

Besluit

Besluit strekkende tot het verlenen van accreditatie aan de opleiding wo-bachelor Bedrijfskunde van de Radboud Universiteit Nijmegen

Gegevens

datum	Naam instelling	:	Radboud Universiteit Nijmegen
5 september 2013	Naam opleiding	:	wo-bachelor Bedrijfskunde
onderwerp	Datum aanvraag	:	8 november 2012
Besluit	Variant opleiding	:	voltijd
accreditatie wo-bachelor	Afstudeerrichtingen	:	Business Administration
Bedrijfskunde van de Radboud			Business Economics
Universiteit Nijmegen			International Business Administration
(001017)	Locatie opleiding	:	Nijmegen
uw kenmerk	Datum goedkeuren	:	
mso/rg/12U.014108	panel	:	4 december 2012
ons kenmerk	Datum locatiebezoek	:	14 januari 2013
NVAO/20132824/ND	Datum visitatierapport	:	22 april 2013
bijlagen			
3	Instellingstoets kwaliteitszorg	:	ja, positief besluit van 21 november 2011

Beoordelingskader

Beoordelingskader voor de beperkte opleidingsbeoordeling van de NVAO (Stcrt. 2010, nr 21523).

Bevindingen

De NVAO stelt vast dat in het visitatierapport en de aanvullende informatie deugdelijk en kenbaar is gemotiveerd op welke gronden het panel de kwaliteit van de opleiding voldoende heeft bevonden. Het visitatierapport geeft de bevindingen en overwegingen weer van het panel over de bachelor- en masteropleiding Bedrijfskunde van de Radboud Universiteit Nijmegen. Het panel heeft beide opleidingen gezamenlijk beoordeeld.

Advies van het visitatiepanel

Samenvatting bevindingen en overwegingen van het panel.

The Business Administration programme, which was established in 1988, is the largest of five bachelor's programmes within the Nijmegen School of Management at Radboud University Nijmegen. It is a relatively small programme for Business Administration in the Netherlands.

Pagina 2 van 7 *Standard 1: Intended learning outcomes*

The goal of the bachelor's programme is to offer students a programme that enables them to acquire academic knowledge, skills and understanding in the general field of business administration. The programme aims to help shape students academically and to prepare them for further study. It profiles itself through the following characteristics: a focus on social processes; a broad social science orientation; an integrated approach; a focus on interventions; and a full spectrum of research methodology. The committee is very positive about the clear profile of the programme. It concludes that the sharp focus supports student identification, staff morale and market positioning. The goal and profile of the programme are expressed in four central content areas: the field of study, research and intervention methodology, social-communicative skills, and learning skills. The learning outcomes of the programme were established by combining the four content areas with three levels: knowledge, application and reflection. In total, 25 learning outcomes are specified for the bachelor's programme. The committee believes the learning outcomes of the programmes are clearly specified. They are also in line with the subjectspecific reference framework for Business Administration. The programme's position within the domain, with a strong focus on social processes and the responsible behaviour of organizations, is reflected in the learning outcomes.

Standard 2: Teaching-learning environment

The three-year, full-time programme consists of six semesters. Five courses are offered in each semester. Each semester consists of two blocks of eight weeks each, in which two courses are offered, while each semester also contains one course that is spread over the whole semester. In three semesters, the extended course is a project. Each semester has a central theme that sheds light on a specific aspect of Business Administration. Courses follow the semester's theme and are also aligned with one another. This is achieved by covering theories, concepts and research linked to the theme during the courses. In the curriculum three 'learning paths' are distinguished: the research path, the argumentation path and the practical path. The five characteristics of the programme are its focus on social processes, broad social science orientation, integrated approach, attention to intervention and a full spectrum of research and intervention methodology; these are clearly translated in the curriculum. Students who have completed three semesters can choose between two tracks: Business Administration and Business Economics. According to the committee, the content and structure of the bachelor's programme enable the students to achieve the intended learning outcomes. It appreciates the clear translation of the characteristics from the profile of the programme into the curriculum. For example, it found that students receive high-level methodological training so that they are able to analyse and evaluate theoretical and practical organizational problems. However, the committee concluded that the number of courses in finance and accounting is low in the Business Administration track. The programme makes use of different teaching methods and environments, such as lectures, tutorials, individual supervision, supervised and non-supervised practical work and seminars. Students receive lectures in large groups and also work on assignments and case studies individually, in pairs or in teams/groups. In the first year, they take part in a management game and write a business plan. The didactic concept, with small-scale forms of teaching, structures the programme and is very good in the view of the committee and supports the students' learning process. The teaching staff use actual research in their teaching. Staff are enthusiastic and supportive of students. However, students reported that the didactic skills of a few staff members need some training and support.

Pagina 3 van 7 In the opinion of the committee, the bachelor's programme Business Administration is a challenging and interesting high-level programme, providing the students with a thorough education that prepares them well for a master's programme in Business Administration.

Standard 3: Assessment and achieved learning outcomes

Within the bachelor's programme, three main types of assessments are used: written examinations, papers and assignments. Assessment by written examination is the most common form (approx. 36%). Other assessment methods are writing papers, assignments, assessment by examination. In the Business Administration track, assessment is conducted somewhat more frequently using a combination of examinations and assignments than in the Business Economics track. The committee feels that the assessments are adequately related to the programme. There is a variety of assessment forms and a good balance between individual and group assignments. The course coordinators develop a dossier for each course. These dossiers contain a course description, the starting situation of the students, the place of the course in the programme, learning goals and an examination matrix. The committee appreciates the use of course dossiers, which provide sufficient information about the assessment of the courses and contribute to a valid and reliable assessment.

In the final stage of the programme, the learning outcomes are tested by means of the bachelor's thesis. The committee assessed fifteen recent bachelor theses and established that they all met the requirements for graduation. On average, the theses are of adequate quality. After a second assessment of one thesis, the committee did not encounter any theses that were seen as unsatisfactory and deemed not to have reached a pass standard. The theses illustrated that the students have achieved the intended learning outcomes as formulated by the programme. Some of them were of very high quality. Most of them had a strong methodological character and used appropriate research methods and techniques. However, some theses which had the potential to consider practical implications lacked such an analysis. The committee recommends improving the assessment form for theses and providing more guidelines on assessment.

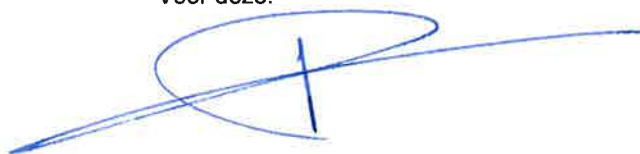
Ingevolge het bepaalde in artikel 5a.10, derde lid, van de WHW heeft de NVAO het college van bestuur van de Radboud Universiteit Nijmegen te Nijmegen in de gelegenheid gesteld zijn zienswijze op het voornemen tot besluit van 10 juni 2013 naar voren te brengen. Bij e-mail van 4 juli 2013 heeft het college van bestuur van deze gelegenheid gebruik gemaakt. Dit heeft geleid tot enkele tekstuele aanpassingen en tot aanvulling van bijlage 2 in het definitieve besluit.

Op grond van het voorgaande besluit de NVAO accreditatie te verlenen aan de wo-bachelor Bedrijfskunde (180 ECTS; variant: voltijd; locatie: Nijmegen) van de Radboud Universiteit Nijmegen te Nijmegen. De opleiding kent de volgende afstudeerrichtingen: Business Administration, Business Economics, International Business Administration. De NVAO beoordeelt de kwaliteit van de opleiding als voldoende.

Dit besluit treedt in werking op 1 januari 2014 en is van kracht tot en met 31 december 2019.

Den Haag, 5 september 2013

De NVAO
Voor deze:

A handwritten signature in blue ink, consisting of a large, stylized 'R' with a vertical line through it, followed by a horizontal line extending to the right.

R.P. Zevenbergen
(bestuurder)

Tegen dit besluit kan op grond van het bepaalde in de Algemene wet bestuursrecht door een belanghebbende bezwaar worden gemaakt bij de NVAO. De termijn voor het indienen van bezwaar bedraagt zes weken.

Onderwerp	Standaard	Beoordeling door het panel
		<i>voltijd</i>
1. Beoogde eindkwalificaties	De beoogde eindkwalificaties van de opleiding zijn wat betreft inhoud, niveau en oriëntatie geconcretiseerd en voldoen aan internationale eisen	G
2. Onderwijsleeromgeving	Het programma, het personeel en de opleidingsspecifieke voorzieningen maken het voor de instromende studenten mogelijk de beoogde eindkwalificaties te realiseren	G
3. Toetsing en gerealiseerde eindkwalificaties	De opleiding beschikt over een adequaat systeem van toetsing en toont aan dat de beoogde eindkwalificaties worden gerealiseerd	V
Eindoordeel		V

De standaarden krijgen het oordeel onvoldoende (O), voldoende (V), goed (G) of excellent (E). Het eindoordeel over de opleiding als geheel wordt op dezelfde schaal gegeven.

Tabel 1: Uitval na 1, 2, en 3 jaar.

Cohort	2006	2007	2008	2009	2010	2011
Uitval na 1jr	31%	37%	29%	26%	28%	31%
Uitval na 2jr	42%	48%	38%	37%	38%	
Uitval na 3jr	45%	48%	39%	37%		

Tabel 2: Rendement (vwo-instroom).

Cohort	2006	2007	2008	2009
Rendement na 3 jaar	29%	31%	33%	25%
Rendement na 4 jaar	60%	67%	83%	
Rendement na 5 jaar	86%	90%		
Rendement na 6 ⁽⁺⁾ jaar	93%			

Tabel 3: Rendement (totale instroom).

Cohort	2006	2007	2008	2009
Rendement na 3 jaar	30%	31%	31%	27%
Rendement na 4 jaar	60%	66%	80%	
Rendement na 5 jaar	86%	89%		
Rendement na 6 ⁽⁺⁾ jaar	94%			

Tabel 4: Docentkwaliteit.

Graad	Ma	PhD	BKO
Percentage	100%	82%	80%

Tabel 5: Student-docentratio.

Ratio	1:42
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Tabel 6: Contacturen.

Studiejaar	1	2	3
Contacturen	14	10	9

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- Prof. dr. Verhallen, (voorzitter) Dean of the Faculty of Economics and Business Administration Tilburg University, Research director TIASNimbas Business School;
- Prof. dr. van der Heijden, (lid), full professor of Accounting and Information Systems, Royal Holloway, University of London;
- Lynette Harris, (lid) Em. Prof of HR and Professional Practice at Nottingham Business School and prior to that Personnel Director in both public and private sector;
- Prof. dr. Sturdy, (lid) Head of the Department of Management and Professor of Organizational Behavior at the University of Bristol;
- Marjolijn van der Aar (student-lid) is a master student of Business Administration at the Free University of Amsterdam.

Het panel werd ondersteund door Linda van der Grijspaarde, secretaris (gecertificeerd).