

Decision on the Substantive Change Report by Foundation for International Business Administration Accreditation (FIBAA)

Register Committee

Ref. RC/C164

Ver. 1.0

Date 2026-04-01

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Decision of:	2026-04-07
Result:	Take note
Report received on:	2026-03-18
Agency registered since:	2008-03-04
Last external review report:	2021-10
Registration until:	2026-10-31
Absented themselves from decision-making:	n/a
Attachments:	1. Substantive Change Report, 2026-03-18

1. The Register Committee considered the Substantive Change Report of 2026-03-18.
2. The Register Committee took note that in March 2026, FIBAA revised its Assessment Guide for Certification with the FIBAA Seal Excellence in Digital Education both for institutional and programme reviews.
3. The Committee understood that the certification continues to evaluate the quality assurance of digital teaching and learning environments based on the five established standards.
4. Furthermore, the Committee took note that the main changes related to the completely new assessment criterion and its extensive guiding questions for each criterion as well as the introduction of a three-level assessment structure.
5. While the Register Committee had no prima facie concerns and took note of the changes, it expects that the upcoming targeted review of FIBAA looks into whether all of the standards of the Part 1 of the ESG are effectively covered (ESG 2.1), whether the stakeholders were consulted appropriately and whether the methodologies are fit for purpose (ESG 2.2), whether the key features of the standard are part of the changes (ESG 2.3), whether the panel experts receive appropriate training (ESG 2.4) and whether the adapted three-level assessment criteria are implemented consistently (ESG 2.5) on the updated standards.

EQAR Substantive Change Report

Agency #1	Foundation for International Business Administration Accreditation
Agency acronym	FIBAA
Expiry date #1	31/10/2026
Contact #1	Olga Leshchanskaya
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Other organisations?	No
A. Has the organisational identity of the registered agency changed?	No
B. Has the organisational structure changed?	No
C. Changes in EQA activities	2. Substantive changes carried out to one or several existing external QA activities (e.g. changes to their methodology, criteria or procedures)
Description new/changed	<p>In March 2026 FIBAA published a revision of its Assessment Guide for Certification with the FIBAA Quality Seal „Excellence in Digital Education“® (institutional and programme). The certification continues to evaluate the quality assurance of digital teaching and learning environments based on five established standards: Strategy, Personnel, Technology, Didactics, and Quality Assurance. Within these standards, a comprehensive catalogue comprising 21 criteria provides a structured and holistic evaluation framework. A completely new criterion in this context is one that addresses the institution's concept for promoting digital skills. Also, extensive guiding questions for each</p>

assessment criterion were introduced.

Another major enhancement is the introduction of a three-level assessment structure, following a maturity model: “visible,” “structured,” and “sustainable.” Accordingly, the FIBAA quality seal ‘Excellence in Digital Education’® will be awarded in bronze, silver and gold categories.

2. Changed EQA activity

1

FIBAA Quality Seal “Excellence in Digital Education”® (institutional)

2

FIBAA Quality Seal “Excellence in Digital Education”® (programme)

ESG 2.1

The updated Assessment Guides maintain the previous structure, which was closely aligned with ESG Part 1 and fully compliant with ESG 2.1. The mapping has been uploaded together with this report.

ESG 2.2

To initiate the revision process, FIBAA established an internal task force made up of the Division Managers for Certification, his Deputy and an experienced project manager. This team systematically reviewed the previous assessment guide to evaluate its relevance and alignment with current challenges in digital education. FIBAA initiated a webinar with certified institutions to collect feedback and intentions for re-certification. FIBAA also initiated a webinar with experts in digital education (mainly from its pool of external experts) to ensure transparency and gather additional feedback. The collaborative process ensured that the new assessment framework is not only responsive to emerging trends but also widely accepted and practically applicable. Subsequently, the revised guide was reviewed by the FIBAA Accreditation and Certification

Committee (F-ACC), an independent body composed of academic, professional, and student representatives. After careful consideration, the F-ACC approved the revised version of the Assessment Guide during its meeting on November 26, 2025. After the final adjustments were incorporated, the new FIBAA Assessment Guide for Certification with the FIBAA Quality Seal „Excellence in Digital Education“® was ready to be launched by March 1, 2026.

ESG 2.3

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https://www.fibaa.org/fileadmin/redakteur/pdf/EDE/EDE_Assessment_Guide_2025.pdf

ESG 2.4

Same as before

ESG 2.5

FIBAA Seal Excellence in Digital Education (institutional)
 FIBAA Seal Excellence in Digital Education (programme)

ESG 2.6

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<https://www.fibaa.org/en/digital-education/>

D. Activity outside the scope of the ESG

No

File #1

[2026_Comparision_ESG_and_Activities_FIBAA.pdf \(43 KB\)](#)

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