into the educational process, as evidenced by the acts of introducing research results into the educational process.

An example of the successful implementation of developments in the field of teaching methods are the acts of introducing research into the educational process of the department of journalism and communication management. Under the educational program EP 5B050400 / 6B03201 Journalism during the implementation of the research project on the topic "Specificity of the formation of the modern regional media market as the intellectual potential of the country", registered by the National Center for Scientific and Technical Information of the RK (01-12 / 752 05/30/12) No. 0112PKO01064, program code G.2012, in particular the section

"Modern advertising technologies", the results of research were introduced into the educational process based on the decision of the Department of Journalism and Communication Management (Protocol of the meeting of the Department N 5, dated May 29, 2014). Improvement of educational programs includes the following procedures: examination of methodological support at the level of the meeting of departments, the methodological council of the faculty, the educational and methodical council of the university; expanding the catalog of elective disciplines based on an analysis of the labor market, proposals from employers, students; feedback from stakeholders aimed at improving educational programs (round tables, final conferences on industrial practices, joint scientific and methodological seminars, surveys of employers and students).

Every year, the methodical commission of the Chair of journalism and communication management monitors the methodological provision of EP 5B050400 / 6B03201, Journalism, EP 6M050400 / 7M03201 Journalism with further discussion of the results at the meeting of the department. Changes are made both in QED and in the teaching materials of individual disciplines. Content of the curricula of disciplines EP 5B050400 / 6B03201 Journalism is changing in the light of the latest achievements of science, changes in the needs of society and the professional environment. So, in the 2017-18 academic year, changes have been amended to the work program of the main discipline for choosing "Photojournalism" to ensure the relevance of the discipline being taught and the modern vision of the photoprocess.

The program is supplemented by the theme «Changing photos on the example of world photojournalists and editing». Over the past three years, according to proposals from employers and students, the catalog of elective disciplines EP 5B050400 / 6B03201 EP 6M050400 / 7M03201 Journalism has been expanded with the following new disciplines, taking into account changes in the labor market, proposals of employers and the social needs of society: for the 2016 recruitment of the bachelor's program "World Literature in the Professional Activity of a Journalist", "Editing and Publishing Online Media", the magistracy - "Rhetoric. Business communication" with the aim of increasing social and cultural development and deepening the specialization of students in the field of electronic media (Annex 11. Analysis of students' questioning); 2017 for the undergraduate admissions program "Advertising Creation Technologies", "Effects of Communicative Impact", magistracy "Modern Media Technologies" with the aim of improving students' professional training and in-depth specialization in advertising in the media, developing business and personal communications Table, Appendix 13. Information "Analysis of students' questioning".); for the 2018 Bachelor of Multimedia Journalism Practicum (3 credits) for a wider study of the discipline of the obligatory component Multimedia Journalism (2 credits) and the development of information and communication skills of students. In the QED for the 2018–2019 academic year, the optional module included the undergraduate disciplines "Modernization of Public Consciousness", "Values of Mangilik El", "Business Law of the Republic of Kazakhstan", "Digital Data Processing".

The quality of the organization of the practice is monitored by the university's educational and methodological department (the head of the university's practice): from the time of the installation to the final conferences, the presentation of the list of the place of practice, the issuance of accounting documentation to students - diaries, questionnaires, contracts. The department is supervised by the practice manager, in turn, the responsible teachers also monitor this process: they form lists of organizations for internship, check students for the places of practice, control their work during the practice period, help in the formation of reporting documentation. According to the results of the practice, the department regularly conducts surveys of employers and students. Responsible for the processes of monitoring, evaluation and improvement of educational programs are the deans of faculties and heads of graduating departments, coordinating the work - the management of planning and organization of the educational process and educational and methodical department. Documentary evidences of changes in educational programs are: decisions of collegial bodies, updated methodological support; event records, reports and references. Educational programs are reviewed annually, and

this is reflected in the document “Modular educational program”, which is posted on the website of the university in the “Education” section. Modular educational programs are coordinated with employers. Thus, the MEP 2018 OP 5B050400 / 6B03201 Journalism was agreed with the director of the KOF JSC (Kyzylorda Regional Branch of the Republican Television and Radio Corporation “Kazakhstan” Joint-Stock Company) “RTRC“ Kazakhstan ”Qostanai” E.Ipbergenov, who gave an expert opinion, where as a recommendation it was proposed to revise the next academic year of the specialization of the EP, focusing on digital changes modern mass media.

Tapanova S.E., Ph.D., Professor, Department of Printing and Publishing, ENU named after L. Gumilev, conducted an examination of the MEP EP6M050400-Journalism. A high MEP score was given. Recommendations were given for editorial editing competencies. (Annex 26. Expert opinion).

In order to fulfill the Order of the Ministry of Education and Science of the Republic of Kazakhstan on the execution of the National Plan for the implementation of the Head of State’s Address to the people of Kazakhstan to enhance the quality of training for future staff of the Law School in accordance with the needs of the labor market by the Committee, the following disciplines were introduced into the curriculum: The logic is included in the general variable module of specialty No. 16, the volume of the course is 3 credits; Judicial rhetoric is included in the module of specialty No. 15 of EP 3 “Criminal law activity”, the scope of the course is 2 credits; Legal psychology is included in the general variable module No. 16 of the specialty, the volume of the course is 3 credits; Latin language is included in the “Professional language communication” supplementary module, the amount of study is 2 credits.

In order to take into account the social needs of society and in order to implement the Decree of the President of the Republic of Kazakhstan dated December 26, 2014 “On the Anti-Corruption Strategy of the Republic of Kazakhstan for 2015-2025”, in 2016, the study of the discipline “Fundamentals of anti-corruption culture” was introduced. Introduction to the educational process of the discipline «Fundamentals of anti-corruption culture» is a purposeful state policy on the formation of an anti-corruption culture among students. The training course is built on the basis of the model curriculum “Basics of anti-corruption culture” recommended by the Academy of Public Administration under the President of the Republic of Kazakhstan. The requirement of the society in Kazakhstan is to reduce the level of corruption in the country, which is impossible without educating the anti-corruption culture of the people and, above all, the youth, which is also confirmed in the active support of the anti-corruption movement «Adal Urpak». The EP reflects changes in the needs of society and the professional environment. The idea of patriotism holds a special place in the development of modern society. The problems of patriotism education among the younger generation are especially relevant in the rapidly changing conditions of social development. Thus, the processes of national education of future specialists in the context of the national idea «Maglik El» in the 2018-2019 academic year were introduced under the EP Jurisprudence in the framework of the academic discipline «Values of «Magilik El».

The trainees are members of the curriculum and plan committees, which ensure that their needs are taken into account when preparing the EP documents. The working commission on EP 5B030100 / 6B04201 Jurisprudence in the 2018-2019 academic year includes a representative of the student environment, 3-year student of the group 16-401-13 Bakitzhanova D. The committee of EP 5B050400 / 6B03201 Journalism and the EP 6M050400 / 7M03201, except for teachers, includes Zhilkibaeva ZG, 1st year undergraduate student, Leonova A. - 4th year undergraduate student (http://ksu.edu.kz/files/folder_2/ums/ums_2018_2019_sostav_komitetov_po_uchebny_m_planam_2018-19.pdf, access to the link carried out on the local network of the university). The complexity of the study load of students includes all types of its training activities provided for in the curriculum, including classroom and independent work, internships, internships, etc.

Analytical part

Kostanay State University named after Ahmet Baitursynov monitors and periodically evaluates the EP in order to achieve the goal and meet the needs of students and society. The results of these processes are aimed at continuous improvement of the journalism research institute. The management of the EP provides a review of the content and structure of the EP, taking into account changes in the labor market, the requirements of employers and the social demand of society.

Internal assessment of the quality of education is provided through monitoring and periodic assessment of the EP at meetings of the departments of law, methodical council of the faculty, council of the faculty, educational and methodological council of the university, academic council of the university. In the framework of the implementation of the objectives of the EP and its compliance with the needs of students and society, the departments of the Law Department monitor, evaluate and revise the EP. The number of tools used by the university, providing and controlling the quality of EP, includes questioning all those interested in EP, active cooperation with employers on the improvement of EP, within the university system of quality monitoring and activities of the departments and faculty. According to the EP, Jurisprudence has developed the practice of supporting close ties with law school graduates, employers in the form of meetings, round tables, open classes, etc. An extended meeting of the Council of the Faculty on the study of the EP on relevance is held annually with the participation of employers, students and graduates, as evidenced by the minutes of the meeting of the Council of SF, presented during the visit of the IEC. The participation of students, graduates provides an opportunity to determine the needs of students, who can also offer updated EP. The participation of employers at the meeting provides an opportunity to identify new competencies, needs of society and the expectations of the professional environment, as well as update the content of existing courses. Positive feedback on the competencies of law school graduates was said by employers during their interviews. The departments analyze the students' progress, assess the relevance of the disciplines. Performance analysis shows the level of effectiveness of student assessment procedures. The departments analyze the progress and the quality of students' knowledge, which is confirmed by the minutes of the departments of law departments and the results of the survey. External quality assessment of the EP is carried out through final state certification of students (reflected in the reports of the Chairman of the SAC), external evaluation of educational achievements (EED), specialized and institutional accreditation, as well as participation in national EP ratings. Based on the report on self-assessment and visiting the university, it can be noted as strengths of the EP Journalism and Jurisprudence that the monitoring and periodic evaluation of the EP Journalism and Jurisprudence includes workload, academic performance and graduation of students; effectiveness of student assessment procedures. In the report of the university by criterion - all interested persons should be informed of any planned or undertaken actions in relation to the EP. All changes made to the EP should be published and there was no complete information on the criterion of revising the content and structure of the EP, taking into account changes in the labor market, employers' requirements and social demands of the society. When visiting a university, interviewing students, undergraduates, teaching staff and employers, it was established the need for the system to inform all interested parties about the planned actions to form, adjust the EP.

Strengths / best practice according to EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

Monitoring and periodic evaluation of the EP Journalism and Jurisprudence reviews:

- workload, performance and graduation of students;
- the effectiveness of assessment procedures for students.

Recommendations EEC on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-

Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

1. It is recommended to ensure the effective functioning of the system of informing and feedback oriented to students, teachers and interested persons, including through the Internet. The heads of the EP Journalism and Jurisprudence are encouraged to bring the actions taken to the attention of all stakeholders.

Conclusions EEC on the criteria of the Standard "Continuous monitoring and periodic evaluation of educational programs": strong - 2; satisfactory - 7; suggest improvements - 1



6.5. Standard "Student-centered learning, teaching and assessment of progress"

The evidence part

One of the priorities of the university is the creation of appropriate conditions for student-centered education. The University provides the flexibility of learning paths through the choice of educational programs within the specialty and elective disciplines prescribed in the Catalogs of elective disciplines. The Department of Journalism and Communication Management is a graduating department of educational programs 5B050400 / 6B03201 - Journalism, 6M050400 / 7M03201 - Journalism, 6D050400 / 8D04201 - Journalism. The educational program 5B050400 / 6B03201 - Journalism is carried out along two learning paths: "Modern Mass Media" and "Public Relations". The educational program 6M050400 / 7M03201 - Journalism contains two trajectories: "Theory and practice of electronic media and PR", "Theory and practice of print media". The educational program 6D050400 / 8D04201 - Journalism contains two trajectories: "Information Society and Mass Media", "Mass Media as a PR Resource". That corresponds to the modern trends of Kazakhstan society in the field of media. Training of specialists in the departments is conducted in Russian and Kazakh languages. The management of educational programs is carried out by heads of Chairs.

The graduating departments of EP 5V030100 / 6M030100 - Jurisprudence are 3 Chairs of law faculty, which provides training in three educational trajectories. In the implementation of the program, jurisprudence and journalism, individual characteristics, the needs of students are taken into account in many aspects: when choosing elective courses; when choosing a practice base; in determining the themes of graduation projects, master's theses; when choosing the head of the graduation project, master's thesis; when attracting students to research work and other types of work carried out at the Chair or at the university.

The procedure for registering students for the study of disciplines is organized by the registration department with the involvement of deans, departments, advisors. Record on academic disciplines is carried out for students of the first course in the organizational week, for students of the second and senior courses - in accordance with the academic calendar. For self-selection of a learning path, the university provides students with all the necessary information: educational programs and catalogs of elective disciplines. A student can study certain disciplines and types of training activities in other educational organizations, including abroad, within the framework of academic mobility. Students enrolled in the journalism education program periodically study for academic mobility: in the 2014-2015 academic year, a 4th year student, A. Omarov, Czech Republic, Ostrava; in the 2016-2017 academic year, 3rd year student Nazaruk T., Czech Republic, Ostrava; in the 2017-2018 school year, a 4th year student L. Jusupbekova, Poland, Lodz.

In order to strengthen the practice-oriented orientation of educational programs for students, the following main types of classroom training sessions have been established: lecture, practical, and studio classes. Educational work in the departments is divided into classroom (lectures, practical, studio classes) and extracurricular, which includes all other types of academic work. These types of classes are held at the university and the branches of the departments (the editorial office of the newspaper "Kostanay tay" ", JSC Republican Television and Radio Corporation Kazakhstan, Kostanai News, LLP Alau TV, Regional Public Newspaper Nasha Gazeta), as well as departure to the enterprise (Alau TV LLP, Republican Teleradiocorporation Kazakhstan JSC, Kostanay Polygraphy LLP, State Archive of Kostanay Region, state court, Kostanay city court, Kostanay regional court, Kostanay Department of

Internal Affairs).

A student on a paid basis can form his individual curriculum with more or less credits than is set for mastering in a given semester or academic year. For such categories of students, depending on the form and technology of training, the actual time to achieve learning outcomes may differ and is calculated by the university independently.

For the implementation of educational programs, Law and Journalism use elements of distance learning, in particular the Moodle system (md.ksu.edu.kz), where there is an authorized round-the-clock access of students and teachers to distance learning courses and web support courses for students. Thus, according to the educational program Journalism for the 2017-2018 academic year, the senior teacher Bulatova M.B. and teacher Suleimenova A.E. The course "Multimedia Journalism" has been developed for 2nd year students. The course contains a full set of teaching and additional materials on the discipline, control tasks, automated tests, crosswords, interactive lectures. The developed web support course is structured for 15 weeks, according to the syllabus calendar and thematic plan.

The survey is annually held among students of all courses of educational programs Jurisprudence and Journalism. The results of the survey are discussed at the meetings of the departments. Questioning of students enrolled in the educational program Jurisprudence showed that, in general, they are satisfied with the quality of the disciplines. The minimum average score is 4.6, the maximum is 4.9. The survey of students enrolled in the journalism educational program showed that, in general, they are satisfied with the quality of their disciplines. The minimum average score is 3.6, the maximum is 4.8. This result was obtained thanks to the constant monitoring (questioning) of students, according to which the department can track the most vulnerable places in the conduct of disciplines by one teacher or another. The questionnaire is located on the information and educational portal of the university (Appendix 32. Analyzes of the survey "Satisfaction with the quality of teaching the discipline"). Questioning of students is also carried out at the end of the practice. This questionnaire is located in the Regulation «Professional practice of students» (http://ksu.edu.kz/portal/zakony_pravila_polozheniya_instrukcii_obrazovatel_naya_deyatelnost/)

The autonomy of students is supported, based on the requirements of the credit technology of training and the possibility of building an individual learning path. The main assistant to the student is the adviser. The university has developed a position «The work of the adviser». 061.1.080-2016

http://ksu.edu.kz/portal/zakony_pravila_polozheniya_instrukcii_obrazovatel_naya_deyatelnost/.

The University provides a system for the consideration of complaints enrolled at the level of the student administration, student union committee, curators, graduates, deans, vice-rectors and the rector. Consideration of complaints and proposals is implemented through the rector's blog on the university's website, during the scheduled hours of reception of the rector, vice-rectors, and deans. Includes the Deputy Dean for Academic Affairs and representatives of the administrative staff. A student who does not agree with the results of the interim appeal, writes a statement addressed to the chairman of the commission, in which he lists for what reasons he does not agree with the assessment. Commission members for work may attract people from among experienced and reputable leading teachers. According to the results of the work of the appeal commission, the decision is made either to refuse to satisfy the appeal (in this case, the student is given a full explanation of the reason for the refusal), or, if the student is able to prove his case, satisfy the appeal. As teachers who are involved in the work of the appeal Commission invited leading teachers preferably with an academic degree with an impeccable reputation and enjoying the students' well-deserved authority. Each faculty organizes posts from among the student members of the public Council on combating corruption and the members of the Board of professors of the University for work which are separate offices. Created a helpline service, virtual offices "Clean session" for appeals, trained on negative facts. Work of the appeal Commission is organized, schedules are made and meetings with students at faculties are held by members of the Supreme student Council and student public Council of KSU. Taking into

account the importance of assessing the performance of students for their future career, the criteria and methods of evaluation of all types of controls are published before the start of training in educational and methodical complexes of disciplines, work training programs (syllabus), which are placed in an electronic library or in the system of distance learning technologies. To assess the knowledge of students used point-rating alphabetic system of evaluation of accounting educational achievements, students with their transfer to the traditional scale of assessments and ECTS. (Annex 6. Quality assurance system at the University <http://clck.ru/FGJXj>). Organization and monitoring of achievements of students are prescribed in the documents: the Provision "Organization and conduct of the current monitoring of progress and interim certification of students", Methodical instruction "Organization and conduct of final certification of students».

Analytical part

The leadership of the EP ensures respect and attention to different groups of students and their needs, provides them with flexible learning paths. The EP guide provides a variety of forms and methods of teaching and learning. The University defined the mechanisms to ensure the development of each graduate EP learning outcomes and ensure the completeness of their formation. Individual features of students are taken into account when they are distributed to study the disciplines of "Physical culture", "Foreign languages" and "Kazakh/Russian language». During the organizational week, students are tested for knowledge of languages. Language study groups are formed according to their level of proficiency. Students of the main group can choose specialization in sports (athletics, athletic gymnastics (powerlifting, weightlifting), wrestling (kazaksha kures, sambo, judo), basketball, volleyball, mini-football, table tennis, skiing). Students of a special medical group and groups with a diagnosis of "released" are engaged separately in their curricula in specially prepared sports facilities. According to EP Journalism and EP Jurisprudence, students have the opportunity to study multilingual groups. For the preparation and retraining of pedagogical personnel for the work of multilingual groups, the university has intensive language courses for teachers. EP's management creates conditions for training and research activities throughout the entire educational process. The support system includes consultations with teachers on the individual curriculum, the choice of learning path. Curators control the process of adaptation of incoming students; conduct curatorial hours aimed at explaining the characteristics of education in higher education institutions. All the activities carried out are reflected in the minutes of curator hours presented to the experts of the EEC. Advisors provide assistance and advice in mastering the features of credit technology, including the use of distance learning technologies, the choice of elective disciplines. Student-centered learning is important in increasing the motivation and involvement of students in the educational process, the development of EP at all levels.

The EP policy is based on respecting students as part of student-centered education. In the process of teaching, teaching staff apply innovative and interactive tools and methods that encourage students to play an active role in the learning process. The teacher is given the freedom to choose the method of conducting classes that correspond to student-centered education. The self-assessment report reflects the different types of training methods used, which was also confirmed when attending training sessions and analyzing EMCD during the EEC visit. An important factor is the presence of our own research in the field of teaching disciplines of educational institutions. Thus, experts of the EEC noted the own developments of the teachers Mizanbaeva A.E., Bekmagambetova A.B., Korytnikova N.A., Akhmedinova K.K. and others. (Annex D).

For submission of suggestions, comments and complaints, there is a blog of the rector, also determined the hours of reception by the rector of visitors on personal matters. To address current issues, there is an e-mail dean of the faculty and heads of departments. All interested persons have free access to the department staff and the dean's office. Complaints are accepted

orally and in writing, the duration of the answer depends on the complexity of the issue. The mechanism for responding to complaints from students of EEC experts was not tracked due to the lack of complaints at the time of accreditation.

Students are informed about the criteria used for assessment, examinations and other types of control. Students can familiarize themselves with the criteria for assessing students' knowledge available at the university, the methodology for calculating GPA, the rules for conducting examinations, conducting appeals, etc. on the internal portal of the university, reference guide. The leadership of the EP for each academic year approves the composition of the appeal commission. The commission includes a dean of the faculty, a deputy dean for academic work, a teacher with extensive teaching experience, and a representative of the university administration. The appeal procedure is clearly presented in the Self-Evaluation Report. All criteria and methods of evaluation are published in the EMCD. The management of EP has modern methods for assessing learning outcomes and improves their skills in this area. EP management demonstrates the presence of a formal procedure for responding to student complaints. However, the students expressed their wishes to pay more attention to their requests and suggestions and to improve the feedback with the administration of the EP. So, for example, students are not sufficiently satisfied with the availability of computer classes and Internet resources; classrooms, classrooms for large groups; student lounges; in general, the material and technical support of the faculty and departments (a proposal was made to upgrade the computers in the department); equip classrooms with modern multimedia systems (projector, computer, speakers, etc.).

Strengths / best practice according to EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

✓ The university ensures the conformity of the procedures for evaluating students' learning outcomes of the EP Journalism and Law to the planned learning outcomes and program objectives. Criteria and methods of evaluation in the framework of the OP published.

EEC Recommendations on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. In order to improve the efficiency of the system of collecting and monitoring information on the EP, as well as ensuring the effective functioning of the internal quality system of the university, it is recommended to improve the procedures for responding to complaints and suggestions of students.

Conclusions EEC on the criteria of the Standard "Student-centered learning, teaching and assessment of performance": strong - 1; satisfactory - 8; suggest improvements – 1

6.6. Standard "Students"

The evidence part

The policy of formation of the contingent of students on EP Law and Journalism throughout the training period from admission to graduation is provided by the system of standards of the organization, regulations, job descriptions, provisions of the structural units of the University responsible for all stages of the life cycle of students who are publicly available on the [internal information portal](#) of the University. Informing applicants about the requirements of the Law and Journalism, as well as the specifics of their implementation is carried out through

the official website of the University. The “[Admission](#)” section contains all the information necessary for a preliminary acquaintance with the university, educational programs, admission rules, and the procedure for nostrification of documents on education and other. When applicants personally apply to the selection committee, the technical secretaries work with them, they familiarize themselves with the documents, give recommendations on the choice of EP taking into account the preparation and personal inclinations, check the correctness of the paperwork and answer all the questions asked by applicants and their legal representatives. In addition, the University’s website has a blog of the [admissions office](#). In order to conduct career guidance work, the career guidance and professional development department in September develops and approves an action plan. In the first half of the year, trips to the Kostanay region and nearby regional centers are organized. In the second half of the year, open doors for graduates of schools in the city of Kostanay and Kostanay oblast are held at the humanitarian, social and law faculties, during which tours of educational buildings and laboratories are held, explain in detail the peculiarities of training in EP Law and Journalism, distribute information booklets, and give detailed answers to all questions. Information about the requirements of the educational program and the specifics of its implementation before training is provided through the distribution of information booklets and posts in social networks (VK and Instagram), as well as on the University website in [Specialties and educational programs of undergraduate](#) and [Master's programs and educational programs](#).

The university organizes an educational week for students of the 1st year before the beginning of the school year (see [Academic calendars of university specialties](#)). During this week, the following events are held: a parent forum in which parents are introduced to the tasks facing students in the learning process; meetings with the dean and deputy dean for academic affairs, where they tell students about the organization of the educational process at KSU named after A. Baitursynov; meeting with the Deputy Dean on PW on the issues and structure of the social and cultural life of the university, the work of hobby groups (debate and intellectual clubs), creative associations (student theater, studio "Oner"), public organizations (charity club "Artemida", student press -service). During the week, the chairs traditionally introduce the students to the teachers of the departments, the work of the media studio and the university student media. Accompanied by advisors of groups of 1 course, guided tours are held in the Innovation and Education Center "Bilim Ortalygy". Under the leadership of the Deputy Deans for Academic Affairs and Advisors, preliminary classes in Kazakh and foreign languages are organized in order to form groups according to levels of study. Advisors of groups carry out explanatory work on acquaintance of students with a point-rating assessment of knowledge, help in choosing disciplines of the cycle Mandatory Educational Disciplines, in forming an individual curriculum for the current academic year.

To accelerate the successful adaptation of incoming students are provided with a reference guide in the state and Russian languages. The guidebook contains systematized brief information about the internal regulations of the university, organizational and procedural norms of the educational process, the rights and obligations of students. For newly enrolled students, the student government organizes and conducts the annual “Dedication to students” event, in which freshmen demonstrate talents. Curators spend curator hours on acquaintance. In the framework of the month of innovative ideas, the third course organizes an event for the first course in the form of a competition.

The University has developed and approved by order of the rector [Regulation. R 061.002-2016](#) Organization of the educational process for CTT, which regulates the requirements for the following processes: planning and organization of the educational process, enrolling students in academic disciplines and drawing up an individual curriculum, a system for monitoring and evaluating students’ academic achievements, planning and organizing the educational process in the summer semester, deduction, transfer and restoration of students, the provision of academic leave, a second course of study, as well as features of the organization of the educational process and control of stizheny students of correspondence courses and enrolled in the distance learning

technology. The university has created and constantly updated informational [and educational portal](#), which, in addition to legal documents, contains materials for training: academic calendars, catalogs of elective disciplines, working curricula for the specialty, etc. The portal also contains the student's / undergraduate's personal account, students' progress and attendance information, information on the distribution of vacant grants, etc. The student's personal account has a student's study plan, an electronic record and other information on the learning process. You can enter the student's personal office from any computer or device with Internet access or a university connected to the local network. There is an electronic library on the informational and educational portal, where EMCD for students and educational materials of university teachers are placed.

For the treatment of students with complaints on the official website of the university there is a blog of the rector, where you can contact with your questions and problems and be sure to get an answer. In order to prevent possible problems, the curators conduct educational conversations and curator hours: curator hours on familiarization with the [Student Code of Honor](#) (approved by the decision of the academic council dated June 30, 2017, protocol No. 8.); conversations on behavior at the university and beyond; duty of teachers in the student dormitory; regular communication with parents. In addition, educational work is carried out through the organization of recreational activities. The faculties annually organize meetings-meetings of first-year students with senior students. A prerequisite for transferring a student to the next course is to achieve an average academic achievement (GPA) not lower than the transfer point set at the university ([12.2.2 R 061.002-2016 Organization of the educational process on the credit technology of learning from 02.02.2016](#)). University has the following transfer points: in undergraduate and higher specialized education: to transfer from one to second year a student must score at least 1.33 points, for transfer from the second year to the third - at least 1.67 points and for transfer to 4th and 5th courses - not less than 2 points. For the master's graduate GPA score is 2.33.

The university is committed to the provisions of the Lisbon Convention and recognizes the equivalence of diplomas, the equivalence of periods of study, academic recognition of qualifications, training courses, etc., for example, when returning to a university after academic mobility. After that, recognition of previous learning and qualification results for admission to a university under programs of higher and postgraduate education is carried out on the basis of the standard "[Management of the selection process of applicants](#)". In the 2018-2019 academic year, one foreign student, A. Bereketova (Uzbekistan), is studying at EP Journalism, 5 foreign students (3 citizens of the Russian Federation, 2 citizens of Azerbaijan) study EP Jurisprudence 2018–2019 academic year. These are mainly students from families adapted for living in the Kostanay region, Kazakhstan who do not require language adaptation.

Recognition of previous results of training and qualification for admission to University for Programs of higher and postgraduate education is carried out on the basis of the [Standard of KSU named after A. Baitursynov - Managing the process of selection of applicants](#). Nostrification of educational documents is carried out according to the rules [065-2018. Transfer and restoration of KSU named after A. Baitursynov \(paragraph 27\)](#). Academic mobility is carried out on the basis of the provision "[Academic mobility of students. Transfer of credits according to the ECTS type](#)", which determines the procedure for the selection of students for participation in academic mobility, recognition of the results of academic mobility. The basis for the development of this provision was the "Rules of study abroad, including within the framework of academic mobility" ([Order of the Minister of Education and Science of the Republic of Kazakhstan dated November 19, 2008 No. 613](#)), Rules for the organization of the educational process on credit technology of education; as well as experience of interaction on academic mobility with universities. The external mobility department is coordinated by the international relations department, and the internal department is the registration department. Information about the competition for participation in academic mobility is carried out through the "Information Portal" of university announcements, outlook corporate e-mail messages sent to

deans, deputy deans, departments. The department of international relations organizes meetings with students. After completing the training on academic mobility, the student submits the transcript to the dean's office of the faculty, and a copy to the registration department for issuing an order to continue studying at your university. The dean's office recalculates the disciplines by drawing up a collation statement. The mechanism of transfer of disciplines and mastered within the framework of the mobility of loans is carried out according to the rules of transfer and recovery of students. Any student who has expressed a desire with a GPA of at least 3.0, who has a positive characteristic, signed by the head of the department and the dean of the faculty, and has received permission from a partner university to study on internal academic mobility. Studied disciplines must comply with a pre-compiled and approved IEP of students. A member of academic mobility enters into an individual contract with KSU named after A. Baitursynov, stipulating the rights and obligations of the university and the participant of academic mobility. According to this agreement, the student must master at least 28 ECTS credits. Official consultations with students traveling on academic mobility are conducted by the department of international relations of the university, conducting a competitive selection and interview with a foreign university.

External academic mobility is carried out according to the program of academic mobility of the MES RK, the Erasmus + program, the UGRAD program (USA), with partial expenditure of students' own funds. To carry out all kinds of practice, educational programs were developed for end-to-end programs of professional practices that were agreed upon with employers: for EP Journalism program - director-chief editor of "Kostanai News" LTD, editor-in-chief of "Kostanay tany newspaper" LLD, director of Kostanay regional branch of AO Republican TRC "Qostanay", which are representatives of the bases of practice; EP Jurisprudence - Head of the office of the Office of Kostanay Regional Court, Chairman of Kostanay District Court of Kostanay Region, Director of the Chamber of Entrepreneurs of Kostanay Region, who are representatives of the bases of practice.

The end-to-end program of professional practices (Annex 14-15 End-to-end program of professional practices) contains goals, objectives, learning outcomes in the form of student competencies, formed during the passage of various practices, a description of the content of practice, practical tasks, guidelines, reporting documentation and protection requirements reports, the principle of practice evaluation is also prescribed. The base of educational practice for the 1st year undergraduate program EP Journalism is the media studio of Kostanay State University named after A. Baitursynov. Students are engaged in the preparation of materials for student media: the university newspaper "Bilim Zharysy", the journal "Zhas Orken-Kostanay", the student radio and television "Zhastar TV". Also, 1st year students have the opportunity to undergo training practice on the basis of the educational Studio of television faculty of journalism of the FSBEI HPE "South Ural state University" (national research University), (Chelyabinsk, Russia), with which there is a cooperation agreement signed on December 18, 2013. Industrial practice are trained 2,3,4 courses. Bases of practical training are the state bodies of the city and area corresponding to a profile trained EP Jurisprudence. Bases of production practice of EP Journalism are mass media of the city and area.

The Department of journalism and communication management has long-term contracts with 20 media business organizations, which are the bases of production and pre-diploma practices (LTD "Editorial Office of the regional agrarian, socio-political newspaper "Kostanay-AGRO", JSC "TRC "Qostanay», LTD «Newspaper «Наш Костанай», LTD «Alau TV», LTD «Editorial Office of newspaper «Қостанай таңы», Regional public newspaper «Наша газета», LTD «Kostanay News», LTD «СарыАрка автопром», The information division SSMPPA (press-service FAS, the newspaper "Magnetite»), Press service of Akimat of Kostanay region, Press service of Department of Internal Affairs of Kostanay region, North-Kazakhstan legal media center, etc.) and with five media outlets - branches of the departments: LTD «Editorial Office of newspaper «Қостанай таңы», JSC“ Republican TRC “Qostanay”, LTD «Kostanay News», LTD «Alau TV», LTD «Newspaper «Наш Костанай». Much attention is paid to the

organization of sports and recreational work and the development of mass sports students. The students have at their disposal a stadium, a gymnasium, a wrestling and a gym, halls for training a special medical group, a ski lodge. Physical education classes are held in the sections "on the interests" of students in a wide variety of sports.

Analytical part

In the description of the standard, the policy and principles of forming a contingent of students, principles of creating an educational environment for students to achieve the required professional level are given. The EP's management demonstrates the use of a mechanism to recognize the results of academic mobility of students. The university provides the graduates of the EP with documents confirming their qualifications, including the achieved learning outcomes, as well as the context, content and status of the education received and evidence of its completion. The management of EP actively stimulates students to self-education and development outside the main program (extracurricular activities).

The contingent of students in the EP Jurisprudence for the last 4 years shows stability and as of February 1, 2019 is 854 people. In January 2019, 14 graduates of the specialized magistracy graduate in EP 6M030100-Jurisprudence. The dynamics of the contingent of students on the EP Jurisprudence and the EP Journalism for the four academic years is presented in Appendix 53. According to the EP Journalism, there is an unstable contingent of students for the reporting period. The analysis shows the influence of the following factors of this problem: the demographic crisis in Kazakhstan, associated with the low birth rate of the population in the period from 1998-2000; a high level of migration from the northern regions of the country (according to the statistics committee, the population of the Kostanay region decreased by 0.21%) to the near and far abroad countries; active involvement of Kostanay applicants in universities of the Russian Federation (according to the Embassy of the Republic of Kazakhstan in Russia, about 70 thousand students study in universities of the Russian Federation). A prerequisite for transferring students to the next course is that they achieve an average academic achievement (GPA) not lower than the transfer point set at the university (12.2.2 P 061.002-2016 Organization of the educational process on the credit technology of teaching from 05.02.2016). The university has the following transfer points: in undergraduate and higher specialized education: to transfer from one to second year a student must score at least 1.33 points, for transfer from the second year to the third - at least 1.67 points and for transfer to 4th and 5th courses - not less than 2 points. For the master's graduate GPA score is 2.33.

A visit to the practice bases showed that the university and the administration of the EP conclude agreements with the practice bases in accordance with the form established at the university no later than 1 month before the start of the practice. The contract is drawn up for each student, signed by the pro-rector and certified by the seal of the university. Long-term contracts under the EP Jurisprudence are concluded with 13 organizations and government agencies that are the bases of production and pre-diploma practices. Among them, contracts with the Office of the Kostanay Regional Court of the Department for the support of the activities of the courts under the Supreme Court of the Republic of Kazakhstan, SI "Department of Internal Affairs of Kostanay region of the Ministry of Internal Affairs of the Republic of Kazakhstan", KSTU named after Z. Aldamzhar, Kostanay regional prosecutor's office, Department of Justice in Kostanay region, Branch of RSE on REU "PSC" in Kostanay region MIR RK, PA "Femida + Consumer Rights Protection Society", Regional Board of Private Enforcement Officers of Kostanay Region, Private institution "Mediation Center of Kostanay region", Chamber of Entrepreneurs of Kostanay region, Department of Emergency Situations of Kostanay region Committee for Emergency Situations of the Ministry of Internal Affairs of the Republic of Kazakhstan, SI "Management of the Committee on Legal Statistics and Special Accounts" of the General Prosecutor's Office of the Republic of Kazakhstan for Kostanay Region", Department of the penitentiary system for Kostanay region MIA RK.

A visit to the university showed that students of the journalism and jurisprudence OP have

the opportunity of additional, formal and non-formal education. So, students of the Law School were certified under the program "Mediation (extrajudicial resolution of disputes and conflicts) in a multi-ethnic environment". Student Bisengali T. was trained by the Business Advisor Project, organized by the Ministry of National Economy of the Republic of Kazakhstan and the National Chamber of Entrepreneurs of Kazakhstan Atameken, also participated in the project for the development of the youth corps (Annex 57. Mediation Program Certificate. Appendix 58. Training "Business Advisor"). Currently, with the assistance of OZPP "Femida +", there is a legal clinic, the purpose of which is to acquire practical jurisprudence by students through the provision of advice. "Femida +" and LF students also provide legal assistance through social networks ([instagram.com/femida_kst](https://www.instagram.com/femida_kst)). In the 2017-2018, 2018-2019 school years in the disciplines "Criminal Law of the Republic of Kazakhstan", "Theoretical aspects of forensic science and forensic expertology", "Criminalistics" "Forensic expertology" was carried out and is now being carried out practice-oriented classes in the Department of Internal Affairs of Kostanay region and Pathology and Anatomy Bureau for Kostanay region 1-4 courses, students in the specialty 5B030100-Jurisprudence, as well as in the disciplines "Judicial proceedings in the criminal process", "The judicial system in the Republic of Kazakhstan", "Judicial rhetoric "city court №2 of Kostanay and specialized inter-district criminal court of Kostanay. In this case, classes are not one-time, but permanent and included in the schedule of training sessions.

With the assistance of the NGO Legal Media Center and the Kazakhstan Independent Association of Broadcasters, provides students with the opportunity to undergo trainings and seminars on selected topical issues of journalism. In order to successfully employ graduates of the Department of Journalism and Communication Management in the third year, students take the course "Professional and Creative Practical Workshop" (Creative Day). Students spend creative days in the editorial offices, which are then presented as a practical basis for the development of theses, pre-diploma practice and subsequent employment. An annual analysis of the results of students' progress and a comparative analysis of graduation is carried out by percentage of quality, performance and average score. The graphs in Appendix 56 show that the quality level of the knowledge of graduates remains approximately in the same range (Appendix 56. Analysis of the progress of graduates). University graduates can receive the European Diploma Supplement, which is issued in accordance with the recommendations and standards of the European Commission, the Council of Europe and UNESCO-CEPES and is completed in English. The application consists of 8 mandatory points in 3 languages.

At the same time, the students of the Jurisprudence were expressed their wishes: to create opportunities for internal (Nur-Sultan, Almaty) and external academic mobility (equal conditions for grantees and those who are paid separately); invite foreign scientists; more often hold competitions, international conferences in order to strengthen international cooperation; choose and closely cooperate with a strong university partner (for example, for EP Jurisprudence this could be Law School of KazGUU, Nur-Sultan) to pull up to the level of its students (knowledge, training, skills, etc.); establish cooperation on mobility and other issues with a foreign partner university (for example, RUDN University, Moscow State University); continue to support university (rector) grants, improve and make different types and directions of incentives and support for different groups of students (flexible system of benefits, discounts, etc.); increase university grants for training in the military department for girls; strengthen the international legal aspects of education; to increase the duration of the internship period of the undergraduate (for example, instead of 14 days - in 30 days) and to give the opportunity of overseas internship; to strengthen the language training of students (for example, by studying it in a language in all 4 training courses, and creating language circles, etc.); invite a law teacher with good English; increase the number of faculty (perhaps in order to specialize faculty); provide opportunities for open and wide access to the library collection, incl. to modern foreign textbooks and specialty manuals; provide free access to the Internet, etc..

Strengths / best practice according to EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

✓ The university demonstrated the policy of forming a contingent of students in the context of the EP Journalism and Law from admission to graduation and ensures the transparency of its procedures. The procedures governing the life cycle of students (from admission to completion) are defined, approved, published.

✓ The university has demonstrated the compliance of its actions with the Lisbon Convention on the recognition.

✓ The leadership of the OP Journalism and Jurisprudence makes the maximum amount of effort to provide students with places of practice, to promote the employment of graduates, to maintain communication with them.

✓ The university provides graduates of EP Journalism and Jurisprudence with documents confirming their qualifications, including the achieved learning results, as well as the context, content and status of education received and evidence of its completion.

EEC Recommendations on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. The heads of the EP Journalism and Jurisprudence are encouraged to work on the development of external and internal academic mobility of students and teaching staff and invite leading foreign and domestic scientists, as well as assist students in obtaining external grants for training.

2. Create a functioning Alumni Association of journalism and jurisprudence to strengthen feedback.

Conclusions EEC on the criteria of the Standard "Student-centered learning, teaching and assessment of performance": strong - 4; satisfactory - 6; suggest improvements – 2

6.7. Standard "Faculty"

The evidence part

The university has an objective and transparent personnel policy, ensuring the professional competence of the entire faculty of educational programs 5B030100 / 6M030100-Jurisprudence, 5B050504 / 6M050400-Journalism. The personnel policy is based on the current labor legislation of the Republic of Kazakhstan and is carried out in accordance with the Law of the Republic of Kazakhstan "On Education" dated July 27, 2007, as amended and revised on January 1, 2019; Professional standard "Teacher" from 08.06.2017.; Typical qualification characteristics of the positions of pedagogical workers and persons equivalent to them dated July 13, 2013. Internal regulations on personnel policy include: Collective agreement for 2016-2019; Internal regulations of KSU named after A. Baitursynov, as amended on August 31, 2017; Code of Honor of employees from 06.30.2017; The code of honor of the teacher from 30.06.2017; Qualification characteristics of teaching staff and persons equivalent to them KSU named after A. Baitursynov from 11.12.2018; The rules of competitive filling of posts of the teaching staff of KSU named after A. Baitursynov from 11.12. 2018; Competitive filling of vacant positions of administrative, managerial, auxiliary and service personnel of KSU named after A. Baitursynov of 02/30/2018; Certification of teaching staff of KSU named after A. Baitursynov dated 04.22.2016; Position. Planning of the activity of the faculty and the rating of teachers, departments and faculties of KSU named after A. Baitursynov; Staff management with changes from 02.27.2018.

Recruitment, professional growth and development of all workers are carried out in accordance with the principle of meritocracy (Framework agreement on the consolidation of the

principles of meritocracy in personnel policy between the MES RK and RSE on REU "Kostanay State University named after A. Baitursynov"). Transparency of personnel procedures is provided in full. In the case of a vacant post of teaching staff, the department for work with personnel places an announcement of the competition in print media distributed throughout the territory of the Republic of Kazakhstan, Internet resources, including the university's website <http://ksu.edu.kz> than thirty calendar days before the deadline for receiving documents. Appointment to the post of faculty is carried out by the method of application of competitive procedures, with the exception of faculty members accepted under a fixed-term employment contract for a period of up to one year (for newly formed vacancies), as well as persons accepted part-time or on an hourly basis. The admission of teachers to work is carried out according to the results of the competition for the filling of vacant posts, held in accordance with the Rules "PR 070 - 2018. Competition for the post of faculty members". When applying for a teaching position, the presence of an academic degree or an academic master's degree, compliance with training directions, pedagogical experience of work and possession of modern teaching methods are always taken into account. Persons with an academic degree or an academic master's degree that are relevant to the areas of training and who possess modern teaching methods are allowed to study activities. In order to build human capacity, in order to attract teachers with academic degrees and titles, practitioners, by the end of the school year, an analysis of human resource capacity under the EP. Annually competitions for the posts of assistant professors and senior teachers with advanced degrees and titles are announced. In addition, training is actively conducted in the scientific and pedagogical magistracy. In general, there is a positive trend in the admission to teaching activity of graduates of the master's degree in the scientific and pedagogical field, which has a positive effect on the quality of the educational process. In order to determine the professional level, the competence of the faculty qualifying requirements for the position, business skills, in accordance with "P 132.078-2016. [Position. Certification of the faculty "attestation of teaching staff](#)". The faculty is certified at the expiration of each subsequent five years in office. Based on the study of analytical materials on the activities of the certified person for the reporting period, as well as the results of participation certified in the faculty rating, the ability of an employee to perform the duties assigned to him is determined. One of the requirements for the university's quality system is the availability of mechanisms for testing the knowledge and skills of faculty. The quality control of the educational process is carried out at the departments in various forms: mutual visits according to the schedule, holding open classes, checking the status of progress and attendance journals, analyzing and discussing the quality of teaching of individual disciplines. In order to monitor and assess the level of conducting classes before the beginning of the school year, schedules of mutual visits and holding open classes are drawn up, which ensures the planned character, consistency and compulsory assessment of the professional competence of the teacher. For the purpose of monitoring, a WEB-survey of students is conducted "A teacher through the eyes of a student" in order to assess faculty in such areas as: the level of pedagogical skills, the availability of teaching material, the ability to arouse and maintain interest of the audience to the subject, account for the reaction of the audience, speech culture, clear diction and student feedback level.

In order to improve the performance of educational, scientific and educational work, stimulate the work of teaching staff to achieve the goals and solve the problems of the Strategic Plan of the university, in KSU them. A. Baitursynov, there is a rating system for performance evaluation (RSPE) of faculty, departments and faculties. The RSPE is conducted on the basis of the provision on the rating system for assessing the activities of teachers. [P 056-2018 Regulation. Planning of the activity of the faculty and the rating of teachers, departments and faculties](#). The regulation was developed in order to implement an effective personnel policy with a wide use of democratic, legal and economic principles of its formation, to ensure conditions for initiative and independence, legal and social protection of workers, taking into account individual abilities and professional knowledge, as well as to increase the mutual responsibility of participants in the educational process of the university. The subjects of the rating are faculty, heads of departments

(deans of faculties, deputy deans, and heads of departments), departments and faculties. University RSPE is based on the use of KPI - key performance indicators, quantitatively measurable indicators of actual results achieved. Key performance indicators - a set of key indicators characterizing the achievement of goals and the solution of the most important tasks of the university, which are reflected in the Strategic Plan of the university. At the beginning of the school year, subdivisions form planned tasks for faculties, the faculties distribute them to departments, and the heads of departments, in turn, control their planning in the individual work plans of teachers (IWPT).

All types of planned work for the current academic year in the form of key and current performance indicators are entered into the IWPT. Summing up the work of teachers is automated and is carried out in the information system "Electronic IWPT". All categories of teaching staff fill in the IWPT in electronic form, and then it is printed out and signed by the teacher, reviewed at the meeting of the department and approved by the head of the department. In case of failure of the IWPT, the teacher is subject to extraordinary certification. In order to control and monitor the implementation of the IWPT, the interim semi-annual result is summarized as the actual annual result of the implementation. Summing up the results of the faculty rating is carried out only on key performance indicators. In this case, the rating is calculated as the sum of working hours for the implementation of key performance indicators. The rating of heads of departments and deans of faculties is summarized by the results of their management activities and is identified with the rating of the department and faculty, respectively. Provided material incentives for faculty, heads of departments and deans of faculties for the implementation of key performance indicators.

The qualitative composition of the full-time faculty is as follows. According to OP 5V030100 / 6M030100-Jurisprudence: out of 54 full-time faculty members - 2 doctors of science; 7 candidates of sciences, 22 masters of legal sciences. According to OP 5B050504 / 6M050400-Journalism: out of 13 full-time faculty members - 1 doctor of science; 1 Ph.D. and 4 candidates of sciences, of which 5 associate professors (HAC), including 3 - professors of A. Baitursynov KSU. The scientific management of master's theses is carried out by teachers with scientific degrees of the candidate and the doctor of science and scientific titles of the senior lecturer and professor. During the reporting period, 5 articles were published in journals with a non-zero impact factor, 33 articles in scientific journals recommended by the Committee for the Control of the Field of Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan (CCFES), 3 textbooks published.

Head of the Department of Journalism and Communication Management, Ph.D. Zhusupova A.M. was the scientific leader of the research on the topic "Specificity of the formation of the modern regional mass media market as the intellectual potential of the country", under the grant of the Committee on Science of the MES RK humanitarian and social direction on the priority "Intellectual potential of the country" (2012-2014). Zhusupova A.M. - holder of the title "The best teacher of the university in 2013", was awarded the breastplate "Honorary Worker of KSU named after A. Baitursynov" (10.26.2018), Diploma of the MES RK.

Analytical part

The description of the standard reflects the criteria for admission of faculty to work, appointment to the post, promotion, dismissal. The university ensures the functioning of staff motivation mechanisms, adaptation of new employees, certification and application of disciplinary measures in relation to employees, the procedure for dismissing employees; contains principles of ethical behavior of staff. The university is responsible for its employees and provides them with favorable working conditions.

The faculty of law is responsible for the quality of educational services, ensuring the development of students' life skills, competencies, independence, creative abilities, etc. the Implementation of MEP is provided by scientific and pedagogical personnel with basic legal education, engaged in scientific activities on a permanent basis, owning modern methods of teaching. The quality of staffing training of bachelors and masters corresponds to the

development strategy of the University and the specifics of the EP. The staff of faculty is formed according to the current qualification requirements. Overall, EP Jurisprudence has enough qualified and competent part of the teaching staff, as evidenced by appropriate documentation submitted (staffing, degrees, details of qualification etc.). Transparency of personnel procedures is ensured in full. The information presented in the self-assessment Report reflects the dynamics of the number of doctors, candidates of legal Sciences and masters of. There is a noticeable increase in the number of faculty members with a master's degree, which can be considered a potential for increasing the degree of the scientific and pedagogical staff of departments. Faculty has clear and transparent rules on career opportunities and professional development. Faculty staff and stakeholders interested in the implementation of the EP are informed about the requirements and conditions of promotion. Faculty members provided opportunities for professional development, including in the framework of advanced training in. Most of the leading teachers of the EP for the accredited period have undergone refresher courses both in the general pedagogical direction and in the specialty, as evidenced by the submitted documents (certificates, registrars of refresher courses), data of the survey and interviewing of the teaching staff. Also, faculty members independently choose and organize courses, training seminars and trainings that contribute to continuous professional development, achievement of the goal and key learning outcomes at EPs of various levels.

An important factor is the involvement of practitioners in teaching under the accredited EP. Thus, the lecturers of law departments are former employees of law enforcement bodies and other legal services: Ph.D. Bekmagambetov A.B., Ph.D. Turlubekov B.S., Ph.D. Ukin S.K., Ph.D. Siminin Yu.G., senior teachers Baysarin B.Z., Aralbaev S.A., Dosmagambetova E.M. and etc. In addition, practitioners from the judiciary, law enforcement, prosecutors, etc. are invited to conduct problem lectures on an ongoing basis. The teacher's role is changing due to the transition to student-centered education. Teaching staff providing teaching of disciplines according to EP Jurisprudence is responsible for the quality of teaching, educational and methodological documentation, the compliance of the educational process with the goals and educational results of the corresponding educational programs. From the 2016-2017 academic year, law education at the Law Faculty introduced a program of multilingual education. In order to improve the quality of poly-language education there are intensive language courses for teachers. So, for the period from 2016-2018, 10 teachers have completed courses on EP Law on the program of poly-lingual education, 4 of them have permission to conduct classes in English in multilingual groups, which is confirmed by the orders of the rector and relevant certificates. At the departments of the Law Faculty, young teachers are assigned to experienced instructors; training is organized in the "School of Pedagogical Excellence", in the "School of the Curator", and at the seminar "Formation of Psychological Competence". According to the results of the activities of the faculty, the university has provided moral and material incentives for the faculty and staff.

The teaching staff of the Educational Program contributes to the development of science. So, Ph.D., Dean of the Law Faculty A.B. Bekmagambetov is a member of the Oxford Academic Union (UK), an academician of the International Academy of Informatization (Almaty), a member of the editorial board of the peer-reviewed scientific journal Science and Life of Kazakhstan (CCFES RK), the peer-reviewed international legal journal Problems of Law (HAC RF) a member of the organizing committees of the international scientific and practical conferences of the North-West branch of the Russian State University of Justice (St. Petersburg), the Tambov State University named after G.R. Derzhavina. The teaching staff of the Educational Program actively participates in public life. The teaching staff seeks to contribute to the development of the country and the region in the context of the tasks set by the President of the country. In the public life of the region, active participants in republican and international commissions, councils. So, Ph.D. A.B. Bekmagambetov - Member of the Assembly of People of Kazakhstan (Nur-Sultan), member of the Expert Council of the Commission on Human Rights under the President of the Republic of Kazakhstan (Nur-Sultan), Chairman of the ANK scientific

expert group of the Kostanay region, member of the political council of the Kostanay regional branch of the Nur Party Otan ”, member of the Regional Expert Council for the implementation of the presidential program“ Ruhani Zangyru ”, member of the interdepartmental commission on crime prevention at the akimat of Kostanay region, member of the interdepartmental commission on combating trafficking Yudmi under the akimat of Kostanay region, chairman of the Commission for Public Accreditation of Ethnocultural Associations of Kostanay Region. Associate Professor Yu.G. Siminin - a member of the International Academy of Informatization; Associate Professor G.E. Khakimova - member of the Commission for testing and certification of persons who have undergone internship and claim to engage in the activities of a private bailiff; Associate Professor S.K. Ukin - member of the Commission for testing and certification of interns who are applying for attorney and notarial activities. Teachers annually participate as jury members in conducting city and regional rounds of the Republican Olympiad, scientific work competitions among schoolchildren, various competitions held among employees of secondary schools (associate professor SM Shunayeva, senior teachers Yu.G. Siminin, N. A. Korytnikova, G.K. Mukasheva).

The criterion of involvement of the teaching staff in the community (role of teaching staff in the education system, in the development of science, the region, creating a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.). This is evidenced by the submissions. Criteria for determining by the institution of higher education the contribution of the teaching staff of the Law Code to the implementation of the university's development strategy, and other strategic documents; providing opportunities for career growth and professional development of teaching staff of the EP; criteria for engaging practitioners in relevant industries; ensuring targeted developmental activities for young teachers are generally implemented. Information about this is available, and it is confirmed. The active use of teaching staff according to EP The jurisprudence of information and communication technologies in the educational process (for example, on-line training, e-portfolio, MOOC, etc.) is not fully implemented, there were no confirming facts when visiting a university. Requires improvement of the criteria for the development of academic mobility of teaching staff in the framework of the EP, attracting the best foreign and domestic teachers.

Strengths / best practice according to EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

✓ The teaching staff of the Journalism and Jurisprudence are involved in society (the role of teaching staff in the education system, in the development of science, the region, the creation of a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.)

EEC Recommendations on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. To increase the degree of staffing of teaching staff in order to comply with the development strategy of the university and the specifics of EP.
2. Develop a system of supporting measures for young teachers.
3. Provide for measures to expand academic mobility of teaching staff.
4. EP management is recommended to create conditions for the possibility of using information and communication technologies in the educational process (on-line training, e-portfolio, MOOC, etc.).
5. To continue measures to attract the best domestic and foreign scientists to the educational process and scientific work.

Conclusions EEC on the criteria of the Standard "Student-centered learning, teaching and assessment of performance": strong - 1; satisfactory - 6; suggest improvements – 5

6.8. Standard «Educational resources and student support systems»

The evidence part

The resources used for the organization of the learning process are sufficient and meet the requirements of the implemented educational program of specialty 5B030100-Jurisprudence and 5B050400 / 6M050400 / 6D050400-Journalism. The material and technical base of the faculty of law is educational building 1b with a total area of 2352.3 square meters. Useful training area complies with current sanitary standards and fire safety requirements. Classrooms and laboratories specializing in journalism are located in the main building (building 1). In accordance with the requirements of the implementation of educational programs, lectures and practical classes are held in the following classrooms No. 2112, 214, 218, 219, 221, 225, 231, 236, 237, 238, 239, 240 (building 1). Auditoriums №212, 221, 237, 239, 240 are equipped with multimedia projectors, and educational television and radio studio (№218) with filming and editing equipment. Auditorium passports are located in the department. In order to use modern equipment, the university, in addition to acquiring technology, concludes agreements with enterprises of the city and region, organizes branches of the departments where outdoor classes are held and equipment of enterprises.

The Department of Journalism and Communication Management has long-term contracts with five media outlets - branches of the departments: LTD «Editorial Office of newspaper «Қостанай таңы», JSC“ Republican TRC “Qostanay”, LTD «Kostanay News», LTD «Alau TV», LTD «Newspaper «Наш Қостанай». For example, studio classes in the framework of the discipline "Vocational and Creative Workshop" for 3rd year students one day a week (on Wednesday) are held in editorial offices. Much attention is paid to the interior design of the university buildings, measures to ensure fire safety, the introduction of energy-saving technologies. The faculty is responsible for ensuring the safety of the learning process. Fulfillment of the requirements of the “Fire Safety Rules” is carried out on the basis of the “Fire Safety Instructions” approved by the university’s rector and university internal order No. 11OD dated January 25, 2014. Annexes of these Rules provide examples of organization, execution and introduction of documents, the order has developed a table of responsible persons for fire safety, instructions for first aid. To develop physical fitness and support a healthy lifestyle, the university has the following sports facilities: a gym; sports Hall; wrestling hall; athletic hall; gym; ski base; open sports grounds; stadium; stadium with artificial turf. The total area of sports halls, open sports grounds (except for the stadium) is 11987.4 square meters.

In the main building (1a) there is a student canteen and a buffet (in building 1b). The working hours of the dining room and buffet are set taking into account the suggestions and wishes of students and university staff. The prices are reasonable; the cost of a complex lunch does not exceed 500 tenge. The level of service and quality control of products is carried out regularly by the Committee on Youth Affairs, employees of health centers, as well as the department for educational work and social issues of the university. The main building of the university serves a medical center (2 cabinets) for staff and students. They are equipped with medical equipment, equipment, medicines, disinfectants and sterilization equipment necessary for the provision of emergency and primary medical care. In vaccination rooms of the health center, prophylactic vaccination is carried out according to EPID-indications. Vaccines are provided by the State Sanitary and Epidemiological Surveillance Department.

For information technology support of the main production processes (educational, scientific, managerial, etc.), the faculty has an extensive fleet of computers located in dean's offices, in departments, in computer classes, in laboratories and classrooms. In the educational process involved 6 computer classes (4 - at the Faculty of Law and 2 in the specialty Journalism). All audiences equipped with computer equipment, meet sanitary and epidemiological standards and requirements. The faculty pays great attention to informing

students and especially the adaptation of freshmen. At the beginning of the academic year, organizing week holds meetings for freshmen, where they are introduced to the dean's office, heads of departments, advisers and curators, explain the organization of the educational process and the work of sports sections, creative teams, conduct a tour of the university, explain to whom you can contact if you have questions. For students studying distance technology (extramural studies), the two-semester discipline "Basics of distance education technology" was introduced into the educational process of the first semester, the main goal of which is to familiarize students with the features of distance education, develop effective remote interaction skills in the network, adapt to the network learning technologies. Also for students studying remotely created groups in the WhatsApp mobile application, where specialists of the department of distance learning technologies promptly advise students.

Each course and student group is assigned a curator and adviser (P 061.1.080-2016. Regulations. The work of the adviser, P 058.041-2016. Regulations. The work of the curator) whose duties also include explaining and advising on all issues arising from students. Curatorial hours are held monthly, once every semester, the dean's office holds course meetings where various issues and problems related to the educational process and student life are raised and what needs to be done to solve the problem. For example, when skipping classes due to illness, the student brings a certificate from a medical institution and writes a statement addressed to the dean about working off missed classes. Teachers, whose classes the student missed, assign either individual lessons or give tasks for practicing the missed classes.

The departments have developed and approved the head of the department of registration of the schedule of independent work of students with teachers (SRTP), which shows the time for additional and individual consultations for students. During the examination session, students who do not agree with the results of the exam are entitled to appeal the exam results. The procedure for filing an appeal is described in detail in Provision P 116- 2017. The use of tests in the educational process. The results of the examination sessions are systematically discussed at curatorial hours, meetings of faculty councils, where they consider the problems that have arisen in order to prevent their occurrence. The University's website has the Rector's Blog (http://ksu.edu.kz/rector_blog/), where students and their parents can ask a question to the head of the university and get an answer from day to week, depending on the subject matter. In the university, the functioning of the information and educational environment is provided by the corporate telecommunications network. Local networks of university buildings are interconnected by a fiber-optic data transmission line; a virtual private network (VPN, virtualprivatennetwork) has been created with data transfer rates of up to 200 Mb / s. There are eight servers in the local network. Wi-Fi zone is working everywhere. The university has developed a website that focuses on informing the user about the university's capabilities, its material and technical equipment, services offered, events, conferences and other information regarding the functioning of the university. The site operates in three language versions: in the state, Russian and English languages. Content maintained up to date.

The [university's internal educational portal](#) provides access to various [organizational and legal documents, plans, reports, laws, rules, regulations, instructions](#) of the Republic of Kazakhstan and the university, [electronic library resources](#), as well as [information](#) regarding the educational process and other university documentation. Also on the portal are posted [internal announcements](#), information about the distribution of [grants](#) and [places in the hostel](#), [student performance and attendance](#). Wi-Fi hotspots are installed in all buildings of the university, in students' homes, which provides wireless access to all students and teachers to the information resources of the KSU intranet and to the Internet using personal PCs in classrooms and public places.

The library has more than 710 thousand copies and includes educational (424148 copies), scientific (191482 copies), fiction (24911 copies), periodicals (70400 copies), documents in electronic media (1140 copies). Every year, funds are allocated for the acquisition of the library Fund. A new income Bulletin is compiled once a year. The number of titles and copies of

subscription publications from year to year increases, also increases the amount allocated to these funds. Own printed editions of the University-newspaper "Білім жарысы", magazine "3i: intellect, idea, innovation ", "Жас Өркен - Қостанай " come to the reading rooms of the University, subscription. For first-year students guided tours of the library, where they are introduced to the rules of use of the library and working with catalogs.

The recruitment takes into account the working curricula and programs of the specialty, tasks in the field of scientific research, the educational process. Species aspect is maintained - printed, audiovisual documents, electronic publications. Acquired educational, educational methodical, scientific, reference books. The language range is represented by documents in the state and Russian languages. Fiction is acquired for the development of a harmoniously developed personality. This is Russian, Russian Soviet literature, literature of the peoples of the CIS, foreign, Kazakh literature, and modern Kazakhstan literature. The list of subscribed periodicals is formed on the basis of the applications of the departments and fully satisfies the information needs of faculty and students. Over the past 5 years, 27088 copies of publications have been acquired, of which: 16542 copies.

External electronic publications are presented in an electronic library functioning within the framework of the IRBIS 64 program. There is also access to two domestic databases: the Republican Interuniversity Electronic Library (RIEL) combining the electronic resources of universities in Kazakhstan and the Kazakhstan National Electronic Library (KazNEL), which contains more than 32 thousand editions of Kazakhstan authors. On the basis of contractual relations, the university has access to two databases of the Russian Federation - the electronic library system "Lan", the database "EAPATIS"; to four international databases - SpringerLink, WebofScience, Scopus, ScienceDirekt. Along with traditional printed sources of information, these resources cover the information needs of the university community. Links to national and international information resources provided to the university are available on the university's external website (http://www.ksu.edu.kz/about/library/onlajn_biblioteka/).

In A. Baitursynov KSU, in accordance with the normative documents of the State Educational Standard of Higher and Postgraduate Education, methodical instructions MI 071.095-2016 "Requirements for the content, design and defense of a master's thesis", MI 038-2017 theses (projects) ", all theses / projects (master's theses) are subject to mandatory testing for anti-plagiarism. The program was developed by programmers of the information and technical department of KSU in 2012, access to the program on the university's internal network <http://plagiat.ku/>. Analysis of the inspection of works for plagiarism showed that from year to year the percentage of borrowing and the number of works that did not pass the test decreases. Students and undergraduates began to take a more responsible approach to writing their theses / projects (master's theses).

Among students there are groups that require special attention: working, orphans, foreign students and students with disabilities. During the reception of documents for admission to the university and the organizational week, curators, advisers and deputy deans for educational work identify such students, find out what the complexity of training is and constantly keep these students under special control until graduation. For the convenience of students with problems of the musculoskeletal system in the building there is a call button, the schedule of classes is located on the first floor. Classes and exams for students with disabilities, mainly conducted in the classrooms of the first floor.

Analytical part

Kostanay State University named after A. Baitursynov demonstrates a sufficient number of training resources and student support services that are available and correspond to the purposes of EP. There is a continuous improvement in material and information resources. The EP's management creates the conditions for effective advancement, studying on an individual educational trajectory, including consulting with advisors. The university creates conditions for

conducting scientific research, integrating science into the educational process, publishing the results of research work of staff and students.

Visiting the university, interviewing students showed that criterion 14.2.3 - EP management must demonstrate the compliance of information resources with the specifics of EP (technological support for students and teaching staff in accordance with educational programs (e.g., online training, modeling, databases, data analysis programs); library resources, including the fund of methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases; examination of the results of R & D, final papers, theses for plagiarism; access to educational Internet resources) - requires strengthening. The university library is located at some distance from the academic building of the law faculty. In addition, the library lacks textbooks published in recent years that are necessary to study current problems in certain legal disciplines. An example was given when, for this reason, it was necessary to visit the city library, where the required educational literature was available.

Also, students expressed a desire to provide a reading room, located in the educational building of the Faculty of Law with the necessary modern educational literature, and preferably in paper form. Taking into account these and other wishes of students, it can be recommended that heads of EP Jurisprudence and Journalism strengthen the fulfillment of criteria 14.2.4 - the university should strive to ensure that the training equipment and software used for the development of educational programs are similar to those used in their respective industries. In the framework of criterion 14.2.6 - the university should strive to take into account the needs of various groups studying in the context of EP, students expressed the desire to create the possibility of learning the basics of a common (Anglo-American) legal family in the conditions of the continental law system in RK.

Recommendations EEC on OP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. The leadership of the EP Journalism and Jurisprudence is recommended to create material and technical resources and infrastructure that meet the needs of teachers, students and the needs of the educational process.
2. Bring information resources to the specifics of the EP on technological support of students and teaching staff in accordance with educational programs (online training, modeling, databases, data analysis programs, etc.).
3. To align information resources with the specifics of EP in terms of library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases in the state and foreign languages .
4. The educational equipment and software used for the development of the EP Journalism and Jurisprudence are recommended to be brought into line with the similar ones used in modern practice.
5. It is recommended to create conditions for taking into account the needs of various groups of students (foreign, nonresident, with disabilities, etc.) in the educational process in the framework of the EP Journalism and Jurisprudence.

Conclusions of the EEC by the criteria of the Standard “Educational resources and student support systems”: satisfactory - 5; suggest improvements - 5

6.9. Standard "Public Information"

The evidentiary part

The public is informed about the Journalism specialties (5B050400 - bachelor degree; 6M050400 - magistracy), Jurisprudence (5B030100 - bachelor degree; 6M030100 - magistracy) is carried out by posting information on the official website of the university, in social networks, regional and republican media, directly when contacting stakeholders in the structural divisions university. The university management uses various methods of information dissemination - this is the university's website, social networks, open days, university-based job fairs, round tables with heads of enterprises and organizations, exhibitions of achievements, demonstration of new technologies and equipment introduced, career-guidance weeks. Information on the results of the external evaluation is available in the "Accreditation" section (http://www.ksu.edu.kz/about/akkreditaciya_kgu/). The "Figures and Facts" section (http://www.ksu.edu.kz/about/bystrye_fakty_i_statistika/) publishes the results of the university's participation in the rankings. The main source of placement of information about the achievements of the university is the university website www.ksu.edu.kz. Information about the educational programs being implemented, the expected learning outcomes, the qualifications awarded, the knowledge assessment system, academic mobility, possible employment, etc. posted in the "Training" section of the official website (<http://ksu.edu.kz/education/>). Information on the requirements for the applicant, the procedure for admission is presented in the section "Admission" (<http://ksu.edu.kz/admission/>). Information about the graduating department (Department of Journalism and Communication Management) OP undergraduate, graduate, doctoral specialty Journalism is published on the website in the section <http://ksu.edu.kz/about/facilities/>. Information about students' progress, individual curricula and other information is located in the account http://ksu.edu.kz/lichnyj_kabinet/. The information published by the university (<http://ksu.edu.kz/>) about the educational programs of the specialty Journalism and Jurisprudence is objective and relevant. The publications cover such issues as the implementation of state programs, achievements of the university and the specialties being accredited, faculty and students, informational support is provided for the events of the graduating departments and more. Announcements of planned events are published in advance, releases are also published as a result of events. At the Department of Journalism and Communication Management appointed responsible for updating, operational placement and accuracy of information about the EP Journalism (undergraduate, graduate, doctoral) – Senior teacher Bulatova MB. It should be noted that almost all the content of the university site relating to the accredited EP is available for viewing on the global network.

Expected learning outcomes, qualifications, information about possible employment, training opportunities implemented by EP Journalism and Jurisprudence are also presented in the Graduate models of each level (bachelor, master, doctoral) presented on the university website. Education with the use of distance learning technologies is carried out on the correspondence form of the Faculty of Law. The main technology used is network technology supported by the Moodle distance learning system hosted on the distance learning center portal. Access to the portal of the center of distance learning in the Moodle system is carried out both from the global Internet, through the official website of the university (www.ksu.edu.kz), and from the internal portal of the university (www.ksu.ku), therefore all the necessary training Methodological and organizational information for students is available around the clock authorized access. For the implementation of authorized access to the Moodle DLS, a specialist of the distance learning center immediately after the release of the enrollment order creates accounts for each student. At the installation session of the first course, students are given their logins and passwords.

The educational content contained in the Moodle of EP Journalism and Jurisprudence is developed by the faculty of the university, the administration of the Moodle distance learning system is carried out by the staff of the distance learning center. Each electronic distance course,

hosted in the Moodle LMS, provides the following functionalities: 24-hour access of students and teachers to educational content in the studied disciplines; availability of educational content in the discipline, which is based on the materials of the electronic teaching and methodological structure and visually structured in accordance with the modular division of the discipline; support of communication between teacher and student in webinar, on-line (chat) and off-line modes (forum, reviews on completed tasks, messaging via internal Moodle mail); the possibility of the implementation of current and boundary control of knowledge through automated testing complexes, testing and evaluation of individual tasks. The educational process on the correspondence form of the specialty 5B030100- Jurisprudence, for students with the use of distance learning technologies, is held in accordance with the academic calendar and working curricula. During the intersessional period, students are engaged in electronic distance courses on the CDR portal in off-line and on-line modes, perform control tasks, consult on portal forums, and also use Mail.ruAgent and Skype.

There was determined the order of publication on the activities of the university, EP Journalism and Jurisprudence in the state, Russian and English languages on regional and republican TV channels, radio, newspapers, news portals, the official website, social networks. The structure of information intended for publication has the following form of submission: 1) responsible heads of structural divisions appoint responsible persons from among the employees of their divisions to compile and provide information about the upcoming or past event, 2) the responsible person prepares information for posting on international and republican portals news agencies in the following form. Text information in the format (* .doc, * docx) should contain the name and purpose of the event, information about the participants (full name, position, title, if any, department, faculty, university, city, country (foreign guest), title of the report, topics of presentation, topics of lectures, disciplines, results of the event, quotation of the speaker, photo and video files); 3) information on the upcoming event shall be provided at least two days before the event itself. Information about the last event is provided no later than the next working day. Forms and methods of providing information - television, newspapers, radio, news portals, social networks, LED screens, sound advertising, banners, booklets, etc.

Information about the mission of KSU named after A. Baitursynov, its goals and objectives is communicated to the public through the regional media «Kostanay tany» (<http://kostanaytany.kz/>), «Kostanayskiye novosti» (kstnews.kz), «Nasha gazeta» (<https://www.ng.kz/>), regional TV channels "Kazakhstan-Kostanay" (<http://kostanaytv.kz/kz>) and "Alau" (<http://alau.kz/>). Monitoring of these publications suggests that in 2017 and 2018. 37 publications in the Kazakh language were published, of which 21 materials were of an author's nature and 16 were interviews with leading teachers of the university. Also over the years, 79 publications in Russian have been published, of which 21 were interviews with faculty members and 58 copyright materials prepared by faculty members of the university. These are mainly articles and analytical materials on the scientific and methodological work of the university, on the problems of education and employment of young people. Teachers of the Department of Journalism and Communication Management for the period 2014-2018 prepared 22 materials focused on the content and management of the specialty journalism specialty EP for the preparation of highly qualified specialists corresponding to modern national and other landmarks of the country (bachelor, master's and doctoral studies): Assoc. Zhusupova A.M. - 5 esters; Assoc. Shayakhmet A.K. - 2 ethers; Senior teacher Shurentaev A.M. - 2 ethers; teacher Shayman S. - 2 ethers. At TRC "Alau": Senior teacher Mukatov N.O. - 4 ethers; Doctoral student Markabayeva G.T. - 1 air. In the printed press published 6 materials. In the regional socio-political newspaper "Procedure and the right" certificate of registration No. 10774-G dated March 11, 2010, the article of Art. Teacher of the Department of Criminal Law and Procedure Aralbaeva SS on the topic "I choose the profession of a police officer" (1-2 (633-634 from 12.01.2017).

To inform the general public and stakeholders, the leadership of the EP Journalism and Jurisprudence uses social networks. Since January 17, 2015, the VKontakte network has been

operating the website “Journalists of KSU Kostanay, which performs several targeted functions: is a platform for communication of students, undergraduates, and doctoral students of the journalism journal; in the traditions of informal communication, it presents to different target audiences (applicants, parents, employers) the practice of university life of future journalists, their actions, events, wishes, evaluations, hopes, successes, needs, etc. The site has a special section for applicants of all levels (students, undergraduates, doctoral students), which posted regularly updated information about the rules and opportunities for admission to KSU. From the moment of obtaining a license to open a PhD doctoral program, there is a special section for future doctoral students of the journalism specialty. The section regularly publishes new information, both of a general nature, and personally related to the rules of admission to the PhD doctoral program in the specialty of Journalism. Since 2016, the project “Know Ours” has been working on the same site, the purpose of which is image. Here are the most successful graduates of the EP Journalism, marked their achievements, placed their reviews about the specialty, about the period of study at KSU. Among successful graduates is a doctoral student of the 2nd year of a doctoral study at the EP Journalism of KSU G. Markabaeva. The Department of Journalism and Communication Management annually prepares career guidance information for potential doctoral students, and is sent to those media structures of the Kostanay region, which employ specialists with a Master of Social Science degree in Journalism. Analysis and monitoring of publication activity is constantly carried out by the staff of the media studio. Media Studio is a structural unit of the Department of Journalism and Communication Management of the Humanities and Social Faculty of Kostanay State University named after A. Baitursynov. The main purpose of the media studio is information support for KSU named after A. Baitursynov, the involvement of students of EP Journalism in professional activities and real editorial life through the preparation and publication of the newspaper “Bilim Zharysy”, the journal “Zhaskrken-Kostanai”, and also the organization of the work of the educational television studio " Zhastar TV "and Radio" Zhastar ", the interaction with all structural units of the University in matters relating to the image policy of the University, controls the quality of the printed and electronic production. The vocational guidance number of the newspaper “Bilim zharysy”, in which all the university educational programs, including those accredited, are presented annually and contains up-to-date, up-to-date, each time updated information about the educational institutions. The number is intended for applicants, their parents visiting graduates of the department during the Open Days, for stakeholders with individual treatment. Videos, plots prepared by the educational TV-studio about the activities and activities of the university, the EP Journalism are available online at: <https://www.youtube.com/channel/UCizkYrzdIIRPrikyNhCSPHQ>. Also students, undergraduates, doctoral students of EP Journalism disseminate information on social networks Facebook, V Kontakte, Instagram, Telegram.

The target audience of the university, to which information is focused on specialized units, is divided into three main groups: applicants and senior students; parents of representatives of the first group; individuals influencing university ratings. Informing the first group consists mainly in the promotion of the university, due to the bright news about the life of the university in social networks. For the second group, priority is given to information about educational programs, the achievements of teachers, the material base, mainly in a statistical form. The student newspaper “Bilim Zharysy” informs the public about the activities of the university. The newspaper is published monthly. The basic principles of work - the scientific, relevant, reliable information. The main category of readers and authors are students, teachers and university staff. During this time, a circle of thematic headings has formed, and the general interest in the newspaper has increased. Employees of the editorial office carry out visits to rural areas and cities of Kostanay region. Meetings with young people showed how interesting the university itself is for potential students, and in this regard, the newspaper can play a large role in shaping the university’s positive image in the information space.

The newspaper has been published since March 1998, on the last Friday of every month

and since 2018 it is distributed to faculties for free. The circulation of the newspaper is currently 700 copies. The newspaper was created as a practical basis for students of the OP Journalism, so the main authors are journalism students, but other students of the university, university teachers, and media studio experts are also involved in the authorship. All issues of the newspaper from the period of 2015 can be found at http://ksu.edu.kz/our_life/stud_squads/gazeta_blm_zharysy/. The journal "Zhas Orken" is published once in 2 months, respectively 6 times a year. Most of the materials of the journal are aimed at reflecting the national development priorities of Kazakhstan. Information support of events in the framework of the Law and Journalism Program held at the university is provided in the state, Russian and English languages through such media as: 1) regional and republican TV channels (Kazakhstan-Kostanai, Alau, 24.kz) , "Khabar"); 2) university, regional and republican radio; 3) the republican and regional press (the newspapers "Kazakhstanskaya Pravda", "Yegemen Kazakhstan", "Bilimdil Yel - the Formed Country", "Kostanay News", "Our Newspaper", "Kostanay"); 4) republican and regional news portals (site of the international information agency KAZINFORM (<http://www.inform.kz>), BNEWS.KZ, Tengrinews.kz and others), 5) official site - www.ksu.edu.kz, 6) social media pages (Instagram, VKontakte, Facebook), 7) university newspaper "Bilim zharysy", 8) YouTube channel <https://www.youtube.com/channel/UCizkYrzD1IRPrikyNhCSPHQ>, 9) broadcasting videos about the university's activities on various events and regional television. http://ksu.edu.kz/about/faculties/gumanitarno_socialnyj_fakultet/kafedry/zhurnalika_i_kommunikativnyj_menedzhment/

Information related to current events of international cooperation is posted on the university's website in the News section, on the Journalists of KSU Kostanay website on VKontakte, Instagram, which gives an opportunity to view it to any interested user. Evaluation of satisfaction with information about the activities of the university and the specifics of the EP Journalism and Jurisprudence and the course of the implementation of educational programs is conducted annually through a survey and survey.

Analytical part

Kostanay State University named after A. Baitursynov demonstrates informing the public about its activities, conditions and peculiarities of the implementation of EP Journalism and Jurisprudence. EP management operates on the basis of the principles of transparency, openness, involvement and awareness of students, teaching staff, employers and other stakeholders in the implementation of EP, initiative, continuous development and adaptation to changing conditions. A visit to the university, the study of the resources presented confirms the strengths and satisfactory aspects of criterion 15.2.1 - the information published by the university within the EP should be accurate, objective, relevant (programs implemented, indicating the expected learning outcomes; information about the possibility of assigning qualifications to the EP; about teaching, learning, assessment procedures, information about the passing scores and training opportunities provided by students, information about the employment opportunities for graduates. A university, interviews with management, teachers and students shows the presence of strong and satisfactory sides of the EP Journalism and Jurisprudence by criterion 15.2.2 - EP management should use various ways of disseminating information, including the media, information networks to inform the general public and stakeholders; according to criterion 15.2.3 - public information should include support and explanation of national development programs of the country and the system of higher and postgraduate education general information is available. Criterion 15.2.4 is fulfilled - the university has audited financial statements published on its own web resource.

A visit to the university shows the fulfillment of the criterion 15.2.5 - the university must demonstrate the information on the web resource that characterizes the university as a whole and in the context of educational programs; and criterion 15.2.6 - an important factor is the

availability of adequate and objective information about the teaching staff of the EP, in the context of personalities. Criterion 15.2.7 - an important factor is informing the public about cooperation and interaction with partners in the framework of EP, including with scientific / consulting organizations, business partners, social partners and educational organizations - completed. According to criterion 15.2.8 - the university should post information and links to external resources based on the results of external assessment procedures, the information is presented and by criterion 15.2.9 - an important factor is the participation of the university and the EP implemented in a variety of external assessment procedures - when visiting the university, a full evidence information.

Strengths / best practice in EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

Information published by a university in the framework of the EP Journalism and Jurisprudence, is accurate, objective, relevant and includes:

- implemented programs, indicating the expected learning outcomes;
- information about the possibility of assigning qualifications at the end of the EP;
- information about the scores and training opportunities provided by students

The university has audited financial statements published on its own web resource, including in the context of the EP.

The university demonstrated the information on the web resource describing the university as a whole and in the context of the educational programs Journalism and Jurisprudence.

Adequate and objective information about the teaching staff of the EP Journalism and Jurisprudence, in the context of personalities available.

The university and the implemented journalism and jurisprudence are involved in a variety of external assessment procedures.

Recommendations EEC on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. To post the information about the employment opportunities of graduates in EP Journalism and Jurisprudence on the University website.

Conclusions of the EEC on the criteria of the Standard "Informing the public": strong - 7; satisfactory – 6.

6.10. Standard "Standards in the context of individual specialties"

The evidence part

Information and communication activities are one of the most popular areas of the professional sphere. In this regard, the strategic goal of the development plan of the educational program is Journalism: training competitive creative professionals for independent work in the editorial offices of newspapers, radio, television, Internet publications, in the field of PR communications and social media; training specialists with highly developed intellect and spiritual and moral qualities capable of critical thinking and ensuring progressive development, research of the media market and society as a whole.

Training in educational programs 5B050400 / 6M050400-Journalism is conducted on the basis of license No. 12020851 dated December 11, 2012. Annex numbers to the license of baccalaureate No. 007 from 06.27.2014, master's programs No. 004 from 11.01.13, doctoral studies No. 013, dated May 19, 2017, and also in accordance with the Model Curricula approved by the order of the MES RK No. 425 dated July 5, 2016. Since the media industry is a sphere that is under the influence of socio-political and socio-economic processes, then the system of

journalistic education is almost always in the process of development.

Training in EP 5B030100 / 6M030100-Jurisprudence is conducted on the basis of license No. 12020851 dated December 11, 2012. Numbers of applications to the license of baccalaureate number 007 from 06.27.2014, magistracy No. 004 from 11.01.13, as well as in accordance with the Model Curricula approved by the order of the MES of the RK No. 425 dated July 5, 2016. Law faculty provides students and undergraduates with every opportunity to successfully master the EP, consolidate theoretical knowledge of basic and majors, and develop their practical application skills. The EP Journalism and Jurisprudence are developed in accordance with the requirements of regulatory documents of the MES RK, the National Qualifications Framework, based on an analysis of the labor market and recommendations of employers. Educational programs are focused on learning outcomes and are built on a modular basis. The EP Journalism, Jurisprudence consist of the following parts: compulsory (according to the standard curriculum), elective, professional practices. Elective disciplines are presented in the Catalogs of elective disciplines, the content of the elective disciplines is reviewed annually to determine their relevance. According to the proposals of the faculty, employers, students can be introduced new disciplines. The educational program Jurisprudence is developed in a bachelor degree on three educational trajectories: "Public service and administrative activity", "Civil-law activity", "Criminal-legal activity"; in the magistracy - "Civil Service and Administrative Activities", "Civil Law Activities", "Criminal Law Activities".

The Journalism educational program was developed in the bachelor's program along two educational trajectories: "Modern Mass Media" and "Public Relations", in the magistracy - "Theory and Practice of Electronic Media and PR" and "Theory and Practice of Print Media". To improve the educational program, a Plan for the development of educational programs Journalism and Law for 2017-2022 has been developed, which provides for the holding of various activities aimed at developing and improving journalistic and legal education. For each section, an action plan for 5 years was drawn up, and responsible teachers were appointed. In the section "Improving the educational program", an annual review of the relevance of the content of the modules / disciplines and improvement of the content of the UMCK on the relevance of topics, updating the list of references, engaging employers in examining the EP, introducing new relevant disciplines into the catalogs of elective disciplines, monitoring the labor market and the need for journalists and lawyers.

In the process of learning, students are offered addresses of sites that host electronic versions of textbooks, manuals, monographs, articles, and, if necessary, Internet versions of periodicals. In the disciplines of the magistracy "Rhetoric. Business communication", "Methods of teaching journalistic disciplines", "Media Pedagogy" organized by electronic presentation of competitions, prepared by students. At the heart of relationships with students, the teacher uses Freire's technology of critical pedagogy (tolerance, cooperation), which implies a dialogue between the teacher and students on the basis of business and role-playing games. During the development of the discipline "Language and Style of the Media", "Practical work on the language of the media" students through the use of electronic websites of newspapers, authentic texts consider the language and artistic and expressive means used by the authors in articles, analyze examples that demonstrate the possibilities of using language means. When studying the courses "Publicism and Literature", "Contemporary Journalism of Kazakhstan", "World Literature in Practical Activities of a Journalist", students develop personal-oriented technology aimed at shaping a person. A variety of techniques and methods encourages students to actively search for "their own truth", their own views and assessments of the problems discussed. According to the educational program 5B050400-Journalism, 6M050400-Journalism, 6D050400-Journalism, the elements of distance education based on the Moodle system (md.ksu.edu.kz) are used, for example, according to the educational program 5B050400-Journalism for the 2017-2018 academic year by the senior teacher Bulatova Mb and teacher Suleimenova A.E. The course "Multimedia Journalism" has been developed for 2nd year students.

For the TS and students of EP Journalism and EP Jurisprudence the university has an access to the following electronic information resources: the works of their own generation: the electronic library "Works of the faculty of KSU named after A. Baitursynov"; electronic catalog. The electronic catalog contains information about the entire library collection. Currently, the electronic catalog has more than 100 thousand entries and contains bibliographic descriptions of books, brochures for temporary storage, documents on electronic media, dissertation abstracts. There is an access to information resources: RIEL (Republican Interuniversity Electronic Library), KazNEL (Kazakhstan National Electronic Library); The EAPATIS system (Eurasian Patent Information System) provides access to global, regional and national patent documentation collections. Test access to ELS "Lan", "IPRBOOKS". There is access to the following electronic information resources: SpringerLink, WebofScience, Scopus, ScienceDirekt. An opportunity to use in educational and scientific activities the achievements of science and technology, both in Western Europe and the USA. Currently, information is collected through paper and electronic media, requesting supporting documents from relevant departments via email and Outlook, a set of information into a single science report, or preparing references and analyzes on requests from external organizations.

The EP Journalism, Jurisprudence provide students with academic knowledge, key and professional competencies that affect their personal and professional development. EPs include: goals - the level of qualification, the degree awarded, the recognition of prior training, the graduate's professional profile, the methods and methods of implementing the educational program, the criteria for evaluating learning outcomes, key learning outcomes, the main modules of the educational program. For practical skills developed practice-oriented learning model. The practice-oriented approach in the training of specialists arose as a result of changes in the social life of society, which caused a revision of the classical educational paradigm and the emergence of a new one. It is aimed at developing the ability of a person to realize certain professional competencies, to teach him to operate effectively in real-life conditions. The result of a practice-oriented approach to learning is a graduate who is able to effectively apply his / her competences in practical activities.

The Department of Journalism and Communication Management throughout the course of training introduces a practice-oriented approach into the educational process. Thus, at the 1-2 courses, excursions to various mass media are held annually to get acquainted with the activities of editorial boards; to the printing house - to show the technical component of the specialty; meetings with media leaders and journalists. The curriculum plans to conduct training and work experience. Current practical and studio classes are conducted in the media studio department. At the 3rd year, the "Creative Workshop" module was introduced into the curriculum according to the recommendations of employers, which includes the discipline "Professional and Creative Practicum" in 5, 6 semesters. Classes in this discipline are held in the branches of the department of journalism and communication management, as well as in the media, which are the bases of practice. To consolidate students in the department of materials and equipment, a student registration form has been developed for visiting the media in the Professional Vocational Workshop. Each student is assigned a mentor from among the most experienced editorial staff. Each certification students receive an assessment from a journalist-mentor, the materials of the discipline are protected in a group, and the teacher of the department sets a total final assessment for certification. Students have folders for "Professional and Creative Practicum," where materials of the creative day accumulate during the semester. The result of the lessons in the "Creative Workshop" module are specific radio broadcasts, publications in print media, on newspaper websites. Practice-oriented classes contribute to further employment. Such field classes form and reinforce the students' professional skills and competencies. For example, TV journalists of regional TV and Radio Broadcasting Companies, graduates of the specialty Journalism of KSU named after A. Baitursynov Bagdat Tobylbai, Alikhan Askar, Dariga Akhatova, Kamila Salkimbayeva, Askarova Akyl began to get acquainted with television at the "Professional-creative workshop" on the 3 course. Today, they are full-time employees of the

Kazakhstan Qostanai and Alau PTRC — TV news reporters, copyright program editors, which confirms the fact that they have acquired professional skills in the media market. Every year, all 3-year students of the OP Journalism are trained in the field of media, consolidating theoretical knowledge and acquiring practical skills and skills necessary in professional activities, joining journalistic work, determined in professional specialization, getting to know practical knowledge Media yours elf in modern conditions.

According to the EP Jurisprudence, during the period of practical training, the students acquire knowledge and skills in drawing up primary documents of an administrative, investigative, procedural, official and other nature (protocol and ruling on an administrative offense, protocol of inspection of the scene, draft agenda or other notice to the court of criminal and civil cases, minutes of the court hearing, acts of prosecutorial response, etc.); on the procedure for admission of citizens (victims in criminal cases, plaintiffs in civil cases, registration procedure, re-registration and liquidation of legal entities, etc. At the 2nd, 3rd and 4th courses law students acquire the skills of writing administrative workflow documents, investigative and procedural nature, order the collection of materials of operational-investigative and secret investigative actions that exclude the disclosure of state secrets (protocol, ruling, notification, etc.); skills and knowledge on going to the scene investigations related to the commission of a criminal and administrative offense, the conduct of investigative actions, operational search activities, etc. The work experience of graduation courses is aimed at acquiring knowledge of regulatory legal acts and other documents regulating the activities of investigators, investigators, inspectors, operatives and other departments of internal affairs personnel, as well as skills for independent reception of citizens on the issues of registration, re-registration and liquidation of legal entities, knowledge on the collection of actual material of professional activities of organizations and institutions.

Analytical part

The EP Journalism includes a significant number of disciplines and activities aimed at obtaining practical experience of the use of theoretical knowledge, such as work experience, training at enterprises, participation in lectures and seminars of practicing specialists.

According to the criterion - the EP management must demonstrate that the teaching within the program is conducted on the basis of modern achievements of world science and practice in the field of specialization, as well as using modern and advanced teaching methods - in the university report the general information was presented but not disclosed in relation to the specifics EP Jurisprudence. Visiting the university, interviews with students showed the need to improve this position. According to the criterion - the EP management must guarantee students access to the most up-to-date and relevant data (statistics, news, scientific results) in the field of paper specialization (newspapers, statistical data collections, textbooks) and electronic media - general information was presented, but not disclosed. to the specifics of the EP Jurisprudence. Visiting the university, interviews with students also showed the need to improve this position. According to the criterion - goals, respectively, and the learning outcomes should be aimed at obtaining specific skills required for the job market by the students - the information was generally confirmed. According to the criterion - the EP management must demonstrate that graduates of the program possess these skills and that these skills are really in demand in the market - according to the EP, Jurisprudence is generally fulfilled. Criterion - EP should include a significant number of disciplines and activities aimed at obtaining practical experience of the application of theoretical knowledge, such as work experience, training at enterprises, participation in lectures and seminars of practicing specialists, etc. - can be considered as quite strong. Law graduates of the Law Faculty are indeed successfully working in state and administrative bodies, law enforcement agencies and the judiciary, large companies, etc. Among the graduates are the managing director of Samruk-Kazyna NWF JSC, deputy governor of one of the regions of the Russian Federation, police officers, judges, prosecutors of the city and regions, deputy akims, directors of departments of national companies. Criterion 6 - the EP's management

should demonstrate the analysis of the labor market - according to the EP, jurisprudence and examples of successful employment of graduates during a visit to the university, when meeting with employers and graduates were confirmed.

Strengths / best practice in EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism

EP Journalism and Jurisprudence includes a significant number of disciplines and activities aimed at obtaining practical experience of applying theoretical knowledge, such as work experience, training at enterprises, participation in practitioners' lectures and seminars, etc.

The leadership of the EP Journalism and Jurisprudence showed an analysis of the labor market and gave examples of successful employment of graduates.

Recommendations EEC on EP 5B030100 / 6B04201-Jurisprudence, 6M030100 / 7M04201-Jurisprudence, 5B050400 / 6B03201-Journalism, 6M050400 / 7M03201-Journalism:

1. The leadership of the EP Journalism and Jurisprudence should create conditions for use in the educational process of information and communication technologies (on-line training, e-portfolio, MOOC, etc.)

Conclusions of the EEC on the criteria of the Standard "Standards in the context of individual specialties": strong - 2; satisfactory – 4.

(VII) REVIEW OF STRONG PARTIES / BEST PRACTICES FOR EACH STANDARD

According to the standard "Management of the educational program"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- The university has a published quality assurance policy;
- The university demonstrates the development of a quality assurance culture, including in the context of the EP.

According to the standard "Information Management and Reporting"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

The information collected and analyzed by the university at the EP takes into account:

- key performance indicators;
- the dynamics of the contingent of students in the context of forms and types;
- Level of performance, student achievement and expulsion.

According to the standard "Development and approval of the educational program"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- The management of EP provides the availability of developed models of graduate of OP, describing learning outcomes and personal qualities;
- Qualifications obtained upon completion of the EP are clearly defined, explained and correspond to a certain level of the NSC;
- The complexity of the EP is clearly defined in Kazakhstan loans and ECTS.

According to the standard "Continuous monitoring and periodic evaluation of educational programs"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

Monitoring and periodic evaluation of the EP reviews:

- Load, academic performance and graduation of students;
- Effectiveness of assessment procedures for students.

According to the standard "Student-centered learning, teaching and assessment of progress"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- The university ensures the conformity of the procedures for evaluating the results of the training of students in EP to the planned learning outcomes and the objectives of the program. Criteria and methods of evaluation in the framework of the EP published.

According to the standard "Students"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- The university had demonstrated the policy of forming a contingent of students in the context of EP from admission to graduation and ensures the transparency of its procedures. The procedures governing the life cycle of students (from admission to completion) are defined, approved, published;
- The university must demonstrate the compliance of its actions with the Lisbon Recognition Convention;
- The leadership of the EP makes the maximum amount of effort to provide students with

places of practice, to facilitate the employment of graduates, to maintain communication with them;

- The university provides the graduates of the EP with documents confirming their qualifications, including the achieved learning outcomes, as well as the context, content and status of the education received and evidence of its completion.

According to the standard "Teaching staff"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- The teaching staff of the educational institutions are involved in the life of the society (the role of teaching staff in the education system, in the development of science, the region, the creation of a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.).

According to the standard "Educational resources and student support systems"

- According to this standard strengths were not identified.

According to the standard "Informing the public"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

The information published by the university within the framework of the EP is accurate, objective, relevant and includes:

- implemented programs, indicating the expected learning outcomes;
- information about the possibility of assigning qualifications at the end of the EP;
- information about the scores and training opportunities provided by students;
- The university has audited financial statements published on its own web resource, including in the context of the EP;
- The university demonstrated the reflection on the web-site of information describing the university as a whole and in the context of educational programs;
- Adequate and objective information about the faculty of the EP in the context of personalities available;
- The university and implemented EP participate in a variety of external assessment procedures.

According to the standard "Standards in the context of individual specialties"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

- EP includes a significant number of disciplines and events aimed at getting trainees practical experience in applying theoretical knowledge, as a production practice, the passage of enterprise learning, participation in lectures and seminars practitioners;
- The EP management showed an analysis of the labor market and gave examples of successful employment of graduates.

(VIII) REVIEW OF RECOMMENDATIONS TO IMPROVE THE QUALITY OF EACH STANDARD

According to the standard "Management of the educational program"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. In order to improve EP management processes, it is recommended to conduct a risk assessment of the development of educational programs and identify ways to reduce these risks.

2. It is recommended to activate various communication channels for interested parties to make innovative proposals. It is recommended to more actively involve employers, practitioners in the analysis and implementation of innovative proposals, including in the design, implementation, monitoring and evaluation of educational programs.

According to the standard "Information Management and Reporting"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. It is recommended to determine the procedure and conditions for the protection of information, as well as to determine those responsible for the accuracy and timeliness of information analysis and provision of data within the EP.

According to the standard "Development and approval of the educational program"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. It is recommended to strengthen the work on the development of cooperation with domestic and foreign universities that implement similar educational programs. Consider issues of participation in networking or in creating joint educational programs with other universities, step up work on double-diploma education programs.

According to the standard "Continuous monitoring and periodic evaluation of educational programs"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. It is recommended to ensure the effective functioning of the system of informing and feedback oriented to students, teachers and interested persons, including through the Internet. EP managers are advised to bring the actions taken to the attention of all interested parties.

According to the standard "Student-centered learning, teaching and assessment of progress"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. In order to improve the efficiency of the system of collecting and monitoring information on EP, as well as ensuring the effective functioning of the internal quality assurance system of the university, it is recommended to improve the procedures for responding to complaints and suggestions of students.

According to the standard "Students"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. The heads of EP are recommended to provide work on the development of external and internal academic mobility of students and teaching staff and inviting leading foreign and domestic scientists, as well as assist students in obtaining external grants for training.

2. It is recommended to create a working Association of graduates of the EP to strengthen the feedback.

According to the standard "Teaching staff"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. It is recommended to increase the degree of staffing of teaching staff in order to comply with the development strategy of the university and the specifics of EP.

2. It is recommended to develop a system of measures to support young teachers.

3. It is recommended to provide measures for the expansion of academic mobility of teaching staff.

4. The EP management is recommended to create conditions for the possibility of using information and communication technologies in the educational process (on-line training, e-portfolio, MOOC, etc.).

5. It is recommended to continue measures to attract the best domestic and foreign scientists to the educational process and scientific work.

According to the standard "Educational resources and student support systems"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. The EP management is recommended to create material and technical resources and infrastructure that meet the needs of teachers, students and the needs of the educational process.

2. It is recommended to align information resources with the specifics of EP on technological support of students and teaching staff in accordance with educational programs (online training, modeling, databases, data analysis programs, etc.).

3. It is recommended to align information resources with the specifics of EP in terms of library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases on state and foreign languages.

4. The educational equipment and software used for mastering is recommended to be brought in line with those used in modern practice.

5. It is recommended to create conditions for taking into account the needs of various groups of students (foreign, non-resident, with disabilities, etc.) in the educational process in the framework of the EP.

According to the standard "Informing the public"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. The management of EP information about the employment opportunities of graduates is recommended to bring to students, including by placing on the information resources of the university.

According to the standard "Standards in the context of individual specialties"

For EP 5B030100 / 6B04201 - Jurisprudence, 5B050400 / 6B03201 - Journalism, 6M030100 / 7M04201 Jurisprudence, 6M050400 / 7M03201 Journalism:

1. EP management is recommended to create conditions for use in the educational process of information and communication technologies (on-line training, e-portfolio, MOOC, etc.).

(IX) OVERVIEW OF RECOMMENDATIONS FOR THE DEVELOPMENT OF EDUCATION INSTITUTION

The material and technical infrastructure and information resources of the university should be brought into line with the needs of the educational process, the needs of students and teachers.



**ANNEX 1. EVALUATION TABLE "PARAMETERS OF THE SPECIALIZED PROFILE
(5B030100 / 6B04201 - JURISPRUDENCE, 5B050400 / 6B03201 - JOURNALISM,
6M030100 / 7M04201 JURISPRUDENCE, 6M050400 / 7M03201 JOURNALISM)**

№ №	№ №	Criteria for evaluation	The position of the organization of education			
			Strong	Satisfactory	To be improved	Unsatisfactory
Standard "Management of the educational program"						
1	1.	A university should have published policy on quality maintenance.	+			
2	2.	The policy on quality maintenance should reflect the link between research, teaching and learning.		+		
3	3.	The university should show the development of quality maintenance, including that in the context of an EP.	+			
4	4.	Adherence to quality maintenance should refer to any activities carried out by contractors and partners (outsourcing), including the implementation of joint\double diploma education and academic mobility.		+		
5	5.	EP management provides transparency of the EP development plan based on the analysis of its functioning, actual positioning of the university and direction of its activities at satisfaction of the demands of the state, employers, concerned parties and students.		+		
6	6.	EP management shows functioning of mechanism of formation and regular reconsideration of an EP development plan, as well as its implementation monitoring, assessment of achieving teaching objectives, correspondence with learners, employers and community needs aimed at constant improvement of the EP.		+		
7	7.	EP management should involve all the concerned, including employers, students and the staff to the formation of the EP development plan.		+		
8	8.	EP management should show individuality and uniqueness of the EP development plan, its correspondence to national priorities of development and the strategy of the development of the educational institution.		+		
9	9.	The university should show proper distribution of the responsible for business processes within the EP frames, unambiguous distribution of job responsibilities of staff, the division of functions of collegial bodies.		+		
10	10.	EP management should evidence of the transparency of the educational program management system.		+		
11	11.	EP management should show successful functioning of the internal quality assurance system of the EP, including its design, management and monitoring, their improvement, making decisions based on facts.		+		
12	12.	EP management should implement risk management.			+	
13	13.	EP management should ensure the participation of representatives of the interested parties (employers, teaching staff, students) in the collegial bodies of the educational program management, as well as their representativeness in making decisions on the management of the educational program.		+		
14	14.	The university should demonstrate the management of innovations in			+	

		the framework of the EP, including the analysis and implementation of innovative proposals.				
15	15.	EP management should provide evidence of openness and accessibility for students, teaching staff, employers and other interested parties.		+		
16	16.	EP management should be trained in educational management programs.		+		
17	17.	EP management must strive to ensure that the progress made since the last external quality assurance procedure was taken into account in preparing for the next procedure.		+		
Totally on the standard			2	13	2	0
Standard “Information Management and Reporting”						
18	1.	The university should ensure the functioning of the system for collecting, analyzing and managing information through the use of modern information and communication technologies and software		+		
19	2.	EP management should demonstrate the systematic use of the processed, adequate information to improve the internal quality of assurance system.		+		
20	3.	Within the EP there should be a system of regular reporting, reflecting all levels of the structure, including an assessment of the effectiveness and efficiency of the activities of structural units and departments, and research.		+		
21	4.	The university should establish the frequency, forms and methods of evaluating EP management, the activities of collegial bodies and structural units, senior management, the implementation of research projects.		+		
22	5.	The university must demonstrate how to determine the order and ensure the protection of information, including determining those responsible for the accuracy and timeliness of information analysis and data provision.			+	
23	6.	An important factor is the involvement of students, employees and teaching staff in the process of collecting and analyzing information, as well as making decisions based on them.		+		
24	7.	EP management must demonstrate the presence of a communication mechanism with students, employees and other stakeholders, including the availability of conflict resolution mechanisms.		+		
25	8.	The university should provide a measure of the degree of satisfaction of the needs of faculty, teaching staff and students in the framework of the EP and demonstrate evidence to eliminate the detected deficiencies.		+		
26	9.	The university should evaluate the effectiveness and efficiency of activities, including in the context of the EP.		+		
		Information collected and analyzed by the university should take into account:				
27	10.	key performance indicators;	+			
28	11.	the dynamics of the number of students in the context of forms and types;	+			
29	12.	level of performance, student achievement and expulsion;	+			

30	13.	students' satisfaction with the implementation of the EP and the quality of education at the university;		+		
31	14.	availability of educational resources and support systems for students;		+		
32	15.	Employment and career growth of graduates.		+		
33	16.	Students, employees and teaching staff must document their consent to the processing of personal data.		+		
34	17.	EP management should contribute to the provision of all necessary information in relevant fields of science.		+		
Totally score the standard			3	13	1	0
Standard "Development and Approval of Educational Programs"						
35	1.	The University should define and document the procedures for the development of EP and their approval at the institutional level		+		
36	2.	The University should demonstrate the compliance of the developed EP with the set goals, including the expected learning outcomes.		+		
37	3.	The University should demonstrate the presence of the developed graduate models of the EP, describing the learning outcomes and personal qualities.	+			
38	4.	The University should demonstrate the external expertise of EP.		+		
39	5.	The qualifications obtained at the end of the EP should be clearly defined, explained and consistent with a certain level of NQS.	+			
40	6.	The University should determine the impact of disciplines and professional practices on the formation of learning outcomes.		+		
41	7.	An important factor is the ability to prepare students for professional certification.		+		
42	8.	The University should provide evidence of the participation of students, teaching staff and other stakeholders in the development of EP, ensuring its quality.		+		
43	9.	The intensiveness of the EP should be clearly defined in Kazakhstan credits and ECTS.	+			
44	10.	The University should provide the content of academic disciplines and learning outcomes according to the level (bachelor, master, doctoral).		+		
45	11.	The structure of the EP should provide for different activities corresponding to the learning outcomes.		+		
46	12.	An important factor is the presence of joint EP with foreign educational organizations.			+	
Totally on the standard			3	8	1	0
Standard "Continuous monitoring and periodic evaluation of educational programs"						

47	1.	The university should monitor and periodically evaluate the EP in order to achieve the goal and meet the needs of students and society. The results of these processes are aimed at continuous improvement of the EP.		+		
		Monitoring and periodic evaluation of the EP should consider:				
48	2.	the content of the programs in the light of the latest achievements of science in a particular discipline to ensure the relevance of the discipline being taught;		+		
49	3.	changes in the needs of society and the professional environment;		+		
50	4.	workload, academic progress and graduation of students;	+			
51	5.	the effectiveness of student assessment procedures;	+			
52	6.	expectations, needs and satisfaction of students with EP training;		+		
53	7.	educational environment and support services and their compliance with the objectives of the EP.		+		
54	8.	The university and the administration of the EP must provide evidence of the participation of students, employers and other stakeholders in the revision of the EP.		+		
55	9.	All interested parties should be informed of any actions planned or taken in relation to the EP. All changes made to the EP should be published.			+	
56	10.	The EP management should ensure a review of the content and structure of the EP, taking into account changes in the labor market, employers' requirements and the social demands of society.		+		
Totally on the standard			2	7	1	0
Standard "Student-centered learning, teaching and assessment of progress"						
57	1.	EP leadership must ensure respect and attention to different groups of students and their needs, providing them with flexible learning paths.		+		
58	2.	EP leadership must ensure the use of various forms and methods of teaching and learning.		+		
59	3.	An important point is availability of own research works in the field of teaching methods for academic disciplines.		+		
60	4.	EP leadership must demonstrate the presence of a feedback system on the use of various teaching methods and evaluation of learning outcomes.		+		
61	5.	EP leadership should demonstrate support for the autonomy of students with simultaneous guidance and assistance from teachers.		+		
62	6.	EP leadership must demonstrate the availability of a procedure for responding to student complaints.			+	
63	7.	The university should ensure consistency, transparency and objectivity of the mechanism for assessing the results of training for each SS, including the appeal.		+		

64	8.	The university must ensure that the procedures for evaluating the results of the students education correspond to the planned learning outcomes and the objectives of the program. Criteria and assessment methods in the framework of the EP should be published in advance.	+			
65	9.	The university should define the mechanisms to ensure that each graduate has got the results of education in a complete form of their formation.		+		
66	10.	Assessing people should possess modern methods of assessing learning outcomes and regularly improve their skills in this area.		+		
Totally on the standard			1	8	1	0
Standard «Students»						
67	1.	The university should demonstrate the policy of forming a number of students from admission to graduation and ensure the transparency of its procedures. The procedures governing the life cycle of students (from admission to completion) must be defined, approved, published.	+			
68	2.	The EP's management should demonstrate the implementation of special adaptation and support programs for first-year students and foreign students.		+		
69	3.	The university must demonstrate the compliance of its actions with the Lisbon Recognition Convention.	+			
70	4.	The university should cooperate with other educational organizations and national centers of the European Network of National Information Centers for Academic Recognition and Mobility / National Academic Information Recognition Centers ENIC / NARIC in order to ensure comparable recognition of qualifications.		+		
71	5.	EP management must demonstrate the presence and application of a mechanism to recognize the results of academic mobility of students, as well as the results of additional, formal and non-formal education.		+		
72	6.	The university should provide an opportunity for external and internal mobility of EP students, as well as assist them in obtaining external grants for training.			+	
73	7.	The management of EP should make the maximum amount of effort to provide students with places of professional training, to facilitate the employment of graduates, to maintain communication with them.	+			
74	8.	The university must provide graduates of EP with documents confirming their qualifications, including the achieved learning outcomes, as well as the context, content and status of the education received and evidence of its completion.	+			
75	9.	An important factor is the monitoring of employment and professional activities of EP graduates.		+		
76	10.	EP management should actively encourage students to self-education and development outside the main program (extracurricular activities).		+		
77	11.	An important factor is the existence of a valid alumni			+	

		association / graduates council.				
78	12.	An important factor is the availability of a support mechanism for talented students.		+		
Totally on the standard			4	6	2	0
Standard «Teaching staff»						
79	1.	The university should have an objective and transparent personnel policy, including recruitment, professional growth and staff development, ensuring the professional competence of the entire staff.		+		
80	2.	The university should demonstrate the compliance of the staff potential of the faculty with the development strategy of the university and the specifics of the EP.			+	
81	3.	EP administration must demonstrate awareness of responsibility for its employees and ensuring favorable working conditions for them.		+		
82	4.	The administration of EP should demonstrate a change in the role of the teacher in connection with the transition to student-centered learning.		+		
83	5.	The university should determine the contribution of teaching staff to the implementation of the university's development strategy, and other strategic documents.		+		
84	6.	The university should provide opportunities for career growth and professional development of teaching staff of the EP.			+	
85	7.	The administration of EP should involve practitioners from relevant fields in the teaching.		+		
86	8.	EP administration should provide targeted actions for the development of young teachers.			+	
87	9.	The university should demonstrate the motivation of professional and personal development of teachers of EP, including the promotion of both the integration of scientific activities and education, and the use of innovative teaching methods.		+		
88	10.	An important factor is the active use of information and communication technologies in the educational process (for example, on-line training, e-portfolio, MOOC, etc.)			+	
89	11.	An important factor is the development of academic mobility within the EP, attracting the best foreign and domestic teachers.			+	
90	12.	An important factor is the involvement of teaching staff in the community (the role of teaching staff in the education system, in the development of science, the region, creating a cultural environment, participation in exhibitions, creative competitions, charity programs, etc.)	+			
Totally on the standard			1	6	5	0
Standard "Educational resources and student support systems"						
91	1.	The management of the EP should demonstrate the adequacy of logistical resources and infrastructure.			+	

92	2.	The management of the EP must demonstrate the existence of procedures for support of different groups of students, including informing and consulting.		+		
		The management of the EP should demonstrate the compliance of information resources with the specifics of the educational program, including compliance with:				
93	3.	technological support of students and teaching staff in accordance with educational programs (for example, online training, modeling, databases, data analysis programs);			+	
94	4.	library resources, including the fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases;			+	
95	5.	access to educational Internet resources;		+		
96	6.	examination of the results of research, graduation works, theses for plagiarism;		+		
97	7.	the functioning of WI-FI in the territory of the organization of education.		+		
98	8.	The University should strive to ensure that the training equipment and software used for the development of the EP, were similar to those used in the relevant industries.			+	
99	9.	The University must ensure compliance with safety requirements in the learning process.		+		
100	10.	The University should strive to take into account the needs of different groups of students in the context of the educational program (adults, workers, foreign students, as well as students with disabilities).			+	
Totally on the standard			0	5	5	0
Standard «Informing the Public»						
		<i>The information published by the university within the EP should be accurate, objective, relevant and should include:</i>				
101	1.	implemented programs, indicating the expected learning outcomes;	+			
102	2.	information about the possibility of assigning qualifications at the end of the EP;	+			
103	3.	information about teaching, learning, assessment procedures;		+		
104	4.	information about the assesment and training opportunities provided to students;	+			
105	5.	information on graduate employment opportunities.		+		
106	6.	EP administration should use a variety of ways to disseminate information (including the media, web resources, other information networks) to inform the general public and stakeholders.		+		
107	7.	Public awareness should include support and clarification of national development programs of the country and the system of higher and postgraduate education.		+		
108	8.	The university should publish audited financial statements on its own web resource.	+			
109	9.	The university should demonstrate the information on the web	+			

		resource describing the university as a whole and in the context of the EP.				
110	10	An important factor is the availability of adequate and objective information about the teaching staff of the EP, in the context of personalities.	+			
111	11.	An important factor is informing the public about cooperation and collaboration with partners in the framework of the EP, including with scientific / consulting organizations, business partners, social partners and educational institutions.		+		
112	12.	The university should post information and links to external resources on the results of external assessment procedures.		+		
113	13.	An important factor is the participation of the university and implemented EPs in a variety of external assessment procedures.	+			
Totally on the standard			7	6	0	0
Standards in the context of individual specialties						
SOCIAL SCIENCES, LAW						
		<i>Educational programs in the areas of "HUMANITARIAN SCIENCES", "LAW", for example, such as "Jurisprudence", "Journalism", etc., must meet the following requirements:</i>				
114	1.	Educational programs in the fields of "Human Sciences " and "Law", for example, such as "Jurisprudence", "Journalism", etc., must meet the following requirements :		+		
115	2.	The EP's management must demonstrate that the education within the program is conducted on the basis of modern achievements of world science and practice in the field of specialization, as well as using modern and advanced teaching methods;		+		
116	3.	The EP's management must guarantee students access to the most recent and up-to-date data (statistics, news, scientific results) in the field of specialization in paper sources (newspapers, statistical data collections, textbooks) and electronic media;		+		
117	4.	Objectives, respectively, and the learning outcomes should be aimed at obtaining specific skills in the labor market;		+		
118	5.	The EP's management must demonstrate that graduates of the program possess these skills and that these skills are in demand in the market;	+			
119	6.	The EP's should include a significant number of disciplines and activities aimed at obtaining practical experience of the application of theoretical knowledge, such as work experience, enterprise training, participation of practicing specialists in lectures and seminars, etc;	+			
Totally on the standard			2	4	0	0
ALL IN ALL			25	76	18	0