

## Besluit

## **Besluit strekkende tot een positieve beoordeling van een aanvraag toets nieuwe opleiding van de opleiding wo-master Leisure Studies van de NHTV internationale hogeschool Breda**

Datum	<b>Gegevens</b>	
30 april 2014	Instelling	: NHTV internationale hogeschool Breda
Onderwerp	Opleiding	: wo-master Leisure Studies
Besluit	Variant	: voltijd
Toets nieuwe opleiding		
Leisure Studies van de	Locatie	: Breda
NHTV internationale hogeschool Breda (001458)	Studieomvang (ECTS)	: 60
uw kenmerk	Datum aanvraag	: 15 januari 2013
CvB/519/HvO/mb ons kenmerk	Datum locatiebezoeken	: 12 en 13 november 2012
bijlagen	Datum paneladvies	: december 2012
<b>Beoordelingskader</b>		
NVAO/20141469/AH	Beoordelingskader voor de uitgebreide toets nieuwe opleiding van de NVAO (Stcrt. 2010, nr. 21523).	

## Aanvullende informatie

Bij brief van 17 december 2013 heeft de NVAO aanvullende vragen gesteld over de academische inbedding van de opleiding in de hogeschool. Per brief van 27 januari 2014 heeft de instelling hierover aanvullende informatie gestuurd. De instelling heeft hierin aangegeven een hechtere samenwerking aan te zijn gegaan met de UvT. Tevens is er sprake van een structurele financiering, participeren er geen docenten zonder PhD-ervaring in het programma en krijgen docenten een gegarandeerde wetenschappelijke onderzoekstijd van in totaal 40% van hun aanstelling. Deze informatie heeft de NVAO in haar oordeelsvorming betrokken.

## Bevindingen

De NVAO stelt vast dat in het paneladvies deugdelijk en kenbaar is gemotiveerd op welke gronden het panel de kwaliteit van de opleiding voldoende heeft bevonden.

On November 12th and 13th 2012 an assessment committee performed an assessment of the academic Leisure Studies Master's programme. The overall judgement of the committee regarding the quality of the programme is satisfactory.

The Master's programme Leisure Studies has been running at Tilburg University for almost thirty years. Both institutes agreed on transferring the Master's programme to NHTV. The programme will become part of the Academy of Leisure.

The programme is a one year Master's programme (60 EC). The first semester consists of courses, the second semester is dedicated to the Master's thesis. The programme aims for her students to develop an inquisitive and analysing attitude. The focus is not just on learning and correctly implementing specific organisational and control techniques in the context of professional practice, but on the development of academic-analytical skills to study issues in the field of organisation and spending leisure time, and implementing this knowledge in forms of strategy development.

#### *Intended learning outcomes*

The intended learning outcomes are well formulated and related to international standards, such as the Dublin descriptors. The Master's programme has an academic orientation, which is also reflected in the learning outcomes. The intended learning outcomes strongly focus on the ability to independently conduct academic research, to understand and critically value academic theories and to critically reflect on, integrate and apply research. The link with professional practice is also present.

The representatives of the professional practice are content with the level of the graduates. The committee is of the opinion that the programme effectively creates an academic environment.

#### *Curriculum*

The assessment committee is of the opinion that the development of research skills and academic skills is more than adequately guaranteed in the programme. Moreover, a link with the professional field is present in the programme. The committee considers the structure of the programme to be good. The programme offers a great variety of teaching methods, which correspond to the different forms of assessment. Teaching is directly related to the research of lecturers. The teaching methods also relate to the academic nature of the courses. The programme is feasible. The number of incoming students is quite low. Management expects an increase in students when the Master's programme of Leisure studies is transferred to the NHTV.

#### *Staff*

Based on the self-evaluation report and interviews during the site visit, the committee ascertained that the staff is inspired and has the correct expertise and level. This was confirmed by the students, students are inspired by their lecturers. In addition, the students are satisfied with the approachability of the staff. All staff members have relevant didactic credentials and are active in research. The programme also has an effective staff policy, with specific attention for the recruitment of associate professors. The committee is also of the opinion that the staff-to-student ratio is good. During the site visit, it became clear that the workload of the lecturers is acceptable and that effective measures are taken to ensure that lecturers can spend time on their research and (if necessary) on their PhD.

Pagina 3 van 6 *Services and facilities*

The assessment committee finds the services and facilities of the programme adequate. All relevant amenities are available for the students. The academy will move to the main building in a few years.

Meanwhile the programme will improve the quality of ICT facilities. For guidance, counsellors and the coordinator of the programme are available. The small number of students makes the programme quite informal and counsellors and lecturers easy accessible for students.

*Quality assurance*

The assessment committee is of the opinion that there is a solid quality assurance system. The quality of the programme will be measured on a structural basis in a very complete manner. The programme will use course evaluations, round tables and participates in several national evaluation instruments to gather information about the quality of the programme.

All stakeholders will be actively involved in quality assurance. This is enhanced by the smallscale character of the programme.

*Graduation guarantee and financial provisions*

The Board of Governors of NHTV guarantees that students who start the Master's programme in Leisure Studies will be able to finish the programme within a timeframe of T+2 academic years, under the condition of finishing the taught courses in the academic year T+1.

*Recommendations*

Next to these positive findings, the committee formulates recommendations for further improvement.

The programme has many contacts, mainly in the region (Brabant). The committee advises to structure those contacts and to expand the contacts to a national and international level.

The committee is of the opinion that the programme effectively creates an academic environment. The committee, however, additionally recommends to explicitly include students in the debate about the academic climate. Next to the focus on the academic environment, a link with the professional field is clearly present in the programme. With regards to this, the committee recommends to make this link with the professional field more explicit.

The committee also recommends formulating a vision regarding the role of internationalisation. Even though the programme is taught in English and attracts international students as well as international staff, the committee is of the opinion that internationalization is not an explicit aspect of the courses.

Management expects an increase in students when the Master's programme of Leisure studies is transferred to the NHTV. The committee advises to develop a strategy for increasing student numbers and to define a target group.

All standards of the NVAO assessment framework (extensive initial accreditation) are assessed positively, hence the review committee awards a positive recommendation for the accreditation of the programme.

Het panel adviseert de NVAO, mede op basis van de aanvullende informatie, om positief te besluiten ten aanzien van de kwaliteit van de nieuwe opleiding wo-master Leisure Studies van de NHTV internationale hogeschool Breda.

#### **Aanbevelingen**

De NVAO onderschrijft de aanbevelingen van het panel ten aanzien van het verder uitbouwen van internationalisering in het programma, het verbeteren van de digitale leeromgeving en ICT-faciliteiten en het meer betrekken van de studenten in het academische klimaat.

#### **Besluit**

Ingevolge het bepaalde in artikel 5a.10, tweede lid, in verbinding met artikel 5a.11, zesde lid, van de WHW heeft de NVAO het college van bestuur van de NHTV internationale hogeschool Breda te Breda in de gelegenheid gesteld zijn zienswijze op het voornemen tot besluit van 31 maart 2014 naar voren te brengen. Per e-mail van 23 april 2014 heeft het college van bestuur van de gelegenheid gebruik gemaakt om te reageren. Dit heeft geleid tot een aanpassing.

De NVAO besluit de aanvraag Toets nieuwe opleiding voor de wo-master Leisure Studies (60 EC; variant voltijds; locatie Breda) van de NHTV internationale hogeschool Breda positief te beoordelen.

Graad: Master of Science

Advies Croho-onderdeel : gedrag en maatschappij.

Van kracht tot en met 29 april 2020.

Ingevolge artikel 5a.10a, vierde lid, van de Wet op het hoger onderwijs en wetenschappelijk onderzoek worden na drie jaren de volgende aspecten van kwaliteit beoordeeld:  
a. het gerealiseerde niveau, gelet op hetgeen internationaal gewenst en gangbaar is, en  
b. de deugdelijkheid van beoordeling, toetsing en examinering van de studenten.

Den Haag, 30 april 2014

De NVAO

Voor deze:

*bla*

R.P. Zevenbergen  
(bestuurder)

Tegen dit besluit kan op grond van het bepaalde in de Algemene wet bestuursrecht door een belanghebbende bezwaar worden gemaakt bij de NVAO. De termijn voor het indienen van bezwaar bedraagt zes weken.

<b>Standard</b>	<b>Judgement</b>
<b>Intended learning outcomes</b> 1. Intended learning outcomes	Satisfactory
<b>Curriculum</b> 2. Orientation of the curriculum 3. Contents of the curriculum 4. Structure of the curriculum 5. Qualifications of incoming students 6. The curriculum is feasible 7. Scope and duration	Satisfactory Satisfactory Satisfactory Satisfactory Satisfactory Satisfactory
<b>Staff</b> 8. Effective staff policy 9. The staff is qualified 10. The size of staff	Satisfactory Satisfactory Satisfactory
<b>Services and facilities</b> 11. Accommodation and infrastructure 12. Tutoring and student information	Satisfactory Satisfactory
<b>Quality assurance</b> 13. Evaluation of the programme 14. Programme committees, examining boards, staff, students, alumni and the professional field are actively involved.	Satisfactory Satisfactory
<b>Assessment</b> 15. Assessment system	Satisfactory
<b>Graduation guarantee and financial provisions</b> 16. Graduation guarantee and financial provisions	Satisfactory
<b>General conclusion</b>	<b>Satisfactory</b>

Pagina 6 van 6 **Bijlage 2: panelsamenstelling**

- Ir R.S. Kloosterman (voorzitter), directeur van AeQui, evaluatiebureau voor het hoger onderwijs;
- Prof dr. S.A. Clavé (lid), Dean of the Faculty of Tourism and Geography, Rovira Virgili University Catalunia;
- Prof dr. Ch. Gratton (lid), Professor of Sports Economics and Director of the Sport Industry Research Centre at Sheffield Hallam University;
- Dr S. Hodes (lid), oprichter en partner van adviesbureau LAgroup;
- M.M. Majoor LLB, MA (student-lid), graduate student in both Philosophy (rMA) and Private Law (LLM) at Utrecht University.

Het panel voldoet aan de eisen die het Toetsingskader stelt wat betreft deskundigheid, onafhankelijkheid en onpartijdigheid.

Het panel werd bijgestaan drs. T. Busing, secretaris (gecertificeerd).