BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE

FACULTY OF SCIENCE

VRIJE UNIVERSITEIT AMSTERDAM

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CONTENTS

	REPORT ON THE BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE OF VRIJE JNIVERSITEIT AMSTERDAM	5
	ADMINISTRATIVE DATA REGARDING THE PROGRAMME	5
	ADMINISTRATIVE DATA REGARDING THE INSTITUTION	5
	COMPOSITION OF THE ASSESSMENT PANEL	5
	WORKING METHOD OF THE ASSESSMENT PANEL	6
	SUMMARY JUDGEMENT	9
	DESCRIPTION OF THE STANDARDS FROM THE ASSESSMENT FRAMEWORK FOR LIMITED FRAMEWORK ASSESSMENTS	11
A	APPENDICES	21
	APPENDIX 1: DOMAIN-SPECIFIC FRAMEWORK OF REFERENCE	23
	APPENDIX 2: INTENDED LEARNING OUTCOMES	39
	APPENDIX 3: OVERVIEW OF THE CURRICULUM	41
	APPENDIX 4: PROGRAMME OF THE SITE VISIT	42
	APPENDIX 5: THESES AND DOCUMENTS STUDIED BY THE PANEL	43

This report was finalised on 9 June 2020





REPORT ON THE BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE OF VRIJE UNIVERSITEIT AMSTERDAM

This report takes the NVAO's Assessment Framework for the Higher Education Accreditation System of the Netherlands for limited programme assessments as a starting point (September 2018).

ADMINISTRATIVE DATA REGARDING THE PROGRAMME

Bachelor's programme Artificial Intelligence

Name of the programme: Artificial Intelligence

CROHO number: 56945
Level of the programme: Bachelor
Orientation of the programme: Academic

Tracks: - Intelligent Systems

- Socially Aware Computing

Number of credits:180 ECLocation(s):AmsterdamMode(s) of study:Full-timeLanguage of instruction:EnglishSubmission deadline NVAO:1 May 2020

The visit of the assessment panel Artificial Intelligence to the Faculty of Science of the Vrije Universiteit Amsterdam took place on 11 and 12 December 2019.

ADMINISTRATIVE DATA REGARDING THE INSTITUTION

Name of the institution:

Vrije Universiteit Amsterdam
Status of the institution:

Publicly funded institution

Result institutional quality assurance assessment: Positive

COMPOSITION OF THE ASSESSMENT PANEL

The NVAO has approved the composition of the panel on 25 September 2019. The panel that assessed the bachelor's programme Artificial Intelligence consisted of:

- Prof. dr. A. (Ann) Nowé. Professor at the Computer Science Department of the Faculty of Science and the Computer Science group of the Engineering Faculty at the Vrije Universiteit Brussel [chair].
- Prof. dr. C. (Cees) Witteveen. Full Professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science (EEMCS/EWI), Delft University of Technology.
- Dr. ir. J.F.M. (Hans) Tonino. Associate Professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science and Director of Studies Embedded Systems at Delft University of Technology;
- Dr. A. (Annerieke) Heuvelink-Marck. Senior Scientist at the Software Concepts Department of Philips Group Innovation and Research;
- M. (Maartje) Stokvis MSc. Master graduate Data Science for Decision Making at Maastricht University [student member].

The panel was supported by José van Zwieten (QANU), who acted as secretary.



WORKING METHOD OF THE ASSESSMENT PANEL

The site visit to the bachelor's programme Artificial Intelligence at the Faculty of Science of the Vrije Universiteit Amsterdam was part of the cluster assessment Artificial Intelligence. Between October 2019 and January 2020 the panel assessed 14 programmes at 6 universities. The following universities participated in this cluster assessment: University of Groningen, Maastricht University / Transnational University Limburg, Radboud University, University of Amsterdam, Vrije Universiteit Amsterdam and Utrecht University.

On behalf of the participating universities, quality assurance agency QANU was responsible for logistical support, panel guidance and the production of the reports. Dr. Marijn Hollestelle was project coordinator for QANU. Marijn Hollestelle, Barbara van Balen, Peter Hildering and José van Zwieten acted as secretaries in the cluster assessment.

During the site visit at the Vrije Universiteit Amsterdam, the panel was supported by José van Zwieten, a certified NVAO secretary.

Panel members

The members of the assessment panel were selected based on their expertise, availability and independence. The panel consisted of the following members:

- Prof. dr. A. (Ann) Nowé. Professor at the Computer Science Department of the Faculty of Science and the Computer Science group of the Engineering Faculty at the Vrije Universiteit Brussel [chair];
- Prof. dr. C. (Cees) Witteveen. Full professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science, Delft University of Technology;
- Prof. dr. B. (Bart) de Boer. Researcher and professor at the Artificial Intelligence lab of the Vrije Universiteit Brussel;
- Prof. dr. W. (Wiebe) van der Hoek. Interim Executive Pro Vice Chancellor and professor at the Department of Computer Science of the University of Liverpool;
- Prof. dr. F. (Frank) Jäkel. Principal Investigator at the Centre for Cognitive Science of the Technical University Darmstadt;
- Dr. ir. J.F.M. (Hans) Tonino. Associate Professor at the Algorithmics Group of the Faculty of Engineering, Mathematics and Computer Science and Director of Studies Embedded Systems at Delft University of Technology;
- Dr. ir. E. (Edwin) de Jong. Principal Machine Learning Scientist at ScreenPoint Medical and coach A.I. startups at RockStart;
- Dr. C.H.M. (Kees) Nieuwenhuis. Technology Manager and member of the bureau of the Chief Technology Officer at Thales Netherlands;
- Dr. A. (Annerieke) Heuvelink-Marck. Senior Scientist at the Software Concepts department at Philips Group Innovation and Research;
- Dr. A.P. (André) Meyer-Vitali. Senior Scientist Data Science group ICT department at the Netherlands Organisation for applied scientific research (TNO);
- M. (Maartje) Stokvis MSc. Master graduate Data Science for Decision Making at Maastricht University [student member].
- F. (Florence) van der Voort BSc. Master student Artificial Intelligence and master student Philosophy: Bioethics and Health at the Vrije Universiteit Amsterdam [student member].

Preparation

On 10 May 2019, the panel chair was briefed by QANU on her role, the assessment framework, the working method, and the planning of site visits and reports. A preparatory panel meeting was organised on 28 August 2019. During this meeting, the panel members received instruction on the use of the assessment frameworks. The panel also discussed their working method and the planning of the site visits and reports.



The project coordinator composed a schedule for the site visit in consultation with the Faculty of Science. Prior to the site visit, the Faculty selected representative partners for the various interviews. See Appendix 4 for the final schedule.

Before the site visit to the Vrije Universiteit Amsterdam, QANU received the self-evaluation reports of the programmes and sent these to the panel. A thesis selection was made by the panel's chair and the project coordinator. A variety of topics and tracks and a diversity of examiners were included in the selection. The selection existed of 15 theses and their assessment forms for the programme, based on a provided list of 44 graduates between February 2018 – July 2019. Since the last accreditation the name of the programme was changed from Lifestyle Informatics back to Artificial Intelligence. For the track Lifestyle Informatics 11 out of 34 theses were selected, for the Artificial Intelligence track 4 out of 10 theses were selected. The project coordinator and panel chair assured that the distribution of grades in the selection matched the distribution of grades of all available theses.

After studying the self-evaluation report, theses and assessment forms, the panel members formulated their preliminary findings. The secretary collected all initial questions and remarks and distributed these amongst all panel members. At the start of the site visit, the panel discussed its initial findings on the self-evaluation report and the theses, as well as the division of tasks during the site visit.

Site visit

The site visit to the Vrije Universiteit Amsterdam took place on 11 and 12 December 2019. Before and during the site visit, the panel studied the additional documents provided by the programmes. An overview of these materials can be found in Appendix 5. The panel conducted interviews with representatives of the programmes: students and staff members, the programme's management, alumni and representatives of the Board of Examiners. It also offered students and staff members an opportunity for confidential discussion during a consultation hour. No requests for private consultation were received. The panel used the final part of the site visit to discuss its findings in an internal meeting. Afterwards, the panel chair publicly presented the panel's preliminary findings and general observations.

Report

After the site visit, the secretary wrote a draft report based on the panel's findings and submitted it to the project coordinator for peer assessment. Subsequently, the secretary sent the report to the panel. After processing the panel members' feedback, the project coordinator sent the draft reports to the Faculty in order to have it checked for factual irregularities. The project coordinator discussed the ensuing comments with the panel's chair and changes were implemented accordingly. The report was then finalised and sent to the Faculty and University Board.

Definition of judgements standards

In accordance with the NVAO's Assessment framework for limited programme assessments, the panel used the following definitions for the assessment of the standards:

Generic quality

The quality that, from an international perspective, may reasonably be expected from a higher education Associate Degree, Bachelor's or Master's programme.

Meets the standard

The programme meets the generic quality standard.

Partially meets the standard

The programme meets the generic quality standard to a significant extent, but improvements are required in order to fully meet the standard.

Does not meet the standard

The programme does not meet the generic quality standard.

The panel used the following definitions for the assessment of the programme as a whole:

Positive

The programme meets all the standards.

Conditionally positive

The programme meets standard 1 and partially meets a maximum of two standards, with the imposition of conditions being recommended by the panel.

Negative

In the following situations:

- The programme fails to meet one or more standards;
- The programme partially meets standard 1;
- The programme partially meets one or two standards, without the imposition of conditions being recommended by the panel;
- The programme partially meets three or more standards.



SUMMARY JUDGEMENT

The panel concludes that the bachelor's programme AI from VU Amsterdam has a clear profile. It combines a broad perspective on AI with a focus on human AI. This profile has been translated into well-chosen tracks within the curriculum. Plus the intended openness of the programme has led to a diverse student population. The programme has formulated clear intended exit qualifications. These are in line with the KION frame of reference and with the Dublin descriptors. The intended learning outcomes reflect the academic bachelor's level of the programme.

The panel considers the curriculum of the bachelor's programme AI of VU Amsterdam to be well-designed. It offers a good mix of theoretical courses and practical projects. The VU focus on social aspects of AI is addressed in several courses.

The compulsory core of the curriculum addresses all the key areas of the KION frame of reference. However, some of the support modules stated in the KION framework are not addressed in the core curriculum. This is the case for calculus, which is part of two Computer Science minors, and for algorithms and data structures, which are only part of the IS track. The course content of both AI tracks is up to standard.

Students experience the programme as challenging, but they receive good support from their teachers. The curriculum has recently been subject to multiple changes. Although this has led to a well-organised curriculum, the communication to the students is not always proactive and clear enough. According to the panel, formulating learning lines in the curriculum could make the coherence of the programme more transparent to both students and teachers. The teaching methods within the programme enable and promote active participation by the students. The panel advises developing more structured training in teamwork, as this is an important aspect of the programme and the future careers of AI graduates.

The students are taught by talented teaching staff with a solid background in AI research. The panel noticed that the teaching staff is highly committed to their teaching responsibilities. The programme has been confronted with a remarkable rise in student numbers, partly due to adopting English as the language of instruction. The panel agrees with the considerations for this language policy. This makes the programme accessible for international students. Although new staff members have been hired and more vacancies have been created, the panel advises the programme to keep a close eye on the staff-student ratio and workload of the teaching team.

According to the panel, assessment within Artificial Intelligence is up to standard. Assessment practices and policies are in line with the faculty policy. AI assessment is varied. The programme pays sufficient attention to the prevention and follow up of fraud. The introduction of scoring rubrics and separate grading forms for first and second examiners and their consensus contribute to the quality of the assessment process. More clarity on the weighing of subscores and more discipline in filling and signing forms are points for improvement. The Examination Board has a clear view of its tasks and responsibilities. Its subcommittees and assessment committee carry out their tasks in a proactive manner.

The panel concluded from the theses it studied that AI students realise the intended learning outcomes. The level of the theses was adequate and in line with the expectations of academic bachelor graduates. Graduates are able to proceed in their academic career in a variety of master's programmes or in the professional field.



The panel assesses the standards from the *Assessment framework for limited programme* assessments in the following way:

Bachelor's programme Artificial Intelligence

Standard 1: Intended learning outcomes meets the standard Standard 2: Teaching-learning environment meets the standard Standard 3: Student assessment meets the standard Standard 4: Achieved learning outcomes meets the standard

General conclusion positive

The chair, prof. dr. Ann Nowé, and the secretary, drs. José van Zwieten, of the panel hereby declare that all panel members have studied this report and that they agree with the judgements laid down in the report. They confirm that the assessment has been conducted in accordance with the demands relating to independence.

Date: 9 June 2020

DESCRIPTION OF THE STANDARDS FROM THE ASSESSMENT FRAMEWORK FOR LIMITED FRAMEWORK ASSESSMENTS

The bachelor's programme Artificial Intelligence (AI) is provided by the Department of Computer Science, part of the Science Faculty of Vrije Universiteit Amsterdam. It is organised in the College of Information Sciences, together with two other bachelor's programmes: Information Sciences and Computer Science. To coordinate organisational matters that concern all three the programmes, the Science Faculty organises monthly meetings with the Educational Director of the Faculty, all Programme Directors and the Head of the Education Office.

The programme has a Programme Director, who is responsible for its quality and development. He works together with the Programme Coordinator, who takes care of organisational matters of the bachelor's and master's programmes AI. The bachelor's programme has a Programme committee, consisting of three students and three staff members. They meet five times a year. The Programme committee fulfils their legal role in the quality assurance of the programme, as well as pro-actively advising the programme management on the quality and development of the programme.

Standard 1: Intended learning outcomes

The intended learning outcomes tie in with the level and orientation of the programme; they are geared to the expectations of the professional field, the discipline, and international requirements.

Findings

The bachelor's programme AI aims to provide students with theoretical and practical basic knowledge and abilities in the field of AI, to prepare them for a career in education, research or the broad professional field of AI. It should prepare them to apply for a national or international master's programme in AI or a related discipline. The general context of the bachelor's programme profile is formed by the KION Frame of Reference, which has been compiled by the Dutch academic AI programmes. This document formulates the current consensus on a national frame of reference for Artificial Intelligence in the Netherlands. Graduates of Artificial Intelligence bachelor's programmes are expected to have gained a basic understanding of the eight key areas of Artificial Intelligence and an advanced level of knowledge in at least one of the key areas.

The key areas are defined as:

- Cognitive Science
- Computational Linguistics
- Context of Artificial Intelligence (History, Philosophy, Ethics)
- Intelligent Autonomous Agents and Multi-Agent Systems
- Interaction (Perception, Human-Computer Interaction, Communication)
- Knowledge Representation and Reasoning
- Machine Learning
- Problem Solving (Search, Decision Making, Optimisation)

In addition to these key areas, the students must learn various skills, which include, but are not limited to, programming, general academic skills (e.g. presenting, argumentation, academic writing), teamwork, mathematics (statistics and probability theory, linear algebra, calculus, discrete systems processing), formal logic.

According to the self-evaluation report, the VU programme in AI distinguishes itself by a strong Human-AI component. This focus is in line with the research profile of the department. In addition to introducing students to the aforementioned AI key areas, the programme also focuses on the social awareness of intelligent systems and Hybrid Intelligence. For students who wish to specialise in this direction, the programme offers the Socially Aware Computing (SAC) track. Students who prefer a more technical focus in their curriculum can follow the Intelligent Systems (IS) track.



According to the panel, these tracks are well-defined and offer an interesting programme for a broad group of students. The SAC track is well-chosen in light of the department's research profile. The IS track is complementary to the SAC track and instructs a large group of students with a more technical AI interest. This track is also covered by the research capacity within the department of Computer Science.

In addition to this content focus of the programme, VU Amsterdam intends to attract a broad target group of students in line with its policy. This translates among other things into not having a *numerus fixus* and in an English-taught programme. The latter enables the programme to welcome international students. With the explicit attention paid to the social aspects of AI and its applications in the life sciences, the programme has managed to attract a substantial percentage of female students. During the site visit, it became clear that the programme takes pride in this openness and the diversity achieved. The panel appreciates this position and the congruence of choices that have been made in line with it.

To keep the programmes aligned with the expectations of the academic and professional field, the VU programmes in AI have recently introduced an Advisory Council of Professionals. The Council currently has four members, employees of companies representing different subfields within AI. It aims to meet once per year and advises on the vision and content of the programmes.

The objectives of the two tracks and the clustered final qualifications of the KION frame of reference are elaborated in the intended learning outcomes for the bachelor's programme (see Appendix 1). The final qualifications address all key areas of the KION frame of reference. Depending on the track followed, the students are expected to develop advanced knowledge in one of these key areas. The final qualifications are structured in line with the Dublin Descriptors for academic programmes. This leads to a clear distinction in knowledge, the practical application of this knowledge and skills that the students are meant to develop. The programme has a scientific orientation. This offers a basis for future careers in academia and research environments as well as in business and industry.

The panel established that the programme's focus and the KION frame of reference are consistently elaborated in its intended learning outcomes. They reflect the content, level and orientation of the bachelor's programme and match the professional field.

Considerations

The panel concludes that the bachelor's programme AI from VU Amsterdam has a clear profile. It combines a broad perspective on AI with a focus on human AI. This profile has been translated into well-chosen tracks within the curriculum. Plus the intended openness of the programme has led to a diverse student population. The programme has formulated clear intended exit qualifications. These are in line with the KION frame of reference and with the Dublin descriptors. The intended learning outcomes reflect the academic bachelor's level of the programme.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 1 as 'meets the standard'

Standard 2: Teaching-learning environment

The curriculum, the teaching-learning environment and the quality of the teaching staff enable the incoming students to achieve the intended learning outcomes.

Findings

The bachelor's programme AI of VU Amsterdam has a three-year, 180 EC curriculum. It follows the university's academic 8-8-4 schedule. This schedule consists of six periods: each semester has two 8-week periods and a final 4-week period.



All students take 120 EC of compulsory courses, including the 15 EC Bachelor Project. Another 30 EC are dedicated to the SAC or the IS track. And 30 EC of the bachelor curriculum is dedicated to a minor. Students can take a Computer Science minor or one of the pre-selected University minors. In consultation with the Examinations Board, they can also choose a different minor. Furthermore, the minor is an opportunity for students to study abroad. Appendix 3 contains an overview of the curriculum.

The panel studied the curriculum as well as the content of a number of courses and projects, and spoke with students and staff about the content. It concluded that the curriculum is well-designed and coherent. The compulsory core of the curriculum addresses the key areas of the KION frame of reference. It also deals with generic academic knowledge and skills, such as academic writing, statistical methods and philosophy. The panel observed that the focus of VU Amsterdam on the social aspects of AI is present in several courses of the core curriculum and more in depth in the SAC track.

Regarding the mandatory part of the curriculum, three points of attention were discussed during the site visit. First of all, the panel observed that some of the support modules stated in the KION framework are not addressed explicitly in the core curriculum. This is the case for calculus, which is part of two Computer Science minors, and for algorithms and data structures, which are only part of the IS track. As a consequence, students might experience some difficulties for certain courses in an AI master, when these topics are considered to be known.

Another point of attention is the positioning of the Machine Learning course. This course has been moved to the second year, parallel to the Linear Algebra course. The panel agrees with placing Machine Learning in the second year of the programme, but it also considers Linear Algebra a necessary preparation for Machine Learning. Programming them in the same period demands a lot of alignment between the two course coordinators, and even then, it might be too demanding for the students.

Finally, the students mentioned that the first two periods of the programme differ a lot. The first period consists of three introductory courses, in the field of AI and psychology. The second period is dedicated to more technical skills: programming and modelling. Some students are overwhelmed by the technical character of the programme in that period, which sometimes leads to dropout. Concerning this point, the programme management is considering adapting the curriculum by placing one of the courses from period two in period one. Then the first period would give a more balanced impression of the orientation of the programme. The panel considers this a valid option to further improve the structure of the programme.

The two tracks start at the beginning of the second year, which makes it possible for the students to choose their track at the end of the first year. The panel established that the first year of the programme offers a broad introduction to AI. This enables the students to make a well-considered choice between the SAC track and the IS track. In the second and third year, they take five track-specific courses, including a project course. Both tracks offer a relevant and coherent set of courses, according to the panel.

With regard to the structure of the curriculum, the panel thinks that the programme could benefit from defining explicit learning lines in it. Learning lines on, for instance, mathematics, programming and academic skills will make it more transparent to students where the various components of the programme content are being taught within the curriculum. They make the accumulation of knowledge more clear; the students gain more insight into the prior knowledge that is required for a course and the coherence of the programme. Another advantage of defining learning lines is encouraging coordination between courses in the same learning line. Being part of a common learning line, course coordinators are expected to make agreements, for example on notational conventions, and to avoid overlap between courses.

In the academic year 2019-2020, a new course has been introduced: Study and Career. This course is designed to help students find out what career possibilities interest them and to prepare them for application processes in the professional field. The panel was pleased to hear that the students are positive about the content of this course. It helped them to identify their personal ambitions and to write good application letters. In addition, the Computer Science department organises bi-monthly 'Alumni in the spotlight' sessions. At these network events, two alumni present their work to students, staff and other alumni. The panel very much appreciates this initiative and the explicit attention paid to career opportunities.

In addition to this information on career opportunities, the panel thinks it might be interesting to organise an industry-related project. This could be in the context of an honours programme. The current honours programme is designed for academic excellence and offers students the opportunity to work on a research project within a research group of the department. An industry-oriented honours project could offer an opportunity to excel for ambitious students who do not aspire to an academic career. Another option, more in line with the programme's mission to be open to a diverse population, is to make this project an open elective. The panel thinks that there are organisations that would be interested in working with the programme on such a course. This collaboration could lower the workload for the VU staff members organising the course.

Didactical approach

The self-evaluation report mentions two key concepts that characterise the didactic vision: education is community-based and problem-driven. During the site visit, the panel discussed this approach with the students and teachers. It became clear that the approach is operationalised in project-based courses and assignments. In most courses, the students work on a group assignment. An example of this is the first bachelor's course, Introduction to AI, during which they have to come up with an AI solution for a societal problem. To stimulate the community building, the programme organises a field-trip as part of this course. Later in the programme, in programming-related courses and projects, the students are challenged to design solutions for specific problems. One of these projects is track-specific.

The panel discussed the guidance that the students receive when working on group assignments. It became clear that attention is paid to good and equal collaboration in the project groups. Programming assignments are designed in such a way that they demand a contribution from all team members. Teachers are available when there are issues regarding teamwork.

The panel thinks that this focus on group work with a problem-based approach can prepare students well for the professional field of AI, where they are expected to work in teams. However, it could be further improved by letting teachers proactively provide students with theory and tools on teamwork. Good collaboration is not self-evidently realised but can be trained. Topics such as team dynamics, team roles and cultural differences in teamwork could be addressed in a dedicated course or in sessions within the project courses. The programme could consider introducing individual student portfolios to monitor that the students fulfil all different roles throughout the group assignments.

Another key didactical concept of the programme is research-embedded teaching. Courses are organised by staff members who are active in one of the research groups of the department. The students mentioned that the teachers frequently address their own research in lectures; they obtain a good overview of the AI research expertise of VU Amsterdam. During their bachelor project, they work on research projects that are initiated by the research groups.

The programme uses a combination of traditional teaching formats: lectures, practicals and projects. The students seem to be satisfied with the quality of the teaching. The teachers mentioned several examples of innovative approaches in their courses. For instance, in the Dynamic Modelling course (part of the SAC track), the students need to work with the scrum methodology for project management. During staff meetings, the teachers share experiences and ideas on educational innovation. The panel is pleased with this commitment to developing the didactical approach in the



AI programmes. In its opinion, this development could be formalised more in order to stimulate alignment with the department's educational vision and to make it more transparent for new teachers.

Language and internationalisation

From the academic year 2018/2019, the bachelor's programme AI has adopted English as the language of instruction. The programme management and teaching staff are convinced that internationalisation of the programme should be pursued as the best preparation for the students for developments in the academic and professional field of AI. The rising number of international students contributes in their opinion to a stimulating learning environment. In 2019/2020, around 40% of the total intake of the programme had an international background. To maintain the quality of English as the language of instruction, all non-native English teaching staff members are required to reach at least the C1 (near native) level. Staff members who do not perform at that level are offered a qualification programme.

The panel agrees with the policy of VU Amsterdam that offering the programme in English, and with an English programme name, ensures the best fit with the international character of the AI domain and the desired balance of the national and international student population.

Intake and feasibility

The programme has attracted growing numbers of students. In the past few years, the annual intake was around 50 students, but the cohort of 2019-2020 showed a spectacular increase to more than 200 students. Recent application numbers point to a comparable number of new students for the coming academic year. This growth is partly because the programme changed the teaching language to English. As a consequence, international students are able to study AI at VU Amsterdam. Nationally, the programme is one of the two programmes that didn't impose a *numerus Fixus* and therefore it benefitted from the growing interest in the field of AI. The panel discussed this rapid growth of the programme during the site visit. Given the recent increase in staff, programme management believes they should be able to manage it.

The first-year dropout rate was 28% in 2017. Roughly 70% of students who remain in the programme after the first year graduate within 4 years. According to the panel, these numbers are comparable to other AI bachelor's programmes. As the curriculum has been changed, the panel encourages the management to keep a close eye on the development of the study success rates.

The panel discussed the feasibility of the programme with students from different cohorts. They experience the programme as challenging but feasible. The study load approaches a fulltime work week, although they perceive some differences between courses. As the curriculum has been adapted a lot in the past few years, they have experienced some problems with the level or study load of particular courses. New courses or assignments were sometimes too complex. They also mentioned that communication about these new courses wasn't always clear from the beginning. Furthermore, it can be hard to obtain an overview of the whole curriculum that is applicable to them, as it has been subject to considerable change. At the same time, they highlighted that their teachers are very approachable and open to receiving feedback. When they address a problem, the teachers follow up on this as soon as possible.

The programme management uses several instruments to support the feasibility of the programme. First of all, the academic year schedule of six periods provides a structure with normally two parallel courses. This prevents too much fragmentation of study time. Secondly, there is a combination of theoretical and more practical courses, which are spread throughout the programme. Thirdly, the first semester gives an overview of most aspects of AI, so the students gain a good impression of the programme as a whole from the beginning. Finally, the programme has set a Binding Study Advice at 42 EC. This makes it possible to force weak students to leave the programme at the end of the first year.

The programme has installed student support as well. In the first period, the students have a tutor: a senior staff member. After that period, the study advisors meet with the students individually to discuss their study progress and possible issues on that matter. These meetings are optional, except for those who failed a course in the first period. The panel concluded that the programme management is paying sufficient attention to the feasibility of the programme.

Teaching staff

The panel looked at the list of teaching staff provided in the self-evaluation report and interviewed a small selection of the AI faculty. It concluded that the quality of the teaching staff is good. Most lecturers have a PhD degree. According to department policy, each staff member is required to teach one undergraduate course per year. The panel believes that this is a good measure to realise the intended research-based education. Half of the staff members hold a university teaching qualification (UTQ, or BKO in Dutch), and approximately 10% is currently completing this qualification trajectory. The panel established that the AI staff possesses the necessary didactic skills.

The department also organises monthly teacher-team meetings, during which the teaching staff is informed about and discusses topics such as assessment quality, scalable education and the programme's didactic vision. During the site visit, the teachers spoke enthusiastically about these meetings. The discussions are lively and inspiring. They reported that the meetings have high attendance rates, partly because they are scheduled at fixed moments around lecture hours. The panel was impressed by the way the department realises commitment to these informal teacher meetings.

During the site visit, the panel met a selection of lecturers of the programme. It observed a lot of commitment and dedication concerning their teaching responsibilities. The teachers seem to form a close team. The appraisal of students and alumni for the accessibility and engagement of their teachers is high.

The student-staff ratio in the department of Computer Science is 49 to 1. The department has hired a new full professor and five assistant professors to support the increasing number of students in the AI programmes. In addition, more vacancies have been created. For the supervision of practicals, the programme uses teaching assistants and junior lecturers, who are supervised by staff members. The teachers reported to the panel that in their experience, the increases in student numbers are compensated by the allocation of additional teaching assistants. The panel concludes that the staff quantity is sufficient to successfully run the programme.

Facilities

During the site visit, the panel visited the new building where the department and the AI programmes will be housed from the beginning of 2020. Although the students did not report any complaints about the programme's current facilities, the panel was impressed with the new building and the planned high-quality seminar rooms, as well as substantially more space for self-study than is currently the case, and thinks this rehousing is a major improvement of the teaching facilities.

Considerations

The panel considers the curriculum of the bachelor's programme AI of VU Amsterdam to be well-designed. It offers a good mix of theoretical courses and practical projects. The VU focus on social aspects of AI is addressed in several courses.

The compulsory core of the curriculum addresses all the key areas of the KION frame of reference. However, some of the support modules stated in the KION framework are not addressed in the core curriculum. This is the case for calculus, which is part of two Computer Science minors, and for algorithms and data structures, which are only part of the IS track. The course content of both AI tracks is up to standard.

Students experience the programme as challenging, but they receive good support from their teachers. The curriculum has recently been subject to multiple changes. Although this has led to a well-organised curriculum, the communication to the students is not always proactive and clear enough. According to the panel, formulating learning lines in the curriculum could make the coherence of the programme more transparent to both students and teachers. The teaching methods within the programme enable and promote active participation by the students. The panel advises developing more structured training in teamwork, as this is an important aspect of the programme and the future careers of AI graduates.

The students are taught by talented teaching staff with a solid background in AI research. The panel noticed that the teaching staff is highly committed to their teaching responsibilities. The programme has been confronted with a remarkable rise in student numbers, partly due to adopting English as the language of instruction. The panel agrees with the considerations for this language policy. This makes the programme accessible for international students. Although new staff members have been hired and more vacancies have been created, the panel advises the programme to keep a close eye on the staff-student ratio and workload of the teaching team.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 2 as 'meets the standard'

Standard 3: Student assessment

The programme has an adequate system of student assessment in place.

Findings

Assessment within the AI programmes follows the VU policy as documented in the 'Handboek Onderwijskwaliteit' (2019). The faculty operationalised this in the policy document 'Toetsbeleid' (2019). According to this document, the assessment must be transparent on the level of the faculty, programme and course. It is seen as an integral part of education and therefore must be related to the learning objectives and final qualifications. In daily practice, it is a task of the examiners. They need to work with the second examiner on good-quality assessment of their courses. The Examination Board produced 'The Examination Board's Rules and Guidelines', which is updated annually.

The faculty's assessment system includes assessment plans for each programme. This plan is prepared by the programme director. It describes when and how the final qualifications are assessed in the various courses of the programme. Exams are designed by at least two staff members, under the responsibility of the course coordinator. He or she is obliged to use an assessment matrix in order to realise alignment between the assessment and learning objectives of the course. This matrix is part of the assessment dossier of the course, which also includes the assignments/exams, answer models and an overview of the grades.

The panel studied the programme's assessment system, the assessment plan, and some examples of assessment dossiers. It was impressed with the faculty's assessment system and the adequate measures that are installed to stimulate and safeguard the quality of assessment. Assessment dossiers that the panel studied weren't complete in all cases, but the format was good, and the Examinations Board encourages the course coordinators to complete them. From its conversations with the management, staff and students of the programme, the panel concluded that these stakeholders are satisfied with the assessment system.

AI assessment takes the form of written examinations, practical work, written assignments, reports and oral presentations. Most courses are assessed with a combination of formats. Practical sessions contain formative assessments, such as programming assignments. The students also receive formative feedback on their projects and their thesis. During project work, groups of students are supervised by a teacher or teaching assistant. They are asked to present updates on their projects

from time to time. They mentioned that this requires all project members to be informed about the status and content of their project. If there appears to be a problem or major imbalance in the individual contributions to projects, this is discussed between the students and supervisor. He or she decides on appropriate measures. In some cases, this leads to students being obliged to retake the course.

The panel is satisfied with the variety of assessment formats. A point of attention is the weighting of the assessment forms. In some courses, unsatisfactory grades (between 4.5 and 5.5) for practical assignments can be compensated with higher grades on the written exam. The panel would like to point out that it is important to ensure that all students develop the required skills during the programme. Compensation should therefore be impossible if the skills are not assessed in other core courses. The panel advises the programme management to keep an eye on this aspect of the assessment.

The panel also discussed the policy regarding fraud. This subject has drawn the attention of both the Examination Board and the teaching staff. They mentioned several means to prevent and deal with fraud. During the introductory course of the programme, the students attend two lectures on this subject. They are informed about the rules regarding plagiarism in reports and coding. The Examination Board published a flyer that shows examples of what is acceptable and what is not. One teacher designed a plagiarism quiz that all students need to pass at the beginning of the course. The Examination Board has recently changed their policy on the follow-up of fraud. When a teacher spots a potential fraud case, he or she is asked to discuss the case with the student in question. The result of this discussion is reported to the Examination Board, including advice on how the case should be handled. The Examination Board then decides if they need to speak to the student themselves or whether the case may be handled by the teacher. The panel concludes that the programme dedicates sufficient attention to this matter.

Thesis trajectory

The Bachelor Project is an individual research project that is executed under the responsibility of a thesis supervisor. This supervisor is the first examiner, with another AI researcher taking the role of second examiner. The BSc project coordinator publishes available projects and supervisors on the Canvas course page and supports matching them with students. At the beginning of the Bachelor Project course, the students follow three refresher lectures on the academic skills needed for their research project. Most supervision is individual, but there are two group sessions: in the first one, the students present and discuss their research plan. The next session is dedicated to presentations and discussion of the results.

When the research is completed, the student writes a bachelor's thesis and gives a final presentation to a group of students and supervisors. They are also obliged to review two theses of fellow students. Final grades are based on the quality of the executed work (50%), thesis (40%) and presentation (10%). The theses are assessed by the supervisor and a second assessor. They perform their assessment independently using their own marking form. These forms indicate the different assessment criteria including rubrics that describe the quality levels that are expected to obtain a certain mark. After their individual assessment of the thesis, both assessors discuss their findings and come to a consensus on the grading. The results of this discussion are recorded on a third marking form. This consensus process is appreciated by the staff members; they feel that it stimulates a good substantiation of the grading while contributing to calibration of the standards that the examiners use.

The panel thinks that the assessment procedure for the Bachelor Project is appropriate. It approves that there are always two academic examiners involved in the grading, and that they form their opinion separately from each other before discussing the grade together. It suggests formulating a guideline and procedure for the assignment of first and second supervisors. This should clarify the procedure, and e.g. avoid hierarchical relationships between first and second examiners as encountered during the review of the assessment forms, which could impede the independence of

the grading The panel studied a number of assessment forms as part of the thesis check conducted prior to the site visit. It concluded that the rubrics are a good improvement compared to the marking form that had been used until 2018. The rubrics help to underpin the grades per category. Attaching a fixed weight to the partial grades will make it easier to follow how the final grade was composed from the partial grades. Also, a written motivation of the final grade could be added to the rationale of the grading. The panel suggests including the relative weights of each category on the assessment form for each thesis and providing a qualitative rationale for the grading. Alternatively, the programme could include a fixed weight for partial grades on the assessment form. Finally, the panel observed that several forms did not include signatures and/or signing off plagiarism checks. It noted that the programme has made well-chosen improvements to the assessment procedure. With rising student numbers, improving on the points mentioned above will take the quality of assessment to the next level.

Examination Board

The quality of AI assessment is safeguarded by an Examination Board appointed for all programmes within the Faculty of Science. Members of the Examination Board have received training in their tasks and responsibilities. There are domain-related subcommittees, one of which is the subcommittee for Computer Science. This subcommittee has three members and meets once a month. It deals with students' requests concerning changes in their individual study programme and requests for exemptions, as well as with fraud cases. A secretary supports the subcommittee with their work.

The Board appoints the programme's examiners and monitors the quality of assessment within the programmes. The Examination Board has installed an assessment committee with a member from each of the subcommittees. This assessment committee investigates the quality of assessment and theses. Each year, a sample of courses and theses are studied. The selection is made based on pass rates and student evaluations. The results of this investigation are reported to the Programme Director. The panel interviewed members of the Examination Board. It concluded that it has a clear view of its tasks and responsibilities and that it works hard to guarantee a faculty-wide quality of assessment.

Considerations

According to the panel, assessment within Artificial Intelligence is up to standard. Assessment practices and policies are in line with the faculty policy. AI assessment is varied. The programme pays sufficient attention to the prevention and follow up of fraud. The introduction of scoring rubrics and separate grading forms for first and second examiners and their consensus contribute to the quality of the assessment process. More clarity on the weighing of subscores and more discipline in filling and signing forms are points for improvement. The Examination Board has a clear view of its tasks and responsibilities. Its subcommittees and assessment committee carry out their tasks in a proactive manner.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 3 as 'meets the standard'

Standard 4: Achieved learning outcomes

The programme demonstrates that the intended learning outcomes are achieved.

Findings

In order to establish whether the bachelor's programme AI demonstrates that the final qualifications are achieved, the panel studied its assessment plan that shows the relationship between the individual courses and the final qualifications. It concluded that the curriculum ensures that the graduates have achieved the final qualifications.

The panel studied a selection of fifteen bachelor theses and the assessment forms. Overall, it agreed with the assessments of these theses. It concluded that the theses showed that the students are on



an academic level. They demonstrated that the graduates have the capability to perform a theoretically founded research project and report on it. The graduates are well prepared for the master's programme AI, which was confirmed by the master's students and alumni in the interview during the site visit. The panel concluded that the quality of the studied bachelor's theses indicated that the graduates have achieved the final qualifications of the bachelor's programme.

Approximately 70% of the graduates proceed directly after graduation to a master's programme. The self-evaluation report indicated the percentage of graduates who proceed to the master's degree programme AI at VU Amsterdam is low: approximately 20%. This is partly explained by the master's programme AI that was jointly organised with the University of Amsterdam (UvA). This programme had a more technical curriculum and interested students with this profile. VU Amsterdam now organises its own master's programme AI, which may increase the intake of bachelor alumni. Graduates can still proceed to any AI master's degree programme in the Netherlands. Alumni can also choose to proceed to a master's programme in a related discipline or to enter the favourable job market for AI professionals. According to the panel, the programme provides the students with a broad basis which enables them to pursue an academic or business career.

Considerations

The panel concluded from the theses it studied that AI students realise the intended learning outcomes. The level of the theses was adequate and in line with the expectations of academic bachelor graduates. Graduates are able to proceed in their academic career in a variety of master's programmes or in the professional field.

Conclusion

Bachelor's programme Artificial Intelligence: the panel assesses Standard 4 as 'meets the standard'

GENERAL CONCLUSION

The panel judged that the bachelor's programme in Artificial Intelligence offered by the Vrije Universiteit Amsterdam meets all standards of the NVAO assessment framework for limited programme assessment. It therefore advises positively about the re-accreditation of the programme.

Conclusion

The panel assesses the bachelor's programme Artificial Intelligence as 'positive'

APPENDICES



APPENDIX 1: DOMAIN-SPECIFIC FRAMEWORK OF REFERENCE

Frame of Reference: Bachelor's and Master's Programmes in Artificial Intelligence
The Dutch Perspective, see: https://pure.uva.nl/ws/files/29809664/KION For 2018 Final.pdf¹

16 October, 2018

This document is an update of the 2013 Frame of Reference as developed by the KION² task force on Curricula for Artificial Intelligence, which was based on:

- Artificial Intelligence Academic Programmes in the Netherlands A State of the Art report, Quality Assurance Netherlands Universities, 2015³
- Computer Science Curricula 2013: Curriculum Guidelines for Undergraduate Degree Programs in Computer Science, The Joint Task Force on Computing Curricula, Association for Computing Machinery (ACM), & IEEE Computer Society, December 20, 2013, p. 221-229⁴
- The Onderwijs- en Examenregelingen (OER) of the bachelor's and master's programmes in Artificial Intelligence administered by the Dutch Universities.
- Tuning Educational Structures in Europe⁵, European project, 2000-2004.

1 | INTRODUCTION

This document is an update of the 2013 frame of reference for the Dutch University programmes included in the category Artificial Intelligence of the Dutch register of higher education programmes (CROHO)⁶ This frame of reference defines the fields covered by the term Artificial Intelligence as well as the common goals and final qualifications of these programmes.

Artificial Intelligence is a relatively young field. The birth of Artificial Intelligence research is often dated in 1956, when the founding fathers of AI met at the Dartmouth Conference. The history of teaching Artificial Intelligence as a separate discipline is much shorter still, starting in the Netherlands in the early '90's. Consequently, a frame of reference for Artificial Intelligence is still actively developing both in the national and the international context. This document formulates the current Dutch consensus on a national frame of reference for Artificial Intelligence in the Netherlands.

Intelligence is often defined as the ability to reason with knowledge, to plan and to coordinate, to solve problems, to perceive, to learn and to understand language and ideas. Originally these are typical properties and phenomena associated with the human brain, but they can also be investigated without direct reference to the natural system. Both ways of studying intelligence either can or must use computational modelling. The term Artificial Intelligence as used in this document refers to the study of intelligence, whether artificial or natural, by computational means.

1.1 KION: Artificial Intelligence in the Netherlands

The current Dutch Artificial Intelligence programmes were mostly started in the nineties in an interdisciplinary context. Originally they were known under a variety of names such as Cognitive Science (Cognitiewetenschap), Applied Cognitive Science (Technische Cognitiewetenschap), Knowledge Engineering (Kennistechnologie), Cognitive Artificial Intelligence (Cognitieve Kunstmatige Intelligentie) as well as Artificial Intelligence (Kunstmatige Intelligentie).

In 1999, the number of recognised labels in the CROHO was reduced, and the aforementioned study programmes were united under the name Artificial Intelligence⁷. Initially, this was an administrative



¹ The authors like to acknowledge the authors of the 2006 and 2013 Frame of Reference for their work; major parts of this document are still built on their original vision

² Kunstmatige Intelligentie Opleidingen Nederland

³ www.ganu.nl/en/state-of-the-art-reports (last visited in March 2018)

⁴ www.acm.org/education/curricula-recommendations (last visited in March, 2018)

⁵ www.unideusto.org/tuning/ (last visited in February 2018)

⁶ Centraal Register Opleidingen Hoger Onderwijs

⁷ In Dutch: Kunstmatige Intelligentie

matter that did not influence the content of the curricula. It did mean, however, that from then on cognitive science (as the study of natural intelligence) and artificial intelligence (as a formal approach to intelligence) were shared under the heading of Artificial Intelligence. The above mentioned definition of Artificial Intelligence as the study of natural and/or artificial intelligence by computational means was then agreed upon. The KION (Kunstmatige Intelligentie Opleidingen in Nederland) was formed as a discussion and cooperation platform for the united programmes.

Starting in 2002, all university-level study programmes in the Netherlands were divided into a bachelor's and a master's phase. KION took this as an opportunity to agree upon a common kernel of subjects that would be constituent of every Dutch Artificial Intelligence bachelor's programme, with the aim of advancing an adequate fit of all Dutch bachelor's programmes to all Dutch master's requirements.

Since then, some degree programmes have changed their names for specification and/or marketing purposes. The Human-Machine Communication degree programme in Groningen joined the KION framework soon after the start, in 2004. In 2013, the VU changed the name of its bachelor's in Kunstmatige Intelligentie to Lifestyle Informatics, to better fit their human-oriented approach to AI, which helped to attract a new population of students (including a higher proportion of female students). However, from 2019 on, the bachelor's programme will be taught in English under the name Artificial Intelligence (with a track in Intelligent Systems and a track in Socially Aware Computing). Furthermore, in 2017, Maastricht renamed its bachelor's programme to Data Science & Knowledge Engineering, and changed its master's programme in Operations Research programme to Data Science for Decision Making, to enable more synergy with its master's AI programme. A full list of the degree programmes that are a member of the KION can be found in section 1.2.

During the last decade new developments in Artificial Intelligence (AI) have become increasingly visible to society and the general public. Most appealing successes like IBM's Watson performance and Google's DeepMind victory in AlphaGo, have globally drawn attention. In business, AI's impact on massive data-mining applications in consumer markets may even more revolutionise the use of AI in everyday life.

The successes in the field of AI have not gone unnoticed in the Dutch educational AI programmes. There has been a substantial increase in the intake of virtually all Dutch AI programmes, reflecting the awareness of the growing potential of AI by talented students. In addition, several Dutch programmes are now taught in English, attracting students from all over the world. At some Universities, the substantial growth has led to measures to maintain quality, e.g. by introducing a Binding Study Advice or even by imposing a Numerus Fixus (Radboud University and University of Amsterdam in September 2018; other Universities are likely to follow in 2019).

The prospects of a career in AI, directly or via business-related spin-offs, are very promising; we therefore have to be prepared to face the challenge of keeping quality of our AI programmes during upcoming years, while offering enough capacity to train professionals to fulfil the future needs of society in implementing AI-based solutions.

The following degree programmes are a member of the Kunstmatige Intelligentie Overleg Nederland:

1.2.1 Bachelor's Programmes of the KION

The following Bachelor's programmes are a part of the KION:

- B Artificial Intelligence, Radboud Universiteit Nijmegen (CROHO: 56945)
- B Data Science and Knowledge Engineering, Universiteit Maastricht (CROHO: 50300)
- B Kunstmatige Intelligentie, Rijksuniversiteit Groningen (CROHO: 56981)
- B Kunstmatige Intelligentie, Universiteit van Amsterdam (CROHO: 56981)
- B Kunstmatige Intelligentie, Universiteit Utrecht (CROHO: 56981)
- B Artificial Intelligence, Vrije Universiteit Amsterdam (CROHO: 56983)



1.2.2 Master's Programmes of the KION

The following Master's degree programmes are a part of the KION:

- M Artificial Intelligence, Radboud Universiteit Nijmegen (CROHO: 66981)
- M Artificial Intelligence, Rijksuniversiteit Groningen (CROHO: 66981)
- M Artificial Intelligence, transnationale Universiteit Limburg (CROHO: 66981)
- M Artificial Intelligence, Universiteit Utrecht (CROHO: 66981)
- M Artificial Intelligence, Universiteit van Amsterdam (CROHO: 66981)
- M Artificial Intelligence, Vrije Universiteit Amsterdam (CROHO: 66981)
- M Data Science for Decision Making, transnationale Universiteit Limburg (CROHO: 60125)
- M Human-machine Communication, Rijksuniversiteit Groningen (CROHO: 60653)

1.3 Aim of this Document

Now that the Dutch Artificial Intelligence programmes are coming up for accreditation in 2019, KION feels that the essence of the 2013 Frame of Reference is still valid, but in definite need of an update. However, this document is not intended purely as a description of the current status quo. Rather, it aims to provide an account of what an Artificial Intelligence programme should provide as a minimum (the communal requirements for every study programme called Artificial Intelligence), and how it can extend this basis to distinguish itself from other Artificial Intelligence programmes.

Agreement among the Dutch Artificial Intelligence programmes upon the contents of this document will advance both the equivalence of these programmes, and the understanding on existing and possible profiles within Artificial Intelligence programmes. Moreover, it is hoped that this document will also be a starting point for defining international standards for Artificial Intelligence programmes.

2 | PROGRAMME CHARACTERISTICS

This section describes definitions regarding the build-up of bachelor's and master's programmes.

2.1 Areas, Courses, Modules and Topics

A bachelor's programme in Artificial intelligence is organised hierarchically into three levels. The highest level of the hierarchy is the area, which represents a particular disciplinary subfield. The areas are broken down into smaller divisions called modules, which represent individual thematic units within an area. A module may be implemented as a complete course, be covered in part of a course, or contain elements from several courses. Each module is further subdivided into a set of topics, which are the lowest level of the hierarchy. The modules that implement the particular programme (or curriculum) are together referred as the 'body of knowledge'.

2.2 Core and Elective Courses

By insisting on a broad consensus in the definition of the core, we hope to keep the core as small as possible, giving institutions the freedom to tailor the elective components of the curriculum in ways that meet their individual needs. The core is thus not a complete programme. Because the core is defined as minimal, it does not, by itself, constitute a complete undergraduate curriculum. Every undergraduate programme must include additional elective courses relating to the body of knowledge. This report does not define what those courses should be, but does enumerate options in terms of modules.

2.3 Assessing the Time Required to Cover a Course

To give readers a sense of the time required to cover a particular course, a metric must be defined that establishes a standard of measurement. No standard measure is recognised throughout the world, but within the European Community agreement has been reached upon a uniform European Credit Transfer System⁸ (ECTS) in which study load is measured in European Credits (ECs). One EC stands for 28 hours of study time and a full year of study is standardised at 60 EC. In this document, we shall use the EC metric as the standard of measurement for study load.

⁸ https://ec.europa.eu/education/resources/european-credit-transfer-accumulation-system_en (last visited on May 4, 2018)



2.4 Coping with Change

An essential requirement of any Artificial Intelligence degree is that it should enable graduates to cope with-and even benefit from-the rapid change that is a continuing feature of the field. But how does one achieve this goal in practice? At one level, the pace of change represents a challenge to academic staff who must continually update courses and equipment. At another level, however, it suggests a shift in pedagogy away from the transmission of specific material, which will quickly become dated, toward modes of instruction that encourage students to acquire knowledge and skills on their own.

Fundamentally, teaching students to cope with change requires instilling an attitude that promotes continued study throughout a career in those students. To this end, an Artificial Intelligence curriculum must strive to meet the following challenges:

- Adopt a teaching methodology that emphasises learning as opposed to teaching, with students continually being challenged to think independently.
- Assign challenging and imaginative exercises that encourage student initiative.
- Present a sound framework with appropriate theory that ensures that the education is sustainable.
- Ensure that equipment and teaching materials remain up to date.
- Make students aware of information resources and appropriate strategies for staying current in the field.
- Encourage cooperative learning and the use of communication technologies to promote group interaction.
- Convince students of the need for continuing professional development to promote lifelong learning.
- Provide students with awareness of potential ethical and legal issues the field of Artificial Intelligence.

3 | SHARED IDENTITY

3.1 Common Role

Apart from the roles academics usually perform in society students of Artificial Intelligence are educated to enrich society with the benefits a formalisation of intelligence and intelligent phenomena can provide. In particular this entails that an alumnus of Artificial Intelligence can contribute to the understanding and exploitation of natural and artificial intelligence. This may lead to new technologies but it may also enrich designs, products, and services with intelligence so that they are more effective, more reliable, more efficient, safer, and often require less natural resources. This role, in combination with the interdisciplinary nature of the field, requires the Artificial Intelligence alumnus to be able to contribute to interdisciplinary teams and, in many cases function as an intermediate who facilitates the interaction of (other) domain specialists.

3.2 Common Requirements

Artificial Intelligence is a broad discipline and many approaches to the study of intelligent phenomena are justified and fruitful. Curricula are therefore often different from their siblings in emphasis, goals, and capabilities of their graduates. Yet they have much in common. Any reputable Artificial Intelligence programme should include each of the following aspects.

1. Essential and foundational underpinnings of the core aspects of intelligence. These must be founded on empirical efforts and based on a formal theory, and they may address professional values and principles. Regardless of their form or focus, the underpinnings must highlight those essential aspects of the discipline that remain unaltered in the face of technological change. The discipline's foundation provides a touchstone that transcends time and circumstances, giving a sense of permanence and stability to its educational mission. Students must have athorough grounding in that foundation.

- 2. A foundation in the core concepts of modelling and algorithms for implementing intelligence. The construction and use of models (simplified, abstracted and dynamic representations of some phenomenon in reality) is common to many sciences. In Artificial Intelligence, however, model building is central: the field of Artificial Intelligence may actually be defined as trying to model aspects of (formal or natural) intelligence and knowledge. Moreover, models within Artificial Intelligence have specific characteristic: they are computational and therefore necessarily mathematical or formal. Artificial Intelligence-graduates must therefore be able to work with (computational) models at different levels of abstraction and understand the recursive nature of models in Artificial Intelligence. This foundation has a number of layers:
 - An understanding of, and appreciation for, many of the diverse aspects of intelligence, models of intelligent phenomena, and of algorithms that describe intelligent processes.
 - Skills to model intelligent phenomena and appreciate the abilities and limitation of these models, if appropriate in comparison with a natural intelligence counterpart.
 - Skills to model and implement intelligent phenomena on a computer, in particular skills to work with algorithms and data-structures in software.
 - Skills to design and build systems that are robust, reliable, and appropriate for their intended audience.
- 3. An understanding of the possibilities and limitations of what intelligent systems can and cannot do. This foundation has a number of levels:
 - An understanding of what current state-of-the-art can and cannot accomplish, if appropriate in combination with the accomplishment of the natural system that inspired it;
 - An understanding of the limitations of intelligent systems, including the difference between
 what they are inherently incapable of doing versus what may be accomplished via future
 science and technology;
 - The impact of deploying technological solutions and interventions on individuals, organisations, and society.
- 4. The identification and acquisition of non-technical skills, including interpersonal communication skills, team skills, and management skills as appropriate to the discipline. To have value, learning experiences must build such skills (not just convey that they are important) and teach skills that are transferable to new situations.
- 5. Exposure to an appropriate range of applications and case studies that connect theory and skills learned in academia to real-world occurrences to explicate their relevance and utility.
- 6. Attention to professional, legal and ethical issues such that students acquire, develop and demonstrate attitudes and priorities that honour, protect, and enhance the profession's ethical stature and standing.
- 7. Demonstration that each student has integrated the various elements of the (under)graduate experience by undertaking, completing, and presenting a capstone project.

3.3 Shared Background for Bachelor's Programmes

Similar to alumni of programmes such as Physics, Computer Science, and Psychology, all Artificial Intelligence bachelors are expected to share a certain amount of support knowledge, domain specific knowledge, specialised domain knowledge, and a set of skills. The content mentioned below ensures a firm common basis that enables AI bachelors of any Dutch university admission to any Dutch master's programme in AI. At the same time, it allows for a wide range of individual and/or institute specific specialisations. The list is an update (extension) of the shared programme agreed upon by the KION platform in 2013.

3.3.1 Core Modules (shared between AI Bachelor's Degree Programmes)

The following topics and skills are part of each of the bachelor's programmes, either as a dedicated course or as a substantial topic within one or more courses. The core modules define the 8 key areas of Artificial Intelligence.

3.3.1.1 Artificial Intelligence (Core) Modules

- Algorithmic Problem Solving (Search, Decision Making, Optimalisation)
- Cognitive Science
- Computational Linguistics
- Context of Artificial Intelligence (History, Philosophy, Ethics)
- Intelligent Autonomous Agents and Multi-Agent Systems
- Interaction (Perception, Human-Computer Interaction, Communication)
- Knowledge Representation and Reasoning
- Machine Learning

3.3.1.2 Support Module

- Computer Science
 - Algorithms and Data Structures
 - Programming
- Logic
 - Propositional Logic
 - Predicate Logic

3.3.1.3 Academic Skills

- Mathematics
 - Calculus
 - Discrete Mathematics
 - Linear Algebra
 - Probability Theory
 - Statistics

Apart from curriculum specific skills, the bachelor's programmes support the development of a set of general academic skills. Even though they can be topics in specific modules, they are generally addressed by the appropriate choice of work and assessment methods throughout the curriculum.

- Analytic Skills
- Empirical Methods
- Modelling
- Teamwork
- Written and Oral Communication, Argumentation and Presentation

3.3.2 Elective Modules (within Artificial Intelligence)

The following list of modules is considered as representative of the AI field at this moment. Given that the different AI programs have different priorities in selecting topics, and assigning topics to either the bachelor's or master's, each bachelor's should offer a substantial subset of the following list as part of their bachelor's programme, either as specific course, or as a substantial part of a broader course (i.e. a module).

- Architectures of Cognition and Cognitive Modelling
- Computational and Cognitive Neuroscience
- Computational Intelligence
- Computer Vision
- Data Mining
- Deep Learning
- ELSA (Ethical, Legal and Social Aspects of AI)
- Evolutionary Algorithms (Genetic Algorithms, Evolutionary Computing)
- Language and Speech Technology



- Neural Networks
- Perception (Computational and Natural)
- Reasoning under Uncertainty
- Reinforcement Learning
- Robotics
- Text Mining and Information Retrieval
- Virtual Reality and Gaming
- Web and Artificial Intelligence

4 | BACHELOR'S PROGRAMME ARTIFICIAL INTELLIGENCE

This section is divided into two parts. Section 4.1 describes the roles that a bachelor ought to be able to perform in society. Section 4.2 describes the final qualifications that bachelors in Artificial Intelligence possess in order to fulfil these roles.

4.1 Objectives

The objective of the bachelor's programme is to provide students with a suitable basis for a further career, both in education as well as in employment. The bachelor must be prepared for a number of different roles and opportunities.

4.1.1 Access to Master's Programmes

The bachelor provides the student with the specific knowledge and abilities, exemplified in the form of a bachelor's diploma that allows the bachelor to apply for any master's programme in Artificial Intelligence or other national or international master's programmes, particularly in related disciplines.

4.1.2 Professional Career

The bachelor prepares for a position in which the student can earn his or her own subsistence. In particular it prepares for:

- Supervised work on a national and international academic level;
- Positions in the modern high-tech society, such as functions in knowledge-intensive companies and knowledge intensive parts of the non-profit sector.

4.1.3 Academic Skills

The bachelor provides sufficient training in (scientific) reasoning, conduct, and communication to reach internationally accepted standards of academic skills at that level.

4.1.4 Place in Society

The bachelor's programme provides the bachelor with the knowledge and tools needed to form an informed opinion of the meaning and impact of Artificial Intelligence, and an informed notion of the responsibilities of a specialist in this area.

4.2 Final Qualifications

The objectives of the bachelor can be specified into final qualifications. To comply with international standards these qualifications are presented below in terms of the Dublin descriptors for the bachelor's profile⁹. Together these final qualifications must lead to alumni that exemplify the shared identity defined in section 3.

4.2.1 Knowledge and Understanding

The bachelor demonstrates knowledge and understanding in a field of study that builds upon and supersedes their general secondary education. Knowledge and understanding is typically at a level at which the bachelor, whilst supported by advanced textbooks, is able to include some aspects at the forefront of their field of study.

⁹ "A Framework for Qualifications of the European Higher Education Area", 2005. (last visited on May 4, 2018)



We distinguish two levels of qualification: a basic understanding, corresponding to knowledge of the essentials and fundamentals of the field in question, such as knowing what the field is, knowing how to apply knowledge in said field, and knowing how to further develop oneself in the field in question, and an advanced understanding, corresponding to in-depth knowledge about a topic in question.

Qualifications:

- 1. Basic understanding of the (8) key areas in Artificial Intelligence in accordance with the shared identity.
- 2. Advanced knowledge of at least one of the key areas in Artificial Intelligence, up to a level that without further requirements grants access to a master programme in this area.

4.2.2 Applying Knowledge and Understanding

Bachelors can apply their knowledge and understanding in a manner that indicates a professional approach to their work or vocation, and have competences typically demonstrated through devising and sustaining arguments and solving problems and/or designing systems within their field of study. They are able to analyse and model prototypical Artificial Intelligence problems by using known Artificial Intelligence methods and techniques.

Qualifications:

- 1. The ability to understand, apply, formulate, and validate models from the domains of Artificial Intelligence.
- 2. The ability to apply knowledge from the key areas of Artificial Intelligence. (as outlined in 3.3.1.1)
- 3. The ability to apply knowledge from the support modules of Artificial Intelligence (as outlined in 3.3.1.2)
- 4. Analytical approach to problem solving and design:
 - Ability to comprehend (design) problems and abstract their essentials.
 - Ability to construct and develop logical arguments with clear identification of assumptions and conclusions.
- 5. The ability to submit an argument in the exact sciences (or humanities) to critical appraisal.
- 6. Analytical and critical way of thought and ability to apply logical reasoning.
- 7. Openness to interdisciplinary cooperation and ability to effectively participate therein as an academic professional.
- 8. The ability to create an effective project plan for solving a prototypical Artificial Intelligent problem in a supervised context.
- Manage one's own learning and development, including time management and organisational skills.
- 10. The ability to transpose academic knowledge and expertise into (inter)national social, professional and economic contexts.
- 11. Readiness to address new problems in new areas, emerging from scientific and professional fields.

4.2.3 Making Judgments

The bachelor has the ability to gather and interpret relevant data (typically within the field of study) and to formulate judgments that include reflection on relevant social, academic or ethical issues. Qualifications:

- 1. Ability to critically review results, arguments and problem statements from accepted perspectives in the field of Artificial Intelligence and neighbouring disciplines.
- 2. Initial competence in search and critical processing of professional literature in Artificial Intelligence.
- 3. Acquaintance with the standards of academic criticism.
- 4. Awareness of, and responsible concerning, the ethical, normative and social consequences of developments in science and technology, particularly resulting from Artificial Intelligence.

4.2.4 Communication

The bachelor can communicate information, ideas, problems and solutions to audiences of both domain-specialist and a general audience.

Qualifications:

Academically appropriate communicative skills; the bachelor can:

- Communicate ideas effectively in written form and through the use of Information and Communication Technology,
- Make effective oral presentations, both formally and informally,
- Understand and offer constructive critiques of the presentations of others.

4.2.5 Learning Skills

The bachelor has developed those learning skills that are necessary for a successful further study characterised by a high degree of autonomy (typically in the context of a master or a specialist profession).

Qualifications:

- 1. Reflection on one's own style of thought and working methods and readiness to take the necessary corrective action.
- 2. Recognise the need for continued learning throughout a professional career

5 | MASTER'S PROGRAMME ARTIFICIAL INTELLIGENCE

This section is divided into two parts. Section 5.1 describes the roles that a master ought to be able to perform in society. Section 5.2 describes the final qualifications that masters in Artificial Intelligence possess in order to fulfil these roles.

5.1 Objectives

The objective of the master programme is to provide students with a suitable basis for a further career, both in research as well as in the rest of society. The master must be prepared for a number of different roles and careers at key positions in society.

5.1.1 Access to PhD Programmes

The master programme provides the student with the specific knowledge and abilities, exemplified in the form of a master diploma that allows the master access to a PhD programme in a broad range of disciplines, especially in Artificial Intelligence related disciplines.

5.1.2 Professional Career

The master programme prepares for a position in which the student can earn his or her own subsistence. In particular, it prepares for:

- Independent work on an academic level, especially at positions where many of the problems have not been addressed before and where solutions require scientific training
- Key positions in the modern high-tech society, such as higher functions in knowledge-intensive companies and knowledge-intensive parts of the non-profit sector

5.1.3 Academic Skills

The master programme provides sufficient training in independent scientific reasoning, conduct, and communication to reach internationally accepted standards of academic skills at that level. Masters can communicate original ideas in their own language and in English to a public of specialists and non-specialists.

5.1.4 Place in Society

The programme provides the master with the knowledge and tools needed to formulate an informed opinion about the meaning and impact of Artificial Intelligence in society. Masters are able to enrich society with results from contemporary research and oversee the consequences of proposed measures to society and are aware of their responsibility towards society.



5.2 Final Qualifications

The objectives of the master can be specified into final qualifications. To comply with international standards these qualifications are presented below in terms of the Dublin descriptors for the master's profile¹⁰. Together these final qualifications must lead to alumni that exemplify the shared identity defined in section 3.

5.2.1 Knowledge and Understanding

The Master demonstrates knowledge and understanding in a field of study that builds upon and supersedes their bachelor's degree. Knowledge, understanding, and abilities are typically at a level at which the master is able to formulate a feasible research plan in one's own specialisation.

We distinguish three levels of qualification: a basic understanding, corresponding to the minimal level of knowledge that is expected of a Bachelor student, an advanced understanding, meaning students must have in-depth knowledge about a topic that they could easily develop to become a specialist, and specialist knowledge, meaning students are highly skilled (and specialised) in the key area in question.

Qualifications:

- 1. Basic understanding of all (8) key areas of Artificial Intelligence.
- 2. An advanced understanding in some of the key areas of Artificial Intelligence.
- 3. Specialist knowledge of at least one of the key areas in Artificial Intelligence, up to a level that the master can appreciate the forefront of research in that field.

5.2.2 Applying Knowledge and Understanding

Masters can apply their knowledge and understanding in a manner that indicates a scientific approach to their work or vocation. They are able to handle complex and ill-defined problems for which it is not a priori known if there is an appropriate solution, how to acquire the necessary information to solve the sub-problems involved, and for which there is no standard or reliable route to the solution.

Qualifications:

- 1. The ability to formulate a project plan for an open problem in a field related to Artificial Intelligence in general and the own specialisation in particular.
- 2. The ability to determine the feasibility of a proposal to lead to a solution or design as specified.
- 3. The ability to contribute autonomously and with minimal supervision to an interdisciplinary project team and to profit from the abilities, the knowledge, and the contributions of other team members.
- 4. The ability to choose, apply, formulate, and validate models, theories, hypotheses, and ideas from the key areas of Artificial Intelligence.
- 5. The ability to submit an argument in the exact sciences (or humanities) to critical appraisal and to incorporate its essence in the solution of Artificial Intelligence problems.
- 6. The ability to translate academic knowledge and expertise into social, professional, economic, and ethical contexts.
- 7. Awareness of, and responsibility concerning, the ethical, normative and social consequences of developments in science and technology, particularly resulting from original contributions.

5.2.3 Making Judgments

The master is able to formulate an opinion or course of action on the basis of incomplete, limited and in part unreliable information.

Qualifications:

1. Competence in the search and critical processing of all sources of information that help to solve an open and illdefined problem.

¹⁰ Framework_for_Qualifications_of_the_European_Higher_Education_Area (last visited on May 4, 2018)



- 2. The ability to demonstrate a professional attitude conform the (international) scientific conduct in Artificial Intelligence.
- 3. The ability to provide and receive academic criticism conform the standards in one specialism of Artificial Intelligence-research.
- 4. The ability to formulate an opinion and to make judgments that include social and ethical responsibilities related to the application of one's own contributions.
- 5. The master is able to judge the quality of his or her work or the work of others from scientific literature.

5.2.4 Communication

The Master can communicate information, ideas, problems and solutions to audiences of specialist in (other) research areas and to a general audience.

Qualifications:

The Master has academically appropriate communicative skills; s/he can:

- Communicate original ideas effectively in written form,
- Make effective oral presentations, both formally and informally, to a wide range of audiences
- Understand and offer constructive critiques of the presentations of others.

5.2.5 Learning Skills

The master has developed those learning skills that are necessary for a successful further career at the highest professional level. The master is able to detect missing knowledge and abilities and to deal with them appropriately.

Qualifications:

- 1. Being able to reflect upon one's competences and knowledge and, if necessary, being able to take the appropriate corrective action.
- 2. The ability to follow current (scientific) developments related to the professional environment.
- 3. Showing an active attitude towards continued learning throughout a professional career.

6 | INTERNATIONAL PERSPECTIVE

As stated in the introduction, this frame of reference is intended not only for the Dutch national context, but also to put the Dutch Artificial Intelligence programmes into an international perspective, and possibly to serve as a starting point for an internationally agreed frame of reference. The latter possibility is of course dependent upon international debate and agreement, and at this moment it is not clear how to bring this about, or whether it will in fact be possible. What we can and will do in this document is provide a comparison between the frame of reference as developed in the previous sections and a number of known related study programmes in other countries. In doing this, we hope to show that the developed frame of reference is up to par from an international perspective as well as the Dutch national one.

Having said this, we must immediately recognise that the Dutch national context appears to be rather special in that we only know of specialised bachelor-level Artificial Intelligence study programmes at one university outside the Netherlands, namely at Edinburgh (United Kingdom), which have a rather different programme structure than the Dutch (and general European) one. In our discussion of the Dutch frame of reference in international perspective, we will therefore add to our comparison with the Edinburgh study programme by a comparison with bachelor's programmes of study programmes in a related field, notably Cognitive Science. Furthermore, we will compare the Dutch bachelor's qualifications with the requirements for enrolment in Artificial Intelligence master programmes in other countries.

A comparison of master programmes is tricky as well. Although, contrary to bachelor's programmes, there are several well-known specialised Artificial Intelligence master programmes outside the Netherlands, study programmes at the master level are much more divergent than at the bachelor's level. A comparison can therefore only be provided in global, subject-independent, terms.



We have drawn up both the bachelor's and master's degree programme comparisons based on the programme descriptions and course lists received from the involved Universities. However, for the purpose of conciseness, we have left out particular details of the programmes that are largely time-dependent and often change from year to year.

6.1 Comparison of Bachelor's Programmes

6.1.1 The Artificial Intelligence Bachelor's Programme in Edinburgh

Edinburgh University (United Kingdom) offers a range of bachelor's degrees related to Artificial Intelligence, one of them in Artificial Intelligence as such, the others in combination with other disciplines (AI & Computer Science, Cognitive Science). An ordinary bachelor's degree consists of 4 years. In order to compare this system with the European standard of a 3-year bachelor's and a 2-year master's programme, we will take the fourth year of the Edinburgh bachelor's programme to be equivalent to the first year of a 2-year master's degree in other European countries, and base our comparison of bachelor's programmes on the first three years.

It should be pointed out that the (first three years of the) AI-related bachelors in Edinburgh show a large variation between them, and an extensive amount of (usually restricted) choices for particular courses within them. In fact, the commonality between the Edinburgh Artificial Intelligence bachelors is smaller than commonality within the Dutch framework. It seems that the wide variation in Edinburgh Artificial Intelligence related bachelor's degrees actually means that the degrees themselves are much more specialised than the Dutch framework proposes, some of them having little or no (cognitive) psychology, others having no mathematics, etcetera.

6.1.2 The Cognitive Science Bachelor's Programme in Osnabrück

The University of Osnabrück (Germany) offers a three-year (180 EC) bachelor's programme in Cognitive Science. The discipline of Cognitive Science is related to Artificial Intelligence, and may in fact be seen as a flavour of Artificial Intelligence, focused somewhat more towards Cognitive Psychology, and somewhat less towards Engineering. The same key knowledge and skills apply in Artificial Intelligence and in Cognitive Science.

Based on studying both programmes, we conclude that the Dutch frame of reference recognises the same AI-specific areas as both Cognitive Science programmes outside the Netherlands. The Dutch frame of reference devotes as much or more attention to any of these areas as any of those Cognitive Science programmes, with the exception of Cognitive Psychology in Linköping. Moreover, the recognition, in the Dutch frame of reference, that each individual study programme has a specific profile in addition to the communal areas appears to hold for both inspected study programmes outside the Netherlands as well.

6.1.3 The Symbolic Systems Bachelor's Programme in Stanford

The University of Stanford offers a programme in Symbolic Systems that has a variant in Artificial Intelligence. The list of core requirements of this programme includes, but is not strictly limited to: single and multivariable calculus, probability theory and statistics, discrete fundamentals, programming, philosophy, cognition and neuroscience, natural language and computation and cognition. Students in Artificial Intelligence should also take courses from the topics of knowledge representation and reasoning, natural language processing, learning and robotics and vision. They offer several courses in these topics. They offer a more in-depth application of numerous of these topics as non-core cognate courses, such as machine learning, motion planning, modal logic, automated reasoning, and more advanced levels of philosophy/linguistics (in reality, they offer a wide variety of supplemental courses).

The course units that are denoted are the core of Symbolic Systems and are supplemented by their Artificial Intelligence variant are very similar to the Dutch framework of reference - all of the topics in the core list of Stanford's programme + variant are reflected in our common core to some degree. There seems to be a slightly bigger focus on Philosophy (3/12th of the Symbolic Systems bachelor's

core consists of philosophical foundations). The nature of the setup of compulsory core courses in Stanford does allow students to 'somewhat' skip topics that are important in the eyes of the Dutch framework - for example, the framework in Stanford calls for knowledge on 'Computation and Cognition', which ask of the student to take one course from a list ranging from Theoretical Neuroscience to Neural Networks and Machine Learning. All in all, the frameworks are similar, but the core of Symbolic Systems appears to be a bit less technical than the Dutch framework.

6.1.4 The Bachelor's Programme Artificial Intelligence at Carnegie Mellon

The Carnegie Mellon University in Pittsburgh has introduced in Fall 2018 the first full Artificial Intelligence bachelor programme of the USA. Their curriculum consists of three cores: a mathematical, computer science and artificial intelligence core. The artificial intelligence core consists of Introductions in AI Representations, Problem Solving, Machine Learning, Natural Language Processing and/or Computer Vision. As electives, one course has to be selected from four clusters: Decision Making & Robotics, Machine Learning, Perception & Language and Human-AI Interaction.

The main difference with the Dutch Framework is the role of Logic; in this framework Propositional Logic and Predicate Logic are explicitly mentioned as support modules, in Pittsburgh logic is part of the Decision Making & Robotics cluster, with courses as Strategic Reasoning for AI and Planning Techniques for Robotics. This is a far more practical approach compared to the theoretical approach of the Dutch Framework.

6.2 Comparison of Master's Programmes

6.2.1 The Artificial Intelligence Master's Programme in Edinburgh

The Artificial Intelligence master programme in Edinburgh spans a full 12-month period and consists of two parts: taught and research. During the taught part (8 months), lectures, tutorials and group practicals are followed. The research part (4 months) consists of a major individual research project on which a dissertation is written. There is also the option of completing only the taught part, in which case, a Diploma will be awarded. MSc courses in Artificial Intelligence in Edinburgh are grouped in four major areas of specialisation:

- Intelligent robotics
- Agents, Knowledge and Data
- Machine Learning
- Natural language processing

Comparing the Edinburgh programmes to the Dutch frame of reference, we can draw the following conclusions:

- The main Artificial Intelligence topics that are in the Dutch framework are also represented in the Edinburgh programmes (as shown in the four different identified areas of specialisation).
- The Edinburgh programmes are 1-year, whereas most Dutch Artificial Intelligence master programmes are 2-year programmes. However, the Edinburgh master programme requires a 4-year honours bachelor's degree.
- The Edinburgh programme knows relatively little study load for practical work. Whereas the minimum length of a Dutch master-thesis ('afstudeerproject') is 30 ECs (half a year), the Edinburgh programme has 4 months for doing practical assignments.
- However, the practical work seems to be more research oriented, whereas in the Dutch programme there is also the option to do a final project in industry.
- The Edinburgh program has an entry requirement on mathematics (During the bachelor degree 60 credits have completed of mathematics.)

6.2.2 The Machine Learning and Machine Intelligence Master's Programme in Cambridge

At the University of Cambridge the master is called Machine Learning and Machine Intelligence. It is a very selective (20 places) two year programme (120 ECTS credits). To apply, the applicants should have a UK First class Honours Degree (equivalent with overall grade of 8/10).

Their programme includes courses such as:

- · Deep Learning and Structured Data
- Probabilistic Machine Learning
- Speech Recognition
- Weighted Automata
- Computer Vision

Comparing the Cambridge study programme to the Dutch frame of reference, we can draw the following conclusions:

- the programme has clear programme objectives (9 in total)
- the programme only covers 3 of the 8 core areas (Computational Linguistics, Perception, Machine Learning)
- There is not much choice: the programme consists of eleven core modules
- the programme has only two optional modules: Computer Vision or Natural Language Processing
- As elective the students can pick one elective module from 4th year undergraduate

6.2.3 The Symbolic Systems and Computing Science Master's Programmes in Stanford

Stanford offers two variants that are similar to Artificial Intelligence in the Netherlands: the Symbolic Systems Master and an Artificial Intelligence variant in the Computer Science degree programme. Symbolic Systems is an interdisciplinary programme that combines Computer Science, Psychology, Philosophy, and Linguistics in order to better understand cognition in both humans and machines. Viewing people and computers as symbol processors, the Symbolic Systems programme explores the ways computers and people reason, perceive, and act. Within the Symbolic Systems major, there is a core set of required classes with respect to the aforementioned fields; beyond this core, students choose an area of concentration in order to gain depth.¹¹

The variant that is actually named Artificial Intelligence offers a subset of the disciplines in the Dutch framework, mostly those related to Computer Science. This master's programme focuses on solving problems using computers, and as such mainly contains course units that address topics in Machine Learning, Computer Vision, Natural Language Processing, Data Mining, Robotics and Bioinformatics. There is a framework of courses students can choose from, but this framework is fairly loosely defined (with only very few guidelines), making it hard to distinguish a core beyond the specific attention for the applied computational side of Artificial Intelligence.

Comparing the Stanford study programme to the Dutch frame of reference can only be done by evaluating both the Symbolic Systems Master and the Computer Variant at the same time:

- The Dutch framework has more formal subjects (such as a stronger focus explicit focus on logic and computer science related topics) than the Symbolic Systems programme. The Dutch framework has more topics related to Cognitive Science and the context of Artificial Intelligence than the Computer Science AI variant.
- 2. It has already been mentioned that there is much variety between the master programmes
 - Both in the Netherlands and abroad. This is also the case for the programmes at Stanford.
 - The Stanford programmes seem to have a lot of freedom in their choice for electives. In other words, the core of compulsory courses is limited and students have to select many elective courses thus rejecting the idea behind a broad common core of the programme.

6.2.4 The Cognitive Science Master's Programme in Osnabrück

The university of Osnabrück offers a two-year (120 ec) master of science programme in Cognitive Science. Apart from a 30 ec individual thesis project and a 22 ec team project, students take predominantly elective courses in Cognitive Psychology, Artificial Intelligence, (Computational) Linguistics, Robotics, Neuroscience, Neuroinformatics and Philosophy of Mind and Cognition. The choice of courses largely follows the research group structure. The programme offers a double degree option together with the Cognitive Science programme in Trento.

¹¹ http://symsys.stanford.edu/courses (last visited on May 4, 2018)



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The Osnabrück programme has a similar focus on cognitive (and neuroscience) aspects of AI as Nijmegen. Nijmegen has a tradition of attracting graduated bachelor students from Osnabrück who are typically directly admitted to the master programme in Nijmegen; in addition, several graduated master students from Osnabrück found a PhD position at the Radboud University. Student mobility thus suggests that the programmes are relatively comparable in content and quality to the Dutch Framework.

7 | NATIONAL PERSPECTIVE

At its core, the framework of reference serves as a foundation for every Artificial Intelligence degree programme in the Netherlands. This is also what differentiates the degree programmes that are a member of the KION from similar degree programmes: at its very heart, the KION programmes aim to provide a broad foundation that respects the roots of the field, rather than merely offer a specialistic application of Artificial Intelligence. With the growing popularity and diversity of Artificial Intelligence as a field, the need for programmes to adhere to a framework founded in both history and modern-day application is more important than ever.

We have drawn up an analysis that compares AI-related degree programmes in the Netherlands, to see whether they fit the frame of reference. In this way, we hope to highlight the unique position the KION degree programmes hold in the field of Artificial Intelligence: both with respect to delivering broadly educated Artificial Intelligence students, but also with respect to the consistency of the quality and background future employers can expect.

7.1 Bachelor's Programmes

Tilburg University and TU Eindhoven offer a joint BSc degree in Data Science. The focus of this bachelor's degree is on mathematical tools for dealing with big data; there is less emphasis on programming and no broad introduction in Artificial Intelligence. Tilburg University also offers a bachelor in Cognitive Science and Artificial Intelligence; this is part of the School for Humanities. Currently, the programme is under development; the relationship with the KION frame of reference is still open at the time of writing. Finally, TU Delft offers a bachelor Computer Science & Engineering (intelligent data analysis variant). This programme does not offer the broad introduction in Artificial Intelligence that the KION degree programmes do.

7.2 Master's Programmes

Several universities offer a specialisation in Data Science as part of the Computer Science or Information Studies MSc degree. Tilburg University and TU Eindhoven offer a joint MSc degree Data Science and Entrepreneurship. TU Delft offers a MSc degree in Data Science & Technology. These master programmes do not offer the broad overview on AI that the KION degree programmes do, but focus specifically on data science. Tilburg University also offers a one-year MSc degree (in contrast to the two-year KION programmes) in Cognitive Science and Artificial Intelligence.

8 | CONCLUDING REMARKS

Artificial Intelligence is a rapidly developing field. The term Artificial Intelligence does not have the stature of Physics, Psychology, or even Computer Science, due to its relatively recent start as a coherent field of research. Despite this, the recent attention for the successes of the field have ascertained that the field of Artificial Intelligence has made its mark. Internationally, the study of natural and artificial intelligence with computational means is firmly embedded in the fabric of modern Universities.

Modern topics such as gaming, ambient intelligence, ambient awareness, and believable-agent systems are fashionable manifestations of Artificial Intelligence and these and future fashionable spin-offs of Artificial Intelligence will increasingly affect humans. A particularly popular focus of Artificial Intelligence can currently be found in the field of Machine Learning, where possibilities for data analysis provide the world with useful patterns in all sorts of data. These possibilities have helped popularise Artificial Intelligence in the media, but have also raised ethical and legal questions

about the field. Future challenges will force products, services, and societies to react faster but remain reliable, to be both flexible and effective, be both efficient and versatile, and to utilise natural resources with maximal benefit. The biggest challenge of all is making the most of this combination of conflicting demands, a challenge that lies very much at the core of in the concept of intelligence.

The Dutch situation is special because of the existence of Artificial Intelligence bachelor's and master's programmes on most of the general universities. This offers the Netherlands a competitive advantage, consistent with its main economic strategy to remain one of the leading "knowledge intensive" economies. This frame of reference explicates how the bachelor's and master's programmes in Artificial Intelligence of Dutch universities contribute to educate alumni that will take a leading role in meeting these future challenges.

APPENDIX 2: INTENDED LEARNING OUTCOMES

The objectives of the Bachelor can be specified into final qualifications. To comply with international standards, these qualifications are presented below in terms of the Dublin descriptors.

At all events, a graduate of the study programme will have knowledge and understanding in the field of:

A. Knowledge and Understanding

The bachelor demonstrates knowledge and understanding in a field of study that builds upon and supersedes their general secondary education. Knowledge and understanding is typically at a level at which the bachelor, whilst supported by advanced textbooks, is able to include some aspects at the forefront of their field of study. We distinguish two levels of qualification: a basic understanding, corresponding to knowledge of the essentials and fundamentals of the field in question, such as knowing what the field is, knowing how to apply knowledge in said field, and knowing how to further develop oneself in the field in question, and an advanced understanding, corresponding to in-depth knowledge about a topic in question. Qualifications:

- 1. Basic understanding of all (8) key areas of Artificial Intelligence. The 8 key areas are:
 - a) (Cognitive) Psychology;
 - b) Computational Linguistics;
 - c) Context of Artificial Intelligence (History, Philosophy, Ethics);
 - d) Intelligent Autonomous Agents and Multi-Agent Systems;
 - e) Interaction (Human-Computer Interaction, Communication);
 - f) Knowledge Representation and Reasoning;
 - g) Machine Learning;
 - h) Problem Solving (Search, Decision Making, Optimisation).
- 2. For each of the two tracks, a different type of advanced knowledge is expected up to a level that without further requirements grants access to the VU master programme in Artificial Intelligence, as well to master programmes in Artificial Intelligence and related areas (e.g. Behavioral Science, Cognitive Science, Computational Science, Information Sciences and Computer Science) offered at other universities.
 - a) Track Socially aware computing: advanced understanding of and insight in the field of hybrid artificial intelligence (interplay of artificial and human intelligence), including the required background knowledge of socially aware artificial intelligence and ambient intelligence. The student has basic knowledge of physiological, psychological, or social aspects of human functioning that can be exploited in socially aware artificially Intelligent systems.
 - b) Track Intelligent Systems: advanced knowledge of at least one of the key areas in AI that are specific to the construction and evaluation of Intelligent Systems (particularly, but not exclusively 1b, d, e, f, g, h).

B. Applying Knowledge and Understanding

Bachelors can apply their knowledge and understanding in a manner that indicates a professional approach to their work or vocation, and have competences typically demonstrated through devising and sustaining arguments and solving problems and/or designing systems within their field of study. They are able to analyse, model and solve prototypical Artificial Intelligence problems by using known Artificial Intelligence methods and techniques. Qualifications:

- 1. The ability to understand, apply, formulate, and validate models from the domains of Artificial Intelligence;
- 2. The ability to apply knowledge from the key areas of Artificial Intelligence;
- 3. The ability to apply knowledge from the disciplines Computer Science, Logic and Mathematics to a level that is required to master the core AI knowledge and skills;
- 4. Analytical approach to problem solving and design:
 - a) Ability to comprehend (design) problems and abstract their essentials;
 - b) Ability to construct and develop logical arguments with clear identification of assumptions and conclusions.
- 5. The ability to submit an argument in the exact sciences to critical appraisal;
- 6. Analytical and critical way of thought and ability to apply logical reasoning;



- 7. Openness to interdisciplinary cooperation and ability to effectively participate therein as an academic professional;
- 8. The ability to create an effective project plan for solving a prototypical Artificial Intelligent problem in a realistic/real life context;
- 9. Manage one's own learning and development, including time management and organisational skills;
- 10. The ability to transpose academic knowledge and expertise into (inter)national social, professional and economic contexts;
- 11. Readiness to address new problems in new areas, emerging from scientific and professional fields.

C. Making Judgements

The bachelor has the ability to gather and interpret relevant data (typically within the field of study) and to formulate judgments that include reflection on relevant social, academic or ethical issues. Qualifications:

- 1. Ability to critically review results, arguments and problem statements from accepted perspectives in the field of Artificial Intelligence and neighboring disciplines;
- 2. Initial competence in search and critical processing of professional literature in Artificial Intelligence;
- 3. Acquaintance with the standards of academic criticism;
- 4. Awareness of, and responsible concerning, the ethical, normative and social consequences of developments in science and technology, particularly resulting from Artificial Intelligence.

D. Communication

The bachelor can communicate information, ideas, problems and solutions to audiences of both domain-specialist and a general audience. Qualifications:

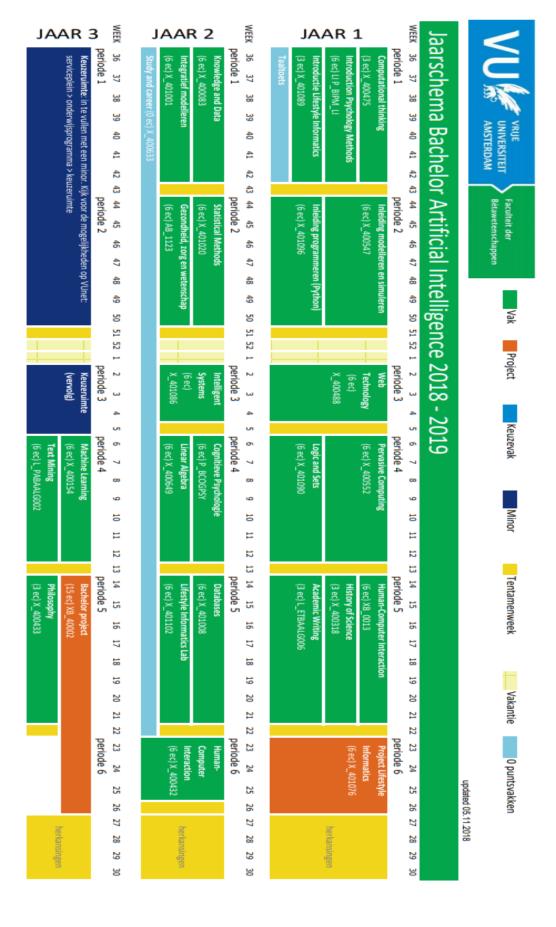
- 1. Academically appropriate communicative skills;
- 2. The bachelor can:
 - a) Communicate ideas effectively in written form and through the use of Information and Communication Technology;
 - b) Make effective oral presentations, both formally and informally;
 - c) Understand and offer constructive critiques of the presentations of others.

E. Learning Skills

The bachelor has developed those learning skills that are necessary for a successful further study characterised by a high degree of autonomy (typically in the context of a master or a specialist profession).

- 1. Reflection on one's own style of thought and working methods and readiness to take the necessary corrective action;
- 2. Recognise the need for continued learning throughout a professional career.

APPENDIX 3: OVERVIEW OF THE CURRICULUM



APPENDIX 4: PROGRAMME OF THE SITE VISIT

11 December 2019

- 08.30 09.00 Aankomst en welkom
- 09.00 10.00 Intern overleg
- 10.00 10.45 Interview inhoudelijk verantwoordelijken
- 10.45 11.00 Uitloop / Intern overleg
- 11.00 11.45 Interview studenten bachelor
- 11.45 12.00 Uitloop / Intern overleg
- 12.00 12.45 Interview docenten bachelor
- 12.45 13.45 Lunch + inloopspreekuur
- 13.45 14.30 Interview studenten master
- 14.30 14.45 Uitloop / Intern overleg
- 14.45 15.30 Interview docenten master
- 15.30 15.45 Uitloop / Intern overleg
- 15.45 16.30 Interview examencommissie
- 16.30 16.45 Uitloop / Intern overleg
- 16.45 17.30 Interview alumni bachelor/master en werkveldadviesraad

12 December 2019

- 09.00 09.15 Aankomst panel
- 09.15 09.45 Intern overleg
- 09.45 10.45 Interview formeel verantwoordelijken
- 10.45 12.45 Opstellen oordelen
- 12.45 13.00 Mondelinge terugkoppeling
- 13.00 14.00 Lunch + ontwikkelgesprek
- 14.00 14.30 Afronding

APPENDIX 5: THESES AND DOCUMENTS STUDIED BY THE PANEL

Prior to the site visit, the panel studied 15 theses of the bachelor's programme Artificial Intelligence. Information on the selected theses is available from QANU upon request.

During the site visit, the panel studied, among other things, the following documents (partly as hard copies, partly via the institute's electronic learning environment):

- Self-evaluation Report Artificial Intelligence and Human-Machine Communication
- Assessment plan BSc artificial Intelligence and assessment matrix
- Assessment forms bachelor thesis BSc Artificial Intelligence
- Bachelor thesis guidelines
- KION frame of reference
- Staff overview
- VU Educational Vision
- Teaching and Examination Regulations
- Description of Course components
- NSE Results 2018
- Handbook Quality on education
- Assessment policy Bèta VU
- Exam protocol
- Examination Board Assessment 2018-2019
- Alumni Survey
- Rules and Guidelines by the Board of Examiners
- Annual reports Board of Examiners NSM-IS 2018-2019 (Natural Sciences and Mathematics & Information Sciences)
- Minutes sub-Examination Board Informatics
 - 22 August 2019
 - 16 September 2019
 - 14 October 2019
 - 18 November 2019
- Annual reports Programme Committee
- policy document Kwaliteitszorg Onderwijs Bèta
- annual report opleidingscommissie (OLC) 2018-2019 bachelor + master
- Annual programme report 2017-2018
- Data:
 - Influx programme, divided in previous education and gender
 - Student drop-out rate
 - Efficiency of the programme
 - Alumni
 - Flow routes from bachelor AI VU to master AI VU
- Assessments dossiers and study materials of courses, including Study guides, assessment, results, and evaluation results of the following courses:
 - Intelligent Systems year 1 (from 2019-2020, before year 2) Exam: Exam with openended questions + multiple-choice questions
 - Logic & Sets year 1 Exam: Exam with open-ended questions
 - Statistical Methods year 2 Exam: midterm + exam with open-ended questions
 - Data Structures & Algorithms year 2 Exam: Exam with open-ended questions
 - Dynamic Modelling for Socially Aware Systems year 2 + multiple-choice exam
 - Machine Learning year 2 (from 2019-2020, before year 3) + multiple-choice exam
 - Philosophy year 3 Exam: Final paper (duo) + multiple-choice exam

